



EL CAMINO COLLEGE Division of Business

MINUTES -- Division Curriculum Committee

March 13, 2014

Present: M. Chaban, P. Lau, D. Pahl, T. Pao, V. Pham, V. Rapp, M. SomdeCerff

Absent: D. Ross

Recorder: L. Linka

The meeting was called to order at 2:30 p.m.

Degree/Certificate Review

M. Som de Cerff presented the proposal for a New Major titled Entrepreneurial Studies. The draft of this proposal was sent to all DCC members for their review prior to this meeting. The particulars of the proposal were discussed, and highlights included:

- This program will support students who wish to start a business, or continue a family business.
- It was decided that new course, Business 30, Introduction to Electronic Commerce, should be moved from an elective to the major requirements.
- CIS 13, Computer Information Systems, was also considered being moved from an elective to the major requirements, as it is equally as technical as Business 30, which includes Business Planning Analysis.
- Business 12, Advertising, was also considered as an addition to the requirements, as it would enhance the program, but it was ultimately decided to omit this course, as it does not fit into any categories.
- CIS 19, Internet, Security and the Web, was deleted as an elective, as it carries a prerequisite.

L. Linka will update the proposal per discussed changes, and once reviewed by author M. Som de Cerff, will submit to the Curriculum Advisor for review.

M. Som de Cerff presented the proposal for a New Certificate titled Entrepreneurial Studies. The draft of this proposal was sent to all DCC members for their review prior to this meeting. The particulars of the proposal were discussed, and highlights included:

- This certificate focuses on:
 - Small Business
 - Accounting
 - Management
 - Marketing
- It was decided that Business 30 and CIS 13 should be added as elective choices.

L. Linka will update the proposal per discussed changes, and once reviewed by author M. Som de Cerff, will submit to the Curriculum Advisor for review.

Course Review

Business 34, New Venture Creation – The proposal for this new course was sent to all DCC members prior to this meeting for review. This will be a two-unit course. The concept is the student will come in with their own idea, and develop a business plan. The class size is reduced to 35 students, as there is extensive writing involved. After review and discussion, the committee agreed to move forward with the new course proposal. L. Linka will input the information and the proposal will be submitted in CurricUNET. Once submitted, David Pahl, as Division CCC Rep, will take action in CurricUNET, on behalf of the DCC, to approve and forward the proposal to the Curriculum Advisor for screening.

Business 30, Introduction to Electronic Commerce – The proposal for this new course was sent to all DCC members prior to this meeting for review. This course will be identical and cross-listed to CIS 30. After review and discussion, the committee agreed to move forward with the new course proposal as is. L. Linka will input the information and the proposal will be submitted in CurricUNET. Once submitted, David Pahl, as Division CCC Rep, will take action in CurricUNET, on behalf of the DCC, to approve and forward the proposal to the Curriculum Advisor for screening.

Other Business

Law 5 course review will be discussed during Spring Break via email.

The meeting was adjourned at 3:15 p.m.