

**El Camino College  
Gainful Employment  
Disclosure Statement  
2011-12**

**Marketing – Certificate of Achievement**

**Occupational Classification: Market Research Analysts and Marketing Specialists 13-1161**

**Occupation link (paste to internet browser):** *<http://www.bls.gov/oco/ocos013.htm>*

**On time graduation rate:** The normal time required to complete this certificate is 1.5 academic year(s). The current normal-time graduation rate is 10.0%, based on 10 student(s) completing the certificate in 2011-12. This certificate is 24 units.

**Estimated Total Program Cost for California Residents:**

**Full-Time Attendance**

Tuition	\$	1,104.00
Fees	\$	51.00
Books	\$	1,257.65
Supplies	\$	.00
<b>Total Program Cost</b>	<b>\$</b>	<b>2,412.65</b>

These cost estimates assume full-time attendance to complete the certificate in 3 semesters. Tuition costs are based on \$46/unit. Other costs may vary slightly depending on your enrollment period. The time needed to complete the program may also vary depending on course scheduling patterns.

The **job placement rate** for students completing this certificate is currently unavailable.

The **median loan debt** incurred by students who complete the certificate:

Federal Debt	\$	0.00
Private Debt	\$	0.00
Institutional Debt	\$	0.00
<b>Total Median Loan Debt</b>	<b>\$</b>	<b>0.00</b>