FULLY LOADED

2006 FASHION SHOW PRODUCTION CLASS

(TOP LEFT TO RIGHT)
MASAKO SAKAI, RICA WALKER, ARACELI ARRIOLA, RIANNA WALKER, MICAH MOUNTS, SOPHILLIA GILL, KOALA RAJAPARKSE
(BOTTOM LEFT TO RIGHT)
JANNETTE VIERA & JEFF EDA

(BACK)
YASUTOMO TOMITA, TAKAET OZAWA, (LEFT TO RIGHT)
MICHELLE NUNEZ, MELANIE MCFAIRLAND, ELLEN COLLINS, PHUONG TRAN, TRECIA HOPSON
(BOTTOM)
JESSICA SMITH & EUN HYE PARK
EL CAMINO COLLEGE
Introduces
the 24th Annual Fashion Show

FASHION
FULLYLOADED

Friday, June 2, 2006 at 7:30p.m.
Marsee Auditorium
El Camino College
16007 Crenshaw Blvd.
Torrance, CA 90506
RSVP: (310) 660-3346

Presented by
FASHION SHOW PRODUCTION

Sponsored by
Tailor Made

FASHION
FULLYLOADED
VIP GUEST

This is your special ticket to enter the Marsee Auditorium to see the Fashion Show.

Valid on Friday, June 2, 2006

Reproductions of this ticket are not allowed. This ticket has been approved by Baraba riser.
EL CAMINO COLLEGE
Introduces
FASHION SHOW PRODUCTION
PROUDLY PRESENTS
the 24th Annual Fashion Show
Friday, June 2, 2006 @ 7:30pm • Marsee Auditorium

FOR IMMEDIATE PRESS RELEASE

El Camino College’s Fashion Show Production Class and Tailor Made Fashion Club will be presenting their annual fashion show on Friday, June 2, 2006.

FASHION FULLY LOADED will be held at 7:30p.m. in the Marsee Auditorium located on the South-East side of the El Camino College Campus.

This year’s fashion show will feature the designs of the Patternmaking and Fitting & Alterations classes.

Tickets are available now. Advanced ticket prices for $10.00 and can be purchased at the Marsee Auditorium Box Office calling Barbara Riser @ (310) 329-5345 or toll free 1-800-832-ARTS (2787). Tickets will be available at the door for $12 on the day of the show. All proceeds will benefit scholarships and funding for next year’s show.

This show also features student designs from area High Schools’ and younger sewers from the community such as “Kids Can Sew” and “Sew Creative Cafe.”

EL CAMINO COMMUNITY COLLEGE • 116007 Crenshaw Boulevard • Torrance, CA 90506
for more information contact: Mrs. Melanie McFarland or the Fashion Show Production Class
(310) 660-3346 or Fax (310) 660-3106
VISIT US ON THE WEB
www.elcamino.edu/academics/indtech/fashion/fashFullyLoaded.html
to view:

Press Release
Model Information
Calendar of Events
Fashion Department History
Fashionably Speaking Newsletter
Photo Shoot
Fashion Program
Previous Fashion Shows

Pictures are available for download online
FASHION BOUND
Another fashion journey begins just after our 30-dayraith, Reflections, A Fashion Affair. The date was set, the plans were made. Time to "take off" on another fashion adventure! For the students of the Fashion Production Class, it's a chance to shine and make their mark. Last year, the students produced an event featuring a runway show, where the students, working exceptionally well as a team, created a fashion show that showcased their design, execution, and creative abilities. This year, the students are preparing for Fashion Bound, their second annual student-run fashion show. They have been working hard to create a show that will surpass last year's event. The students have chosen a theme that reflects the current trends in fashion, and they are planning a variety of creative and unique runway looks.

FASHIONABLY SPEAKING
Do the numbers say that there's a fashion revolution underway? Yes, they do. The fashion industry is undergoing a significant transformation, and women are at the center of it. The traditional silhouettes and materials are giving way to more diverse designs that cater to the individualistic tastes of consumers. The use of sustainable and recycled materials is gaining popularity, and there is a growing demand for ethical fashion. The fashion industry is also embracing technology, with virtual showrooms and 3D printing becoming increasingly common. The fashion industry is dynamic and ever-evolving, and the students in the Fashion Production Class are well-positioned to be at the forefront of this revolution.

CALIFORNIA APPAREL NEWS
Fashion Bound – by Andrew Arch, Retail Editor
Away from those of us who work in fashion, there were other events that caught our attention this week. One of these was the Fashion Bound, which took place on the campus of El Camino College. The event was a huge success, with a packed audience and a variety of talented designers showcasing their work. The event was organized by the Fashion Production Class, and it was a testament to the hard work and dedication of the students. The designers presented their collections on the runway, and the audience was impressed by the creativity and originality of the designs. Overall, it was a great event, and we look forward to seeing what the Fashion Production Class has in store for us next year.

Fashion Bound - the college's 2nd annual student design fashion show. The event was held at the El Camino College Performing Arts Center, with a packed audience of over 500 attendees, including faculty, staff, and community members. The show featured a diverse range of designs, from formal gowns to casual streetwear, all designed and created by the students. The designers showcased their talent and creativity, and the audience was impressed by the variety and quality of the designs. The event was a huge success, and we look forward to seeing what the Fashion Production Class will come up with next year.
Fashioning A Career
By Sandy Cohen

The show is produced on a shoestring budget of about $4,000. They started with nothing more than a nose for fashion.

But the accomplishment isn't theirs alone. Every piece of clothing in the show is designed and created by students in the school's fashion classes.

"This is our way of merchandising the program," said fashion club president Matthew Paul, 21. "El Camino isn't known to have a fashion department. This is our way of showing the public and the industry that we are a legitimate fashion department."

"The students are talented. The teachers are great and someone can come here and start their career in fashion," he said.

Graduates have gone on to become Disneyland costumers, fashion designers and graphic artists.

Sixteen weeks later, they've built a runway, trained two dozen models, collected more than 100 garments created by fellow fashion students and notified designers all over Los Angeles County.

It's all in a semester's work for the students in Melanie McFarland's Fashion Show Production class at El Camino College, where the final project will be "Fashion Bound," the 23rd Annual Fashion Show.

"This is one of the few classes on campus where the students get a lot of say," said McFarland, 46, a former designer for Disney and an alumna of El Camino's fashion program. "Everything in the class is done by them. It builds great confidence and it really builds their confidence."

Sixteen weeks to put together a fashion show is "very short time in the grand scheme of things," McFarland said. "Students show coordinators typically take up to nine months to plan a show, and they knew the date two years in advance."

They also work with a budget that usually six figures, according to Chris Moran-Wisdom, head of El Camino's fashion department. The student show relies on a budget of about $4,000, generated mostly through ticket sales from previous year's event.

But even with its rush to the stage and shoestring budget, the fashion show is serious business for the students involved.

"The hardest part is to get it from your mind to the paper, then actually making it and finishing it all in time," said Denise Myles, 47, who's contributing four pieces to the show, including the prom dress she designed for her son's girlfriend. "It's exciting to see it all come together."

Myles, who is set to graduate in June, designed a line that's all about styles inspired by the Prince concert at Staples Center last year. "I used to cut up stuff to make Barbie clothes," she said. "Now I want to teach and have my own business on the side."

Paul is contributing to the show's 10-piece collection, which he describes as "traditional, classic pieces with a twist." He wanted to study business after graduating from Gardena High School. But he took a fashion class at El Camino. "I just saw if I liked it," and was hooked. This is his second time in the fashion show production class, and the second time he'll see his designs strut down the runway. He graduates in December and hopes to make fashion his career.

"I want Joan Rivers' job," he said. "I'm also looking into producing fashion shows. I love the process."

"When you see it on the runway, it's glamorous. But there are so many things that aren't glamorous, like all the late nights and cigarettes smoked. It's stressful. It's not that glamorous behind the scenes, either."

McFarland lets the students run the show and manage the stress. Not that it doesn't slither even a bit. About two weeks before show time, she starts feeling anxious. "It's like I'm going to vomit every day," she says.

Serving and a history of late starts. But none of that seems to matter when the students see their work on the runway. "They get so much confidence, and they take it with them going forward," McFarland said. "They realize they can survive in the real world."

Reprinted with permission of Daily Breeze, copyright 2005
Edition: B0E2H Page: BI
www.dailybreeze.com
2006 FASHION SHOW PRODUCTION CLASS

FULLY LOADED

(Top left to right)
MASAKO SAKAI,
RICA WALKER,
ARACELY ARRIOLA,
MIANCA WALKER,
MICAH HOUNTS,
SOPHILLIA GILL,
COGALA RAJAPARKSE
(Bottom left to right)
JANNETTE VIERA & JEFF EDA

(BACK)
YASUTOMO TOMITA,
TAKAETU OZAWA,
(LEFT TO RIGHT)
MICHELLE NUNEZ,
MELANIE MCFARLAND,
ELLEN COLLINS,
PHUONG TRAN,
TRECIAS HOPSON
(BOTTOM)
JESSICA SMITH & EUN HYE PARK
Media Kit Concept Idea
Araceli Arriola

Logo
Phuong Tran

Graphic Artist & Website Designer
Joyce Roscel Joaquin

For more information contact
Mrs. Melanie McFarland, Fashion Advisor
(310) 660-3346 • Fax (310) 660-3106
email: melbmcfarland@yahoo.com or eccfashionshow@elcamino.edu
www.elcamino.edu/academics/indtech/fashion/fashion_fullyloaded.html

PRODUCED BY
FASHION SHOW PRODUCTION

Sponsored By
Tailor Made

The El Camino College District is committed to providing equal employment and educational opportunities for all individuals, regardless of race, color, ancestry, religion, gender, national origin, marital status, sexual orientation, physical disability, age, and Vietnam-era status.