

FASHION



FULLY LOADED

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A7



2006
FASHION SHOW PRODUCTION
CLASS



(TOP LEFT TO RIGHT)
MASAKO SAKAI,
RICA WALKER,
ARACELI ARRIOLA,
RIANCA WALKER,
MICAH MOUNTS,
SOPHILLIA GILL,
KOSALA RAJAPARKSE
(BOTTOM LEFT TO RIGHT)
JANNETTE VIERA & JEFF EDA



2006
FASHION SHOW PRODUCTION
CLASS



(BACK)
YASUTOMO TOMITA,
TAKAETUZAWA,
(LEFT TO RIGHT)
MICHELLE NUNEZ,
MELANIE MCFARLAND,
ELLEN COLLINS,
PHUONG TRAN,
TRECIA HOPSON
(BOTTOM)
JESSICA SMITH & EUN HYE PARK

EL CAMINO COLLEGE
Introduces
the 24th Annual Fashion Show

FASHION
FULLYLOADED

Friday, June 2, 2006 at 7:30p.m.
Marsee Auditorium

El Camino College
16007 Crenshaw Blvd.
Torrance, CA 90506
RSVP: (310) 660-3346

Presented by
FASHION SHOW PRODUCTION

Sponsored by
Tailor Made



FASHION
FULLYLOADED
VIP GUEST

This is your special ticket to enter the Marsee Auditorium to see the Fashion Show.

Valid on Friday, June 2, 2006

Reproductions of this ticket are not allowed.
This ticket has been approved by Baraba riser.

EL CAMINO COLLEGE
Introduces
FASHION SHOW PRODUCTION
PROUDLY PRESENTS
the 24th Annual Fashion Show
Friday, June 2, 2006 @ 7:30pm • Marsee Auditorium

FOR IMMEDIATE PRESS RELEASE

El Camino College's Fashion Show Production Class and Tailor Made Fashion Club will be presenting their annual fashion show on Friday, June 2, 2006.

FASHION FULLYLOADED will be held at 7:30p.m. in the Marsee Auditorium located on the South-East side of the El Camino College Campus.

This years fashion show will feature the designs of the Patternmaking and Fitting & Alterations classes.

Tickets are available now. Advanced ticket prices for \$10.00 and can be purchased at the Marsee Auditorium Box Office calling Barbara Riser @ (310) 329-5345 or toll free 1-800-832-ARTS (2787). Tickets will be available at the door for \$12 on the day of the show. All proceeds will benefit scholarships and funding for next years' show.

This show also features student designs from area High Schools' and younger sewers from the community such as "Kids Can Sew" and "Sew Creative Cafe."

EL CAMINO COMMUNITY COLLEGE • 116007 Crenshaw Boulevard • Torrance, CA 90506
for more information contact: Mrs. Melanie McFarland or the Fashion Show Production Class
(310) 660-3346 or Fax (310) 660-3106



FASHION FULLYLOADED

FEATURED ARTICLES

EL CAMINO COLLEGE UNION
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OCTOBER 2005

CALIFORNIA APPAREL NEWS
JUNE 10-16, 2005

DAILY BREEZE
MARCH 29, 2006

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to view:

Press Release
Model Information
Calendar of Events
Fashion Department History
Fashionably Speaking Newsletter
Photo Shoot
Fashion Program
Previous Fashion Shows

Pictures are available for download online





Pre-Show
Free Admissions!!!

TUESDAY, May 30, 2006
12:30pm - 1:30pm

EL CAMINO COLLEGE
Student Activities Center - Outdoor Stage

**24th Annual Spring
Fashion Show**
Friday, June 2, 2006 at 7:00pm
El Camino College
Marnee Auditorium

Order Tickets @ Box Office
Pre-Sale \$10 • At-the-Door \$12
Charge-by-phone (310) 229-6245 or
Toll Free 1-800-852-ARTE (2787)
www.elcamino.edu/artsandculture

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For more information contact:

Pat Marnee/Marketing (310) 881-2346 • Fax (310) 881-2358
Email: patmarnee@elcamino.edu or marketing@elcamino.edu
Lizette Rodriguez/Production (310) 881-2346
or visit the Fashion Department in the Technical Arts Building, 1A, 206, 108 & 107
www.elcamino.edu/artsandculture



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FASHION BOUND

Another fashion journey began just after our 2004 show, *R.A.F.A., Reflections, A Fashion Affair*. The date was set, the plans made. Time

to "take off" on an adventure in fashion! For the students of the Fashion Show Production Class, it's a chance to learn by doing. Rarely does student participation reach this level: where students, rather than the instructor, make almost all the decisions. The basics of the class are taught: promotion, publicity & advertising, model-call & training, and staging & commentary, then the students take over. They create a theme and logo, design all the promotional material, sell ads, work with student models, get donations, and prepare all the physical elements for the stage. Each year, the show is unique, because the students always bring their individuality and creativity to the class. The 2005 Fashion Show Production class team members were: Lauren Brown, Celia Bonanno, Miki Faragun, Veronica Lara, Carla Lopez, Naha Matsumoto, Matt Paul, Staci Smith, Jackie Santay and Phuong Tran.



El Camino College Fashion Bound Class Members

One evening began with the intrepid diva: "Kids Can Sew" students under instruction from Orla Nikolaewka. Following this, students from our feeding High Schools: Narbonne, Redondo, West, Mira Costa and Torrance, participated in the "Shining Stars" Scholarship competition. Mira Costa student, Jennifer Gallo, with Carolyn Hylander, instructor, took the prize!



Student Model Phuong Tran



El Camino College Fashion Bound Class Members

Due to the smaller than average class size this year, the students worked exceptionally well as a team. It's a chance for the instructor to work one-on-one with the students, teaching greater potentials.

"I would definitely recommend this class to other students because it gives you a chance to experience what the professional world of fashion is really like. It's not just developing academic and creative skills, but it also develops your decision-making and leadership skills, and most importantly, how to work effectively with others. If you learn to work well with others, then your skills are much more valuable and you will have much more fun doing them." —Celia Bonanno

main show: Fashion Bound, there were four categories and over eighty original designs. Students competed for awards in swimwear, daywear, eveningwear and designer collections. An award was also given for

"Best of Show." We were fortunate to have our V.I.P. guests including Naomi Rodriguez, with Disney Entertainment Consulting; Karen Rivera, formerly with Radio City Rockettes; Karen Robinson, Professor and Chairperson of the Fashion Program of Cal State University, Northridge; Ken Key, ECC Fashion Counselor; Frances Harlow, Fashion Business Incorporated; and Andrew Asch, California Apparel News. Cable coverage was



El Camino College Fashion Bound Class Members

provided by Mark Dobby of Torrance Cable. With over five hundred in attendance, the 23rd Annual Spring Fashion Show, "Fashion Bound" was a success by all standards! Thank you to our sponsors and donations, students and guests.

We followed this with our annual T-shirt contest, winning entry by Phuong Tran, and our door prize drawing. Erin Young, won a \$500 travel certificate! For the

"I am going to definitely recommend this class to other fashion majors, just because of the experience & wonderful knowledge I've gained. I truly believe that taking this class is vital for us, because it gives a totally different outlook about the industry as a whole, and gives you the opportunity to explore the mass amount of fashion." —Lauren Brown

Fashion Bound

By Andrew Asch, Retail Editor

What: El Camino College

What: "Fashion Bound," the college's 23rd annual student-design fashion show

When: June 3

Where: The college's Marnee Auditorium, Torrance, Calif.

The Scene: El Camino's annual student fashion show began with a farewell. Chris Moran-Widom, who founded the fashion department 26 years ago, announced her retirement as fashion department advisor. She had mentored more than 4,000 students.

Yet Moran-Widom said her academic vision will stay strong long after she departs the scene. "These kids are going to have a foundation

in fashion and get a job where they will be able to buy a house and a car," she said.

El Camino's fashion students certainly showed they had that foundation. The small class of 10 students showed 80 looks that ranged from swimwear to eveningwear. New student Anacelli Ariola made a splash by winning the "Best of Show" award.

Even though Ariola just completed her first semester at El Camino, she has spent the past 12 years sewing and supporting herself with a small gown and bridalwear business. She broke from her typical designs to showcase exotic, Indian-inspired casualwear that ranged from baby tops to wrap pants. "I wanted something casual without going to jeans," she said.

Other students honored included Matthew Paul Robinson for Best in

Collections, Vanessa Scorsone for Best in Eveningwear and Maria Marone for Best in Swimwear. El Camino student Denise Myles also won a scholarship to take seminars at Los Angeles-based Fashion Business Inc., which helps young designers and companies grow their business.

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Miki Faragun



Anacelli Ariola



Matthew Robinson



Jackie Santay



Elisa Collins



Vanessa Scorsone



Erin Young



Matthew Robinson



Matthew Robinson

Fashioning A Career By Sandy Cohen DAILY BREEZE

The show is produced on a shoestring budget of about \$4,000. They started with nothing more than a nose for fashion.



Sixteen weeks later, they've built a runway, trained two dozen models, collected more than 100 garments created by fellow fashion students and notified designers all over Los Angeles County.

It's all in a semester's work for the students in Melanie McFarland's Fashion Show Production class at El Camino College, where the final

project will be "Fashion Bound," the 23rd Annual Fashion Show.

"This is one of the few classes on



campus where the students get all of it," said McFarland, 46, a former designer for Disney and an alumna of El Camino's fashion program. "Everything in the class is done by them. It builds great community and it really builds their confidence."

The 11 students in McFarland's Fashion Show Production class spend about 64 hours of class time

— and countless hours after school — coordinating the program, to be held Friday at Marsus Auditorium on campus.

But the accomplishment isn't theirs alone. Every piece of clothing in the show is designed and created by students in the school's fashion classes.

"This is one way of merchandising the program," said fashion club president Matthew Paul, 21. "El Camino isn't known to have a fashion department. This is one way of showing the public and the industry that we are a legitimate fashion department."

"The students are talented, the teachers are great and someone can come here and start their career in fashion," he said.

Graduates have gone on to become Disneyland costumers, fashion designers and graphic artists.

Sixteen weeks to put together a fashion show is "a very short time in the grand scheme of things," McFarland said. Costume show coordinators typically take up to nine months to plan a show, and they know the date two years in advance.

They also work with a budget that rivals six figures, according to Chris Moran-Watson, head of El Cami-

no's fashion department. The student show relies on a budget of about \$4,000, generated mostly through ticket sales from the previous year's event.

But even with its rush to the stage and shoestring budget, the fashion show is serious business for the students involved.

"The hardest part is to get it from your mind to the paper, then actually making it and finishing it all in time," said Denise Myles, 47, who's contributing four pieces to the show, including the prom dress she designed for her son's girlfriend. "It's exciting to see it come together."

Myles, who is set to graduate in June, designed a line that's all about reflex — inspired by the Prince concert at Staples Center last year. "I used to cut up stuff to make Barbie clothes," she said. "Now I want to teach and have my own business on the side."

Paul is contributing to the show a 10-piece collection, which he describes as "traditional, classic pieces with a twist." He wanted to study business after graduating from Gardena High School. But he took a fashion class at El Camino, "just to see if I liked it," and got hooked. This is his second time in the fashion show production class, and the second time he'll see his designs strut down the runway. He graduates in December and hopes to make fashion his ca-

reer. "I want Joan Rivers' job," he said. "I'm also looking into producing fashion shows. I love the process."

"When you see it on the runway, it's glam. But there's so many things that aren't glam, like all the late nights and cigarettes smoked. It's stressful. It's not that glam behind the scenes."

McFarland lets the students run the show and manage the stress. Not that it doesn't bleed over a bit. About two weeks before show time, she starts feeling anxious. "It's like I'm going to vomit every day," she

sewing and a history of late starts. But none of that seems to matter when the students are their work on the runway. "They get so much confidence, and they take it with them going forward," McFarland said. "They realize they can survive in the real world."

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Fashioning — A — career

A photograph of a student working at a sewing machine in a fashion design studio.

A photograph of a student working at a sewing machine in a fashion design studio.

A photograph of a student working at a sewing machine in a fashion design studio.

said. "But they get so much out of making all the decisions. In this class, their opinion matters. They have responsibility, and people are counting on them."

There have been some glitches over the years, including last-minute backstage

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