EL CAMINO COLLEGE
Introduces
the 24th Annual Fashion Show

FASHION FULLYLOADED

Friday, June 2, 2006 at 7:30p.m.
Marsee Auditorium

El Camino College
16007 Crenshaw Blvd.
Torrance, CA 90506
RSVP: (310) 660-3346

Presented by
FASHION SHOW PRODUCTION
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Tailor Made
EL CAMINO COLLEGE
Introduces
FASHION SHOW PRODUCTION
PROUDLY PRESENTS
the 24th Annual Fashion Show
Friday, June 2, 2006 @ 7:30pm • Marsee Auditorium

FOR IMMEDIATE PRESS RELEASE

El Camino College’s Fashion Show Production Class and Tailor Made Fashion Club will be presenting their annual fashion show on Friday, June 2, 2006.

FASHION FULLY LOADED will be held at 7:30 p.m. in the Marsee Auditorium located on the South-East side of the El Camino College Campus.

This year’s fashion show will feature the designs of the Patternmaking and Fitting & Alterations classes.

Tickets are available now. Advanced ticket prices for $10.00 and can be purchased at the Marsee Auditorium Box Office calling Barbara Riser @ (310) 329-5345 or toll free 1-800-832-ARTS (2787). Tickets will be available at the door for $12 on the day of the show. All proceeds will benefit scholarships and funding for next year’s show.

This show also features student designs from area High Schools’ and younger sewers from the community such as “Kids Can Sew” and “Sew Creative Café.”

EL CAMINO COMMUNITY COLLEGE • 116007 Crenshaw Boulevard • Torrance, CA 90506
for more information contact: Mrs. Melanie McFarland or the Fashion Show Production Class
(310) 660-3346 or Fax (310) 660-3106
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FASHIONABLY SPEAKING
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CALIFORNIA APPAREL NEWS
JUNE 10-16, 2005

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Previous Fashion Shows

Pictures are available for download online
EL CAMINO COLLEGE UNION

FASHIONABLY SPEAKING

Another fashion journey began just after our March issue. "FASH Reflections, A Fashion Affair." The date was set, the plans made. Time to "take off" on the most memorable fashion affair! For the students of the Fashion Design Class, it's a career move all tied together. Rarely does student participation reach this level: students execute, promote, publicize & advertise, make all of the decisions. The results are stunning: a night of promotion, education, & enjoyment, the students take over. They create a theme and logo design all the promotional material, self-sell, work with student models, gain experience, & do it all with the help of their fellow classmates. Each year, the show is unique, because the students always bring their individuality & creativity to the class. The 2007 Fashion Show Production class to thank: Karina Brown, Celina Bencomo, Mike Fragonzar, Veronica Lucas, Carla Lepres, Nahe Oyanguren, Matt Paul, Nick Platero, Jordan Sunday & Phuong Tran.

We followed this with our annual Spring Fashion Show, "FULLY LOADED." For the main show: Fashion Bound, there were five categories and over eight original designs. Students competed in both trends, environment and creative design. An award was won by the "Best of Show" selected by our VIP guests including special advisors with Diane En- counter, Karen Comfort & Karen Tomnning. Karina Brown, Randi Michel & Cali Rico from Radio City Rockettes; Karen Robbins, Professor and Chairperson of the Fashion Program at Cal State Dominguez Hills; Karen Keen, ECC Fashion Advisor; and Andrew Ach, Fashion Business Incorp. provided notes. Cabaret evening was provided by Mark Duffy of Torrance Cabaret. With over five hundred in attendance, the Spring Fashion Show "FULLY LOADED" was a success by all standards. Thank you to our sponsors and donors, students and parents.

CALIFORNIA APPAREL NEWS

Fashion Bound
By Andrew Arch, Retail Editor
Who: El Camino College
What: "Fashion Bound" the college's 23rd annual student-design fashion show
When: June 3
Where: The college’s Marine Auditorium, Torrance, Calif.

The Scene: El Camino's annual student fashion show began with a flourish. Chris Mosions-Wadson, who founded the fashion department 26 years ago, announced her retirement as fashion department advisor. She had mentored more than 4,000, students.

News & Notes: Wadson said her artistic vision will stay strong after she departs the scene. "The kids are going to have a foundation in fashion and get a job where they will be able to buy a house and a car," she said.

El Camino's Indian students traditionally showed they had that foundation. The annual show of 19 students showed 80 looks that ranged from conservative to extravagant. New student Anshul Auneek captured a unique look with Diane Encouter helping him. Another highlight was "Best of Show" winner, which included guest judges including special advisors with Diane En- counter, Karen Comfort & Karen Tomnning. Karina Brown, Randi Michel & Cali Rico from Radio City Rockettes; Karen Robbins, Professor and Chairperson of the Fashion Program at Cal State Dominguez Hills; Karen Keen, ECC Fashion Advisor; and Andrew Ach, Fashion Business Incorp. provided notes. Cabaret evening was provided by Mark Duffy of Torrance Cabaret. With over five hundred in attendance, the Spring Fashion Show "FULLY LOADED" was a success by all standards. Thank you to our sponsors and donors, students and parents.

Collections, Vanessa Scifferi for Best in Daywear, Mila Forones for Best in Eveningwear and Maria Mora Best in Swimwear. El Camino student Denise Myers also won a scholarship to study dentistry at Cal-Western in the future. The 2007 show featured 80 looks that ranged from conservative to extravagant. New student Anshul Auneek captured a unique look with Diane Encouter helping him. Another highlight was "Best of Show" winner, which included guest judges including special advisors with Diane Encouter, Karen Comfort & Karen Tomnning. Karina Brown, Randi Michel & Cali Rico from Radio City Rockettes; Karen Robbins, Professor and Chairperson of the Fashion Program at Cal State Dominguez Hills; Karen Keen, ECC Fashion Advisor; and Andrew Ach, Fashion Business Incorp. provided notes. Cabaret evening was provided by Mark Duffy of Torrance Cabaret. With over five hundred in attendance, the Spring Fashion Show "FULLY LOADED" was a success by all standards. Thank you to our sponsors and donors, students and parents.

Even though Auneek just completed her first semester at El Camino, she plans to use the next 15 years working and supporting herself with a small group of friends to become a fashion designer. She broke from her typical designs to create looks inspired by fashionable Indian clothing that ranged from turbine dreads to wrap pants. "I wanted nothing coming without giving you," she said.

Other students featured included Matthew Paul Robinson for Best in

www.apparelnews.net
Fashioning A Career

By Sandy Cohen

The show is produced on a shoestring budget of about $4,000. They started with nothing more than a nose for fashion.

Sixteen weeks later, they’ve built a runway, trained two dozen models, collected more than 100 garments created by fashion students and notified designers all over Los Angeles County.

It’s all in a semester’s work for the students in Melanie McFarland’s Fashion Show Production class at El Camino College, where the final project will be “Fashion Breeze,” the 23rd Annual Fashion Show.

“Fashion Breeze is a way of merchandising the program,” said fashion club president Matthew Paul. “El Camino doesn’t have a fashion department. This is our way of showing the public and the industry that we are a legitimate fashion department.”

The students are talented, the teachers are great and someone can come here and start their career in fashion,” he said.

Graduates have gone on to become Disneyland costumes, fashion designers and graphic artists.

Sixteen weeks to put together a fashion show is “a very short time in the grand scheme of things,” McFarland said. Couture show coordinators typically take up to nine months to plan a show, and they know the date two years in advance.

They also work with a budget that ranges six figures, according to Chris Morris-Winston, assistant head of El Camino’s fashion department. The student show relies on a budget of about $4,000, generated mostly through ticket sales from the previous year’s event.

But even with its rush to the stage and shoestring budget, the fashion show is serious business for the students involved.

“The hardest part is to get it from your mind to the paper, then actually making it and finishing it all in time,” said Vincent Mylarski, a junior who’s contributing four pieces to the show, including the piece dress she designed for her son’s girlfriend. “It’s exciting to see it come together.”

Mylarski, who is set to graduate in June, designed a line that’s all about frilly—inspired by the Princess category at Staples Center last year. “I used to cut up stuff to make Barbie clothes,” she said. “Now I want to teach and have my own business on the side.”

Final is contributing to the show a 10-piece collection, which he describes as “traditional, classic pieces with a twist.” He wanted to study business after graduating from Gardena High School. But he took a fashion class at El Camino, “just to see if I liked it,” and got hooked. This is his second time in the fashion show production class, and the second time he’ll see his design stressed down the runway. He graduates in December and hopes to make his own

“I want Joan Rivers’ job,” he said. “I’m also looking into producing fashion shows. I love the process.”

“When you see it on the runway, it’s glam. But there’s so many things that aren’t glam, like all the late nights and cigarette smoke. It’s stressful. It’s not that glam behind the scenes.”

McFarland into the students run the show and manage the stress. Not that it doesn’t blend even a bit. About two weeks before showtime, she starts feeling anxious. “It’s like I’m going to vomit every day,” she said.
Media Kit Concept Idea
Araceli Arriola

Logo
Phuong Tran

Graphic Artist & Website Designer
Joyce Roscel Joaquin

For more information contact
Mrs. Melanie McFarland, Fashion Advisor
(310) 660-3346 • Fax (310) 660-3106
email: melbmcfarland@yahoo.com or eccfashionshow@elcamino.edu
www.elcamino.edu/academics/indtech/fashion/fashion_fullyloaded.html

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