# FASHION PROMOTION ADVERTISEMENT FORM

## Name of Advertiser

<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
</table>

## Business Phone

<table>
<thead>
<tr>
<th>Business Phone#</th>
<th>Cell Phone #</th>
<th>Home Phone #</th>
<th>Fax #</th>
</tr>
</thead>
</table>

## Email Address

**Website URL**

## Advertising Size and Rates (Check One):

<table>
<thead>
<tr>
<th>Description</th>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Page Inside Front Cover</strong></td>
<td>5&quot;x 8&quot;</td>
<td>$100.00</td>
</tr>
<tr>
<td><strong>Full Page Inside Back Cover</strong></td>
<td>5&quot;x 8&quot;</td>
<td>$100.00</td>
</tr>
<tr>
<td><strong>SOLD Full Page Outside Back Cover</strong></td>
<td>5&quot;x 8&quot;</td>
<td>$150.00</td>
</tr>
<tr>
<td><strong>Inside Pages Black &amp; White</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>5&quot;x 8&quot;</td>
<td>$75.00</td>
</tr>
<tr>
<td>1/2 Half Page</td>
<td>4&quot;x 5&quot;</td>
<td>$40.00</td>
</tr>
<tr>
<td>1/4 Quarter Page</td>
<td>4&quot;x 2.5&quot;</td>
<td>$25.00</td>
</tr>
<tr>
<td>Business Card Page</td>
<td>2&quot;x 1.25&quot;</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

## All Art Work Must Be In By May 12, 2007

Please do not staple or paper clip art work to this page!!!

## Size of Ad May Differ When Printed

**Please Use:**

- Camera Ready
- Brochure
- Flyer
- Postcard
- Business Card

**Digital Image on CD (Grayscale):**

- JPEG
- PDF
- TIFF
- Other

**Personal Message/Quote (Please PRINT):**

## Instructions (Please PRINT):

**Payment Amount:** $________

- Cash
- Check No. _________ Received on __________

**Sold By Fashion Show Representative**

**Signature of Advertiser**

Please make checks payable to: **Melanie McFarland**

Thank you,

**Melanie McFarland & The Fashion Show Production Class**

**Fashion Promotion Committee Use Only:**

- Image Concept Approval
- Scan/Digitized Image
- Proof Approval Complete
- Print Approval

**Finance Committee Only:**

- Received on Date
- Received By
- Approved By

**White - Graphic Designer**

**Canary - Treasurer**

**Pink - Advertiser**