

**Fashion Design Department – Division of Industry & Technology**  
**<http://www.elcamino.edu/academics/industrytechnology/>**

**FASH 41**

**Fall 2014**

Fashion Analysis & Selection

Section 7546

Mondays & Wednesdays 12:30 p.m. to 1:55 p.m.

August 25, 2013 to December 10, 2014

Professor: Dr. Vera Bruce Ashley  
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Office#: TEC 208

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Office Hours: Wednesdays 2:00 to 2:30 p.m. and Thursdays 1:30 p.m. to 4:00 p.m.

**COURSE DESCRIPTION:**

In this course, students are introduced to the societal importance of apparel and personal appearance. Emphasis is placed on social, psychological, cultural and physical clothing needs. Additional topics covered include the history of fashion design, elements and principles of design, wardrobe planning, identifying quality and clothing care, fit and purchasing.

**COURSE OBJECTIVES:**

Upon successful completion of this course, the student will be able to:

1. Compare and contrast the various social, psychological, cultural, and physical reasons why we wear clothing
2. Evaluate the elements and principles of design to enhance physical appearance
3. Compare and contrast fashion personalities
4. Plan a wardrobe based on lifestyle needs and finances.

**SPECIFIC COMPETENCIES (Written as Student Learning Objectives)**

Given lectures and textbook readings, the student will be able to create a 5 day personal corporate wardrobe based on what they learned about their bodies and flattering outfits. They will include appropriate design lines, color, texture, and silhouettes that correspond to their body type, with 75% accuracy or better.

The student will be able to identify social, psychological, cultural, and physical reasons why clothing is worn with 70% or better accuracy.

**REQUIRED TEXT --**

Individuality in Clothing Selection and Personal Appearance, 7th Ed., by Marshall, Jackson, Stanley, Prentice-Hall, publishers, 2012

**LIBRARY** <http://www.elcamino.edu/library/>

**SUPPLEMENTAL MATERIAL**

To be distributed

**TOPIC OUTLINE**

Wk	Day	Date	Topic	Reading for next class session
1	M	08/25	Introduction, Review course, First Impressions	Chpt 13- Clothing Care
	W	8/27	Clothing Care lecture	
2	M	09/01	School Holiday	
	W	09/03	Activity, Quiz #1, <b>Fashion goals due</b>	Chpt 14-Wardrobe Planning
3	M	09/08	Wardrobe Planning, <b>Closet inventory due</b>	
	W	09/10	Activity, Quiz #2	Chpt 1-Socio-Psychological Influences
4	M	09/15	Socio-psychological Influences, <b>Current/classic trends due</b>	
	W	09/17	Activity, Quiz #3,	Chpt 2-Cultural Influences
5	M	09/22	Cultural Influences, <b>Wardrobe capsule due</b>	
	W	09/24	Activity, Quiz #4	Chpt 3-Physical Influences
6	M	09/29	Physical Influences	
	W	10/01	Activity, Quiz #5, <b>Personality Analysis due</b>	Chpt 5-Target Market Influences
7	M	10/06	Demographic Influences	
	W	10/08	Activity, Quiz #6,	Chpt 4- Fashion Industry Influences
8	M	10/13	Fashion Industry Influences, <b>Stereotype paper due</b>	
	W	10/15	Activity, Quiz #7	Chpt 6-Space, Shape, Form & Line
9	M	10/20	Space, Shape Form & Line,	
	W	10/22	Activity, Quiz #8, <b>Body Analysis due</b>	Chpt 7-Design Elements: Color
10	M	10/27	Color	
	W	10/29	Activity, Quiz #9	Chpt 8- Design Elements: Texture
11	M	11/03	Texture, <b>Design, Principles, Elements, Silhouettes, Color, Sketched outfits due</b>	Chpt 9- Design Principles
	W	11/05	Quiz #10, Principles of Design	
12	M	11/10	Activity, Grade Check	
	W	11/12	Quiz #11, <b>Hairstyles, Collars, Glasses, Hats due</b>	Chpt 10-Fabric Design
13	M	11/17	Fabric Design	

	W	11/19	Activity, Quiz #12, <b>Texture assignment due</b>	Chpt 11-Clothing Fit
14	M	11/24	Clothing Fit	
	W	11/26	Activity, Quiz #13	Chpt 12- Quality in Apparel
15	M	12/01	Clothing Quality, <b>Book Report due</b>	
	W	12/03	Activity	Chpt 15-Clothing Purchasing Strategies
16	M	12/8	Clothing Purchasing, <b>Final Notebooks due</b>	
	W	12/10	Quiz #14, Overview	

### REQUIREMENTS

1. Attend Class Daily
2. Complete homework
3. Complete Quizzes and Exams
4. Complete projects
5. Take Final Exam

### **ASSIGNMENT AND DUE DATE CALENDAR**

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Assignments	Due Date	Possible Points	Your Score	Cumulative Points
Fashion goals	9/3	5		
Closet Inventory and lifestyle analysis	9/8	10		
Current/classic/observation trends	9/15	10		
Wardrobe capsule, Travel packing list	09/22	15		
Personality Analysis/celebrity	10/01	15		
Stereotype Assignment-submit 2 copies	10/13	5		
Body Analysis w/photos, Virtual Model	10/22	30		
Design Principles, Elements, Silhouettes, Color, Sketched outfits	11/03	25		
Hairstyles, Collars, Glasses, Hats	11/12	10		
Texture assignment	11/19	5		
Book Report	12/1	10		
Final Notebook compilation a. Look book of 5 outfits from your closet (5) b. 5 magazine outfits-justified (5) c. Body analysis (already graded) d. Color stick (5) check before submitting e. Notebook creativity/professionalism/complete (5)	12/8	20		
Quiz-14@10 points	On-going	140		
Attendance		31		
Total		331		

Dates Absent \_\_\_\_\_ Dates Tardy \_\_\_\_\_

## POINT DISTRIBUTION

	Points	Percent
Attendance	31	9
Quizzes	140	42
Projects	160	48
Total	331	~100%

### EXTRA CREDIT OPTION: Up to 10 extra credit points possible

Students who have more than one assignment missing are not eligible for extra credit points.

### GRADING SCALE:

A =(90%+) .....331-298.

B =(80%) .....297-265

C =(70%) .....264-231

D =(60%) .....230-198

F = 197 and below

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To calculate your grade *trend* at any time, divide your total points by the total points available and multiply by 100. For example, if a student receives 154 points through at a given time with 183 points possible at that time:

Student's total points = 154

Points available at the time= 183

$154/183 \times 100 = 84\%$

Refer to the grading scale on the previous page to determine grade trend.

## GRADING POLICY

<http://www.elcamino.edu/admissions/grading.asp>

## WITHDRAWALS

<http://www.elcamino.edu/admissions/grading.asp> see College Catalog)

In the event you choose to withdraw from the course, the burden of following through with the official withdrawal process is your responsibility. Please understand that if are not **officially** withdrawn before the end of the drop date of the semester, you will be assigned a grade based upon what scores you have earned. If you are not attending class sessions, this could be an "F". Please refer to the College Catalog for more detail. If you believe you must withdraw, for any reason, PLEASE consult with the instructor first! Sometimes an incomplete can be given. See College Catalog.

## INCOMPLETES

An "incomplete" grade will not be given unless the student has a legitimate personal crisis that prevents him from finishing the course on time. Earning low

scores or not submitting assignments is not a legitimate reason for an incomplete. Students receiving an incomplete must be performing passing work ("C"). If an incomplete is desired, it is the student's responsibility to contact the instructor immediately to explain the situation and make plans accordingly. Students must finish the work within 6 weeks of the following term; otherwise, the tentative grade submitted will be the final grade.

## GENERAL CLASS POLICIES

1. Please turn off cell phones, music players, and other electronic equipment. No texting or listening to music with earphones is allowed during class. Non compliance will result in penalty points subtracted from the final grade (5 points per violation).
2. Prior reading of assigned material is expected.
3. No eating or drinking (except for a covered water bottle) is allowed in class.

## SPECIFIC CLASS POLICIES

**ATTENDANCE:** <http://www.elcamino.edu/admissions/attendance.asp>  
Problems in coming to class should be discussed with the instructor, when possible, before the class is missed. Arriving late for class will lower your attendance points. You must sign the tardy sheet if you arrive late and do not answer to roll call. Failure to sign the tardy sheet may cause you to be marked absent for that day. Excused absences require written documentation.

You are responsible for any and all information, assignments, due dates, etc. discussed during class time. If you are absent or late it is your responsibility to obtain any information you missed. You might ask a classmate to take notes for you and/or you can obtain a copy of their notes from the class.

## LATE ASSIGNMENTS AND MISSED EXAMINATIONS

Assignments are due at the beginning of class on the due date (unless otherwise announced). Assignments turned in on the due date but later than when first collected will be marked down 10%.

Students have **ONE** opportunity to turn in a late assignment. A late assignment will be accepted only by the next class session after the due date and with a 50% penalty. No late assignments will be accepted after that time. A **Late Assignment Form** must be attached. Late assignments are exempted from penalty only for documented illness. In this case, a note must be attached to the assignment when it is turned in at the following class session with the **Late Assignment Form**. Late Assignment Form is on the last page of this syllabus. Please make a copy of it if you need to use it.

Any exam taken after the scheduled exam date will incur a 50% drop in points for that exam and must be taken by the next class session, otherwise, you will not

be allowed to take the exam. You must contact the instructor before the next class session to set up the time and date to make up the exam. The instructor has the right to modify the make-up exam.

## **RETURNING PROJECTS**

Student projects that are not returned to the student by the last day of class will be held until 1 month after the new semester begins (spring, summer, and fall). After that, the project will be subject to recycling or disposal. Students may provide a self addressed stamped box or envelope to the instructor on the last day of class so that their project(s) can be mailed to them.

## **RELIGIOUS OBSERVANCES**

Please notify the instructor in advance of religious observances.

## **STUDENTS WITH DISABILITIES <http://www.elcamino.edu/academics/src/>**

El Camino College has a tradition of providing access to education for students with disabilities. For further information, see the El Camino College Catalog. Please visit the Special Resource Center on campus. Students with disabilities may inform the instructor if there are medical problems or learning disabilities. Accommodations can be provided as recommended by the Special Resource Center.

## **ACADEMIC INTEGRITY**

See El Camino College Catalog, "Standards of Student Conduct"

## **CALENDAR OF EVENTS ON CAMPUS**

[http://www.elcamino.edu/uportal/calendar/select\\_cal.aspx](http://www.elcamino.edu/uportal/calendar/select_cal.aspx)

Exchange contact information with a least two class members:

Name \_\_\_\_\_ phone \_\_\_\_\_ E-mail \_\_\_\_\_

Name \_\_\_\_\_ phone \_\_\_\_\_ E-mail \_\_\_\_\_

# Late Assignment Form

Staple a copy of this form to the FRONT of the late assignment. The assignment will not be graded unless this is **completely filled out**. Late penalties will be assigned as discussed in the syllabus (with a loss of 50% of the possible points). Only **1** late assignment per semester, per student, will be accepted. No late assignment will be accepted after one class period past the due date. (For example: If in a Monday/Wednesday class, the due date is Monday, no late assignment will be accepted after Wednesday.)

Name: \_\_\_\_\_ Course: \_\_\_\_\_

Name of Assignment: \_\_\_\_\_

Due Day/Date: \_\_\_\_\_ Date/ Day Turned In: \_\_\_\_\_

**Reason the Assignment is Late:** (Check one)

- Absent on due date (A doctor's note or other substantial proof should be attached)
- I did not know about the assignment
- I forgot to do the assignment
- I mismanaged my time and did not complete the assignment
- I needed help on the assignment
- Other: Please explain.

\_\_\_\_\_

\_\_\_\_\_

List at **least one** thing you can do in the future to submit your assignments on time.

\_\_\_\_\_

Go to: [www.cvhsaquatics.com/files/TimeMgmt.pdf](http://www.cvhsaquatics.com/files/TimeMgmt.pdf)

Read the tips and pick 3 to respond to. Write how you will incorporate each of the 3 into your schedule/lifestyle so that your assignments are submitted on time.

Respond to each tip with at least 3 sentences.

In addition, answer 2 of the review questions at the end. Your late assignment will not be graded until this assignment is completed and submitted with this form. All responses must be typed.

## **Emailed Assignments**

One way of not incurring a late grade penalty if you are absent from class the day an assignment is due, is to email the assignment. At the next class meeting, please provide a copy of the email and a printed copy of the assignment.