



# EL CAMINO COMMUNITY COLLEGE DISTRICT

16007 Crenshaw Boulevard, Torrance, California 90506-0001

Telephone (310) 532-3670 or 1-866-ELCAMINO

[www.elcamino.edu](http://www.elcamino.edu)

October 21, 2013

Board of Trustees  
El Camino Community College District

Dear Members of the Board:

Fall is here: First mid-term examinations are graded, books are read, and students are applying for transfer next year. Students and staff even have their Halloween costumes. Well, we have missed you for six weeks.

We will most likely spend a few hours in our Monday, October 21, Board meeting as the consent agenda presents interesting issues and the closed session could require some time.

The October Board meeting is initiated with a presentation on enrollment demographics by Ms. Irene Graff. The consent agenda is highlighted as follows:

- I. Academic Affairs report is highlighted by agenda item B, recommendation to close the Child Development Center, effective June 30, 2014. Dr. Arce's updated closure report is included as Attachment 1. I understand Board members received an electronic report from Child Development Center constituents.

Academic Affairs agenda item C is for information. It supplies the Board Policy and a revised Administration Procedure 5070 (Attendance).

- II. Student and Community Advancement recommends routine items and Dr. Nishime has provided additional information for agenda item D (International Travel) as noted on Attachment 2.

Student and Community Advancement agenda item F is a recommendation for the El Camino Community College District and the Compton Center's 2014-15 school year calendar. Additional information has been provided as Attachment 3.

- III. Administrative Services includes the Quarterly Fiscal Status Report and a number of routine contracts, amendments and purchase orders.
- IV. Administrative Services Measure E report includes two recommended change orders. Agenda item C, Math Business Allied Health Project, includes a

Letter to the Board  
October 21, 2013

confidential letter, Attachment 4 of your Board packet (not included for public review). If a Board member would like to discuss the issue, it is appropriately included in the closed session agenda.

- V. Human Resources includes normal personnel actions and three classification specifications.
- VI. The Office of the President and Board of Trustees provides in agenda item A the 2013 Board of Trustees Evaluation. Your goals are included as introduction to the action item and a form is included in the Board packet. As you know, we always enjoy a discussion of the evaluation questionnaire.

Agenda item B is an addition to the El Camino Community College Citizens' Bond Oversight Committee, supplemented by VP Higdon's letter as noted on Attachment 5.

The closed session agenda includes an update on existing litigation, discussion of negotiations for all collective bargaining units, and the aforementioned significant exposure to litigation mentioned in Administrative Services, agenda item C.

Your extensive reading materials this month include the following items:

1. A link is provided to the Accreditation Follow-Up Report – October 15, 2013:  
<http://www.elcamino.edu/administration/vpaa/accreditation/Accreditationfollow-upreport2013.pdf>
2. Letter of support for AACJC from me to the Dept of Education.
3. Letter from Dr. Nishime on the Student Activity Fee. As I mentioned in the previous Board meeting, I plan to visit with the Associated Student Organizations at both locations to discuss last spring's vote on a mandatory negative check-off student fee assessment.
4. Dr. Nishime's explanation of the Financial Aid incident brought up at the last Board meeting. The item is confidential and not included for public review.
5. A link is provided to the Proposed Decision in the unfair practice case brought by the El Camino Federation of Teachers, Local 1388, and the El Camino Community College District:  
[http://www.elcamino.edu/administration/board/agendas/2013/PERB\\_LA-CE-5747-E\\_9-27-13.pdf](http://www.elcamino.edu/administration/board/agendas/2013/PERB_LA-CE-5747-E_9-27-13.pdf)  
A separate confidential letter on this matter will be provided to the Board in closed session.
6. On Friday, October 11, El Camino Community College District and Compton Community College District were served with a demand to bargain on the new partnership agreement and an information request associated with the demand.  
[http://www.elcamino.edu/administration/board/agendas/2013/CFT\\_10-3-13.pdf](http://www.elcamino.edu/administration/board/agendas/2013/CFT_10-3-13.pdf)  
[http://www.elcamino.edu/administration/board/agendas/2013/CFT\\_10-7-13.pdf](http://www.elcamino.edu/administration/board/agendas/2013/CFT_10-7-13.pdf)

Letter to the Board  
October 21, 2013

By Tuesday, October 15, the following letters were promulgated by El Camino College Federation of Teachers, Local 1388, President/Chief Negotiator Sean Donnell, and El Camino Classified Employees, Local 6142, President Luukia Smith.

[http://www.elcamino.edu/administration/board/agendas/2013/ECCFT\\_10-15-13.pdf](http://www.elcamino.edu/administration/board/agendas/2013/ECCFT_10-15-13.pdf)

[http://www.elcamino.edu/administration/board/agendas/2013/ECCE\\_10-15-13.pdf](http://www.elcamino.edu/administration/board/agendas/2013/ECCE_10-15-13.pdf)

7. CCC Funding by Source in 2008-09 and 2012-13.
8. Letter from Dr. Curry regarding \$450,000 savings from El Camino College District administrative fees.
9. Letter from Mr. Arturo Delgado, Los Angeles County Office of Education (LACOE), regarding change in relationship between the Los Angeles County School Trustees Association (LACSTA) and the LACOE; and an email from Ms. Wendy Shin regarding information about meeting time and location.
10. Memo from Ms. Garten regarding National Council for Marketing and Public Relations (MCMPR) Medallion Awards.
11. ECC Employee Count
12. Letter from Mr. Derf Fredericks regarding new MBA building.

If you have any questions, comments or concerns about the October agenda, please feel free to call Ms. Cindy Constantino or me prior to the meeting so we may research responses to your requests. As always, I look forward to greeting you for social activities in my office prior to the meeting at 3:00 p.m.

Sincerely,



Thomas M. Fallo  
Superintendent/President



EL CAMINO COLLEGE  
Vice President – Academic Affairs  
October 15, 2013

TO: President Thomas Fallo  
FROM: Francisco Arce  
SUBJECT: Child Development Center Recommendation for Closure

This recommendation for closure of the Child Development Center (CDC) is based on a history of low enrollments beginning with fiscal year 2008/09 (see Table 2). As the number of children enrolled in the program declined, the District general fund transferred monies to cover the annual budget deficit in the CDC. The amount of revenues allocated from the District general fund to cover the CDC budget deficit has steadily increased since the 2008/09 fiscal year (see Table 2). For fiscal year 2013/14, the District general fund is subsidizing the CDC budget deficit by \$257,750.

#### Enrollment

Duplicated full and part time enrollment in the CDC since the 2008/09 academic year is in a steady decline (see Table 1). Summer enrollment is consistently low every year. The fall 2013 term experienced an upward enrollment trend, but it is not sufficient to close the widening gap between revenue and expenditures.

The CDC is unable to generate sufficient enrollment to fill three CDC classrooms with the equivalent of 24 full-time equivalent children per classroom in two rooms and 40 part time children in the State Preschool room. The actual year to year enrollment is far below the ideal full time or the equivalent enrolled children (see Table 1).

Table 1 Full Time Children vs. Part Time Children Enrolled by Term

	2010-2011		2011-2012		2012-2013		2013-2014	
	F/T	P/T	F/T	P/T	F/T	P/T	F/T	P/T
Summer	4	3	6	4	7	9	0	12
Fall	15	50	20	45	11	36	23	34
Winter	14	49	11	44	11	36	0	0
Spring	19	53	21	49	12	33		

Revenue and Expenditure Budget

Table 2 demonstrates the revenue and expenditures for the CDC over a six year period. The table also demonstrates the amount transferred in from the general fund to balance the CDC budget. Since 2008/09, the District has transferred \$1,282,750 from the general fund to support the CDC budget deficit. Of particular significance in Table 2 is the annual decline of local income since 2008/09. State income also declined significantly in this period. The difference between income and expenditures is clearly demonstrated (see Table 2 Total State and Local Income).

Table 2: CDC Budget 2008-2009 to 2013-2014

	Actual 2008-09	Actual 2009-10	Actual 2010-11	Actual 2011-12	Actual 2012-13	Budget 2013-14
Total Federal Income	10,986	8,474	9,576	10,567	6,690	8,000
Total State Income	163,140	191,700	197,091	169,316	99,557	120,800
Total Local Income	<u>256,140</u>	<u>180,582</u>	<u>130,545</u>	<u>179,822</u>	<u>143,708</u>	<u>155,000</u>
Total Revenue	430,266	380,756	337,212	359,705	249,955	283,800
Total Expenditure	<u>571,496</u>	<u>579,798</u>	<u>556,158</u>	<u>579,246</u>	<u>559,348</u>	<u>568,960</u>
Difference	-141,230	-199,042	-218,946	-219,541	-309,393	-285,160
Amount transferred in	75,000	75,000	425,000	225,000	225,000	257,750
Beginning balance	87,562	21,332	-102,710	103,344	111,803	27,410
Ending balance	21,332	-102,710	103,344	111,803	27,410	--

CDC Break Even Cost Analysis

The State Preschool Program will fund up to 40 part time children in the morning or the afternoon program. State Preschool Program children are all part time enrollments. Some of these children may be also be enrolled as fee based enrollments part of the time. The ideal enrollment of children in the State funded program is 40 part time children, and 48 full time equivalent children in the fee based program as demonstrated in Table 3.

Table 3 Projected Revenue Sources

State Preschool Program	\$ 150,000 (40 part time children)
Fee Based	\$ 403,920 (48 full time or equivalent children)
Total Income Projected Income	\$ 559,391
Federal Food Program	\$ 10,000
Total Income No District Subsidy	\$ 569,391
Total Expenditures	\$ 568,960

The CDC would have to generate \$568,960 in income per year to break even and the information presented would suggest this is not possible (see Table 3).

The El Camino College District Budget 2013 -2014, Child Development Fund Expenditures (page 16) details the cost of three full time teachers, a full time director, two full time classified staff and part time hourly teachers for a total \$549,800. In addition there are direct and indirect costs to operate the CDC that are not charged to the CDC budget, such as utilities, administrative overhead, custodial and maintenance services. The actual cost of the CDC is significantly higher than described in the Budget.

### CDC Laboratory School

The CDC has never operated as an official laboratory school, but was an optional component of the Child Development (CDEV) instructional program. The original intent in 1992 when the CDC was opened was to create a laboratory school, but it never seems to have materialized. There are a variety of reasons for this, but they edge on rumor and misunderstanding. The Child Development instructional program depends on the CDC to refer students to conduct two hour observations one time per semester. Some students will conduct the observations at other community child development centers. A two hour observation of a child care program is required of all students in the Child Development courses. Accurate data recording observations conducted in the CDC does not exist.

The practicum course is not required for the AA Degree or the major in Child Development, however, a new option approved to start next year is the AS Transfer Degree and it will require students to complete a practicum course. There are 25 students enrolled in the Child Development Practicum courses each semester. Nine of these students are mentored by the CDC teachers each semester and the remaining 16 students complete the course in a neighborhood child care center.

Students will have a choice between the current AA Degree in Child Development or the AS Transfer Degree in Child Development.

### Staffing

An interim center director was hired on July 1 to replace the previous director who retired in June. The interim director is a Child Development Program full time tenured faculty member. The interim director made immediate recruitment improvements that resulted in higher fall semester enrollments, however, one of the classrooms is not being utilized. The Human Resources Vice President met with each of the CDC staff members during the spring semester to assess possible transfer into other college departments. The District Public Relations Office continued to promote the CDC as in years past.



**EL CAMINO COLLEGE**  
**Office of the Vice President-Student & Community Advancement**  
**Jeanie Nishime – Vice President**

October 15, 2013

TO: President Thomas Fallo

SUBJECT: STATUS REPORT - INTERNATIONAL F-1 VISA RECRUITMENT

Leonid Rachman, International Student Recruiter, continues to actively participate in international F-1 Visa recruitment fairs with the American Educational Opportunities Tours, Israel-America Recruiting Fair, Institute of International Education Tours, Japan Ryugaku Journal Tokyo Tours, and Ustudy Recruitment Fair in Tel Aviv, Israel.

The educational fairs are well attended with many of the students having advanced knowledge concerning El Camino College. Mr. Rachman's participation in the Ryugaku Journal (RJ) fairs is continuing to be profitable. RJ is one of the largest and most respectable agencies in Japan, which has offices in most of the largest cities in Japan. The recruitment effort with this educational fair yields at least 10 to 20 students to El Camino College each year. However, we continue to see the results of combined efforts from the other fairs attended as well. The following recruitment information is provided for fall 2012 and spring 2013.

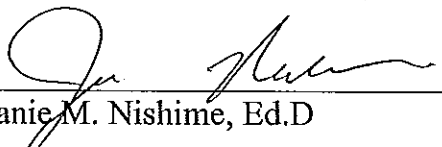
Fall 2012:

148 new F-1 Visa students enrolled  
Total new and continuing enrolled - 692

Spring 2013

111 new F-1 Visa students enrolled  
Total new and continuing enrolled -- 621

F-1 Visa recruitment information for fall 2013 will be provided at a later date.



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Jeanie M. Nishime, Ed.D

JN/mre



**EL CAMINO COLLEGE**  
**Office of the Vice President-Student & Community Advancement**  
**Jeanie Nishime – Vice President**


October 14, 2013

TO: President Thomas Fallo

SUBJECT: 2014-2015 School Year Calendar

The 2014-2015 School Year Calendar is submitted for Board approval. For 2014-2015, the Calendar Committee recommended a continuation of the calendar without winter but included two, back-to-back summer sessions, and selected to celebrate the Veteran's Day holiday on Tuesday, November 11. The Calendar Committee discussed the feasibility of permanently celebrating the Veteran's Day holiday on November 11 to honor veteran students and to maintain consistency with other education providers.

The Chancellor's Office allows campuses to move the holiday to the preceding Monday or subsequent Friday to create a three-day weekend. All of the CSUs and K-12 schools celebrate the holiday on November 11. Concerns were expressed, however, about the likelihood that students will fail to attend classes on Monday, November 10 or Friday, November 12 when the holiday falls on a Tuesday or Thursday. The committee requested that faculty and students be surveyed to determine whether they preferred to celebrate the Veteran's Day holiday on November 11 or to move the holiday to a Monday or Friday. The opinion of veteran students, in particular, will be reviewed before bringing the 2015-2016 Calendar recommendation to the Board for approval.

  
\_\_\_\_\_  
Jeanie M. Nishime, Ed.D.





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October 16, 2013

TO: President Thomas Fallo

FROM: Jo Ann Higdon, Vice President, Administrative Services

SUBJECT: Citizens' Bond Oversight Board Appointment

The Citizens' Bond Oversight Board is currently comprised of seven members. The by-laws stipulate seven as the minimum number of members. We have the opportunity to add Ms. Joan Hood Jones to that Board. Her commitment to her community is demonstrated by her past service to numerous civic organizations. Her resume is presented in the Board Agenda item.

It is my recommendation that the Board approve the addition of Ms. Hood to our Citizens' Bond Oversight Board.

A handwritten signature in cursive script that reads "Jo Ann Higdon".

Jo Ann Higdon, M.P.A.  
Vice President, Administrative Services



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October 15, 2013

U.S. Department of Education  
400 Maryland Avenue, SW  
Washington, DC 20202

To Whom it May Concern:

El Camino College is a comprehensive two-year public college serving approximately 25,000 students each semester. The college provides transfer, career and technical education, and developmental education programs for nine communities in southwest Los Angeles County.

As Superintendent/President of El Camino College, I wish to express the college's commitment to the Accrediting Commission for Community and Junior Colleges' accreditation standards, policies, procedures and decisions. The ACCJC standards and practices compel colleges to focus on effectiveness and student success.

In 2006, El Camino College began directing and overseeing the academic programs and student services for the former Compton Community College following the revocation of that college's accreditation. During what was a difficult and challenging time for both communities, the Commission was extremely helpful to El Camino College as we ventured into this long-term relationship of providing academic programs and services to residents of the Compton Community College District.

More recently, El Camino College was placed on "warning" status for Student Learning Outcomes (SLOs). Since the warning status was issued, El Camino College has made significant improvements with our SLO and assessment processes, meeting and exceeding the ACCJC standards. In light of these enhancements, we expect to be removed from warning status subsequent to our follow up visit. By holding colleges and universities to the standards, the ACCJC ensures we are continually improving to better serve students.

Please do not hesitate to contact me should you have any questions or need additional information.

Thomas Fallo  
Superintendent/President



**EL CAMINO COLLEGE**  
**Office of the Vice President-Student & Community Advancement**  
**Jeanie Nishime – Vice President**

September 20, 2013

TO: President Thomas M. Fallo

SUBJECT: Student Activity Fee

In May 2013, as part of the ASO/ASB election process, students at El Camino College (ECC) and the Compton Center (CEC) placed an item on the ballot regarding the levying of a \$10 student activity fee. The fee supports many student activities and offers the students discounts for entertainment (movies, theme parks etc.), local businesses, plays and performances on campus, home sporting events and use of the Fitness Center. Currently, students can “opt in” to participate by checking off a box on the payment screen during registration. They can also purchase the student activity sticker at any point during the semester. The change students requested was to have an “opt out” or “negative check-off”. According to the Chancellor’s Office, “Under this approach the student, when registering or enrolling, is given the option of checking a box indicating that he or she does not choose to pay a student activities fee. If the student checks the box, he or she will not be charged the fee. If the student does not check the box, the fee will be assessed. Because this negative check-off approach preserves a student's option to pay or not pay the fee, it is both legal and appropriate.”

The impetus for this ballot measure at ECC was the continual decline in Bookstore revenues to support activities such as athletics, fine arts, Honors Transfer and other student support services. This decline amounts to approximately \$100,000 annually. At Compton, the ASB has had very limited resources to support any student activities.

Below are the voting statistics and income that can be generated by the \$10 student activities fee, if assessed, during each primary term.


ECC enrollment: Fall 2012 = 23,409; Spring 2013 = 22,654  
Eligible to vote 20,600; voted 405(2%); voted yes 250 (62%)  
46,063 total annual headcount  
75% participation = \$345,472  
60% participation = \$276,378  
50% participation = \$230,315



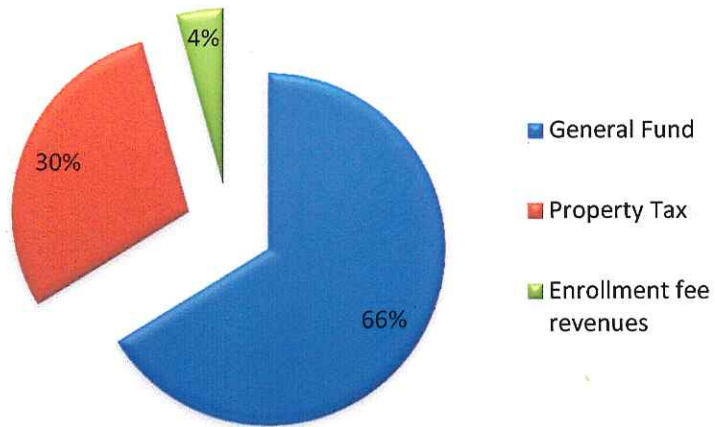
**EL CAMINO COLLEGE**  
**Office of the Vice President-Student & Community Advancement**  
**Jeanie Nishime – Vice President**

CEC enrollment: Fall 2012 = 7,531; Spring 2013 = 7,543  
Eligible to vote 6,376; voted 290 (4.5%), votes yes 212 (73%)  
15,074 total annual headcount  
75% participation = \$110,305  
60% participation = \$90,444  
50% participation = \$75,370

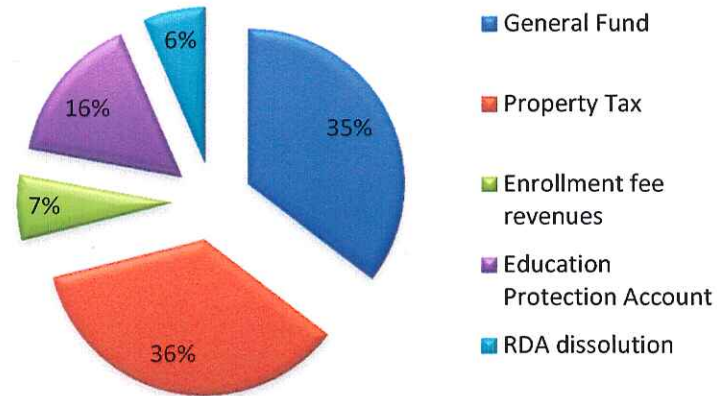
Implementation of the negative check-off was tabled to further study the issue. Concerns include the small number of voters making a decision that impacts the entire student body, the management and distribution of a large influx of cash, and the ability of Information Technology Services (ITS) to implement the change for the next registration cycle. As an interim measure, an allocation of \$115,000 from fund 15 was budgeted for ECC, and \$55,000 from fund 14 for CEC, to support auxiliary activities that benefit students. Further study of the issue will be conducted this year to determine whether assessing the \$10 fee is the best method to fund these auxiliary activities. Alternative funding mechanisms will be explored and further discussions will take place with the ASO/ASB and ITS to determine the best course of action.

  
\_\_\_\_\_  
Jeanie M. Nishime, Ed.D.  
Vice President

**CCC Funding by Source in  
2008-09**



**CCC Funding by Source in  
2012-13**



	CCC Funding by Source in 2008-09		CCC Funding by Source in 2012-13	
General Fund	\$ 4,611,334	66.2%	\$ 1,940,392	35.4%
Property Tax	\$ 2,053,507	29.5%	\$ 1,951,095	35.6%
Enrollment fee revenues	\$ 299,180	4.3%	\$ 374,154	6.8%
Education Protection Account			\$ 855,470	15.6%
RDA dissolution			\$ 353,175	6.5%
<b>Totals</b>	<b>\$ 6,964,021</b>	<b>100.0%</b>	<b>\$ 5,474,286</b>	<b>100.0%</b>



October 1, 2013

Serving the Communities of  
Compton, Lynwood, Paramount  
and Willowbrook, as well as  
portions of Athens, Bellflower,  
Carson, Downey, Dominguez,  
Lakewood, Long Beach, and  
South Gate

1111 East Artesia Boulevard  
Compton, CA 90221-5393  
Phone: (310) 900-1600  
Fax: (310) 605-1458  
[www.compton.edu](http://www.compton.edu)

**KEITH CURRY, Ed.D.**  
Chief Executive Officer

**THOMAS E. HENRY**  
Special Trustee

Dr. Thomas M. Fallo, President  
El Camino Community College District  
16007 Crenshaw Boulevard  
Torrance, California 90506

Dear Dr. Fallo:

For the 2013-2014 fiscal year Compton Community College  
District used the \$450,000 savings from the El Camino College  
District Administrative fees for the following:

5 Mid-Year Faculty Hires	\$ 250,000
Enrollment Management Funding	\$ 150,000
Student Success Funding	\$ 25,000
One-Time Planning Allocation	\$ <u>25,000</u>
Total	\$ 450,000

If you have any additional questions or concerns, please let me  
know.

Sincerely,

A handwritten signature in black ink, appearing to read 'Keith Curry', written over a horizontal line.

Keith Curry, CEO

c: Thomas E. Henry, Special Trustee



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## Los Angeles County Office of Education

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Leading Educators • Supporting Students • Serving Communities

RECEIVED OCT 10 2013

October 7, 2013

Arturo Delgado, Ed.D.  
Superintendent

Dear School District Board Member / Community College Trustee:

Los Angeles County  
Board of Education

I want to take this opportunity to inform you of a change in the relationship between the Los Angeles County School Trustees Association (LACSTA) and the Los Angeles County Office of Education (LACOE).

Rebecca J. Turrentine  
President

Katie Braude  
Vice President

As you may know, LACSTA traces its roots back to 1937 when the organization of school board members was created and directed by the County Superintendent of Schools.

Douglas R. Boyd

Throughout its history, LACSTA has functioned as a professional group focused on providing members with training, information and networking opportunities. In recent years, however, the LACSTA Board of Directors has expressed a desire to become a strong advocacy organization by actively supporting and endorsing legislation affecting public schools.

José Z. Calderón

Rudell S. Freer

Thomas A. Saenz

LACOE also conducts educational and legislative advocacy that represents the interests of Los Angeles County schools and districts, and public education as a whole. Due in part to potential differences between LACSTA and LACOE in their legislative positions, and the constraints this could pose to both organizations, I concluded that a re-evaluation of the relationship was appropriate.

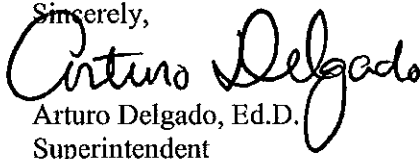
Based on this re-evaluation, LACOE will no longer be an active participant in LACSTA, effective January 1, 2014. This will allow LACSTA to pursue its course of action more freely and effectively, while ensuring that LACOE's priorities for the county are re-established by convening meetings independently of the work being done by LACSTA. I expect that LACSTA will continue its current course, including use of the organization's name and maintenance of assets, although without the staff support provided by my office.

We will be in a transition period over the next several weeks prior to January 1, and will work to ensure a smooth transfer of accounts and materials from LACOE to LACSTA.

LACOE will continue to collaborate with school board members in Los Angeles County, and convene meetings that help us meet our statutory obligations relative to the appointment of county committees and other areas of mutual interest.

I wish LACSTA the best in accomplishing its objectives on behalf of school trustees in Los Angeles County.

Sincerely,

  
Arturo Delgado, Ed.D.  
Superintendent

Cc: Superintendent

Pickens, Susan

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**From:** Shin\_Wendy [Shin\_Wendy@lacoed.edu]  
**Sent:** Tuesday, October 15, 2013 2:20 PM  
**To:** Undisclosed recipients  
**Subject:** Meeting Regarding LACOE/LACSTA Letter

\*Please note the time of the meeting\*

Dear School District Board Members and Community College Trustees:

Last week, your district office received a letter and email regarding the separation of the Los Angeles County Office of Education (LACOE) from the Los Angeles County School Trustees Association (LACSTA), effective January 1, 2014. We agree that more communication should take place in order to minimize any confusion over this decision. You are invited to attend a meeting to discuss details surrounding this separation.

Sincerely,

Arturo Delgado, Ed.D.  
Los Angeles County Superintendent of Schools

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**MEETING INFORMATION**

**Date:** Wednesday, November 6, 2013

**Time:** 5:00 p.m. – 6:00 p.m.

**Location:** Los Angeles County Office of Education (LACOE)  
9300 Imperial Highway  
Downey, CA 90242  
Education Center Building

**RSVP:** shin\_wendy@lacoed.edu  
RSVP by Monday, November 4, 2013

**Note:** Sign-in with the receptionist/security. A valid photo ID is required.

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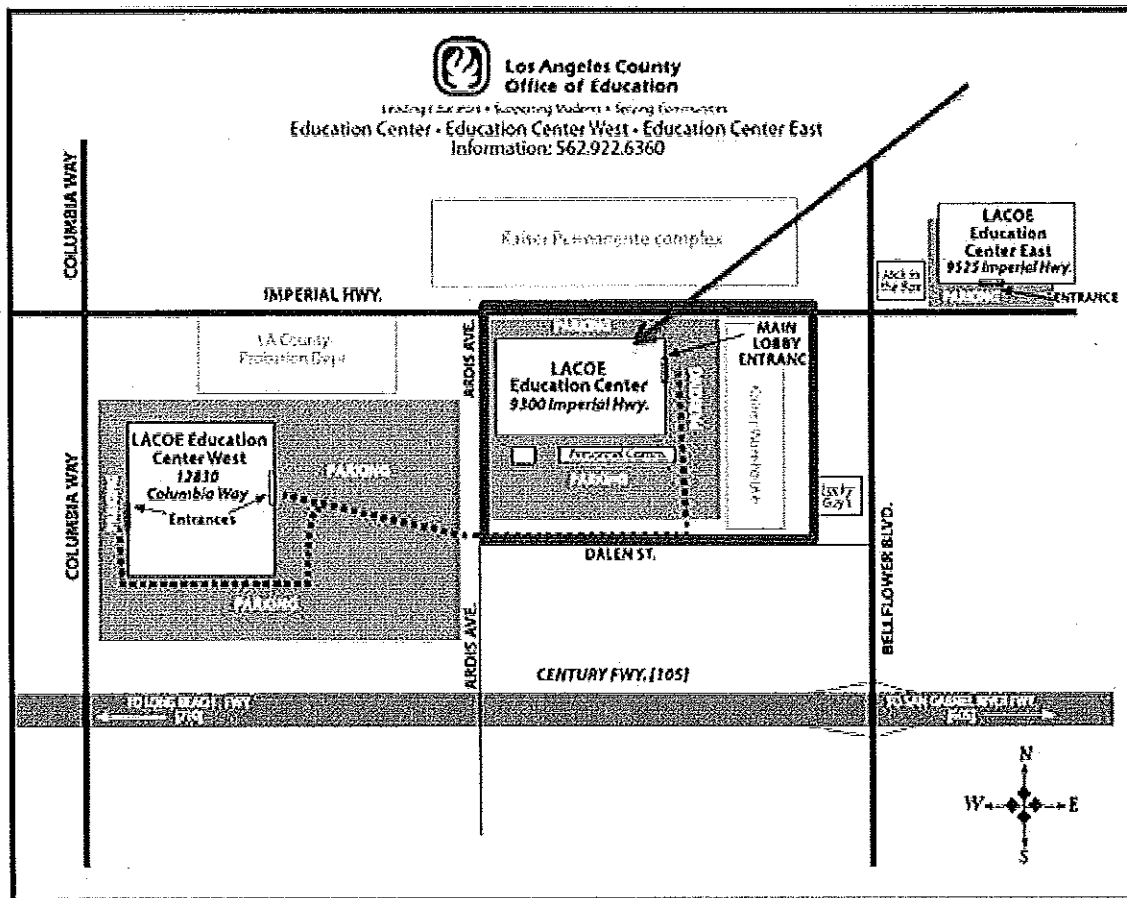
LACOE Area Map





**Los Angeles County  
Office of Education**

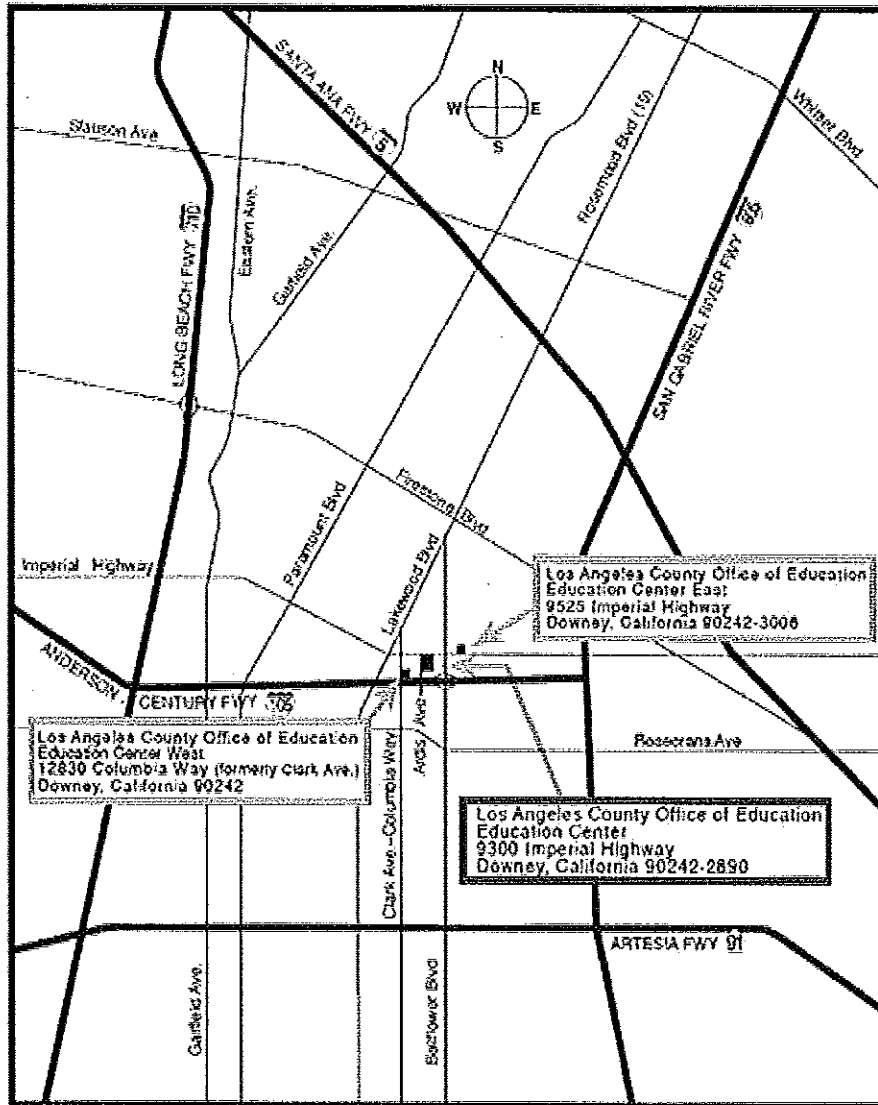
Leading Learners • Supporting Modern • Serving Communities  
Education Center • Education Center West • Education Center East  
Information: 562.922.6360





# Los Angeles County Office of Education

Leading Educators • Supporting Students • Serving Communities



Map by Communications Department, November 1992

Map prepared by



Los Angeles County Office of Education  
Communications Department



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### M-E-M-O-R-A-N-D-U-M

Date: October 15, 2013

To: President Fallo

From: Ann M. Garten  
Director, Community Relations

Re: NCMPR – Medallion Awards

I am pleased to inform you that the Public Relations & Marketing Department has been awarded two first place honors: one for "Social Media Marketing Campaign"; and one for "Radio Advertising". There were nearly 300 entries from two-year public and private colleges in 15 categories.

The National Council for Marketing and Public Relations held its Regional Conference in Tempe, Arizona last month. Each year during the conference the Medallion Awards are given to recognize outstanding creativity and innovation in communication for community, junior and technical colleges.

Judges for the Medallion Awards included representatives from commercial printing agencies, graphic design firms, social media outlets, art galleries, magazine and newspaper editors, advertising agencies, and film/video producers.

HRS 2013 - ECC Employee Count

(El Segundo, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lennox, Manhattan Beach, Redondo Beach and Torrance)

Classification	Live within District	Live outside	Total ECC Employees	% Live within District
Full-Time Faculty	113	223	336	33.63%
Administrators/Directors	23	37	60	38.33%
Part-Time Faculty	211	645	856	24.65%
Full-Time Classified	160	248	408	39.22%
Temporary Non-Certificated/ Temporary Non-Classified	240	361	601	39.93%
Special Services Professionals	4	9	13	30.77%
<b><u>Total Count</u></b>	<b><u>751</u></b>	<b><u>1523</u></b>	<b><u>2274</u></b>	<b><u>33.03%</u></b>



THE  
REAL ESTATE  
GROUP

RECEIVED SEP - 5 2013

*Derf Fredericks*

August 30, 2013

Dr. Tom Fallo  
President, El Camino College  
16007 Crenshaw Blvd.  
Torrance, CA 90506

Dear Tom,

Wow! What a wonderful classroom!  
I had my first class in the new MBA building last night and I'm very impressed.

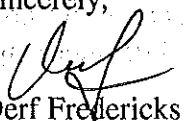
Even though I've been around to celebrate the opening of other new and remodeled buildings on campus over the past few years, this was personal. And it's not only because my last class was in the Communications building. Everything is new and state-of-the-art in the MBA building. I have two overhead projectors that are not only bright enough for everyone to see but I can also leave the classroom lights on during the presentations. Students can take notes and see my powerpoint!

The room temperature was cool and pleasant even with the heat wave we are experiencing.. I didn't have to leave the doors open and hope for a breeze while hearing students pass by outside. The room is well equipped. It has more white boards than I can use, even with the two giant projector screens pulled down. But the best part of the new classroom is the seating and desks. I think the one piece combination desk & chair that are used in the Communications building classrooms are designed for middle school children. My 30+ year old students really appreciate sitting in the comfy chairs and working on the spacious tables.

My son, Billy, had the pleasure of attending one of the first chemistry classes offered in the newly remodeled science building a few years ago. According to Billy, the ECC chemistry classrooms were better equipped than the Cal Poly Pomona classes he later attended. But he was more impressed with the ECC classroom chairs than anything else. Billy is a big man who appreciates a good chair.

You are probably getting comments like this from everyone with all of the new construction and remodeling that is going on. And maybe it is just me, but I think the students in my new class feel more excited and more eager to learn than students in previous classes. I have a new appreciation for the bond dollars and for your leadership in pursuing these funds. Thank you!

Sincerely,



Derf Fredericks

ECC Adjunct Faculty

cc: Katie Gleason 9/10/13