

# El Camino College Planning Summit 2014 Executive Summary

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## **SUMMIT THEME & OUTCOMES**

The theme of the 2014 Planning Summit was “Focused on the Future,” reflecting an emphasis on charting a course for the future to help develop a new strategic plan. Seventy-four (74) employees and students from El Camino College and El Camino College Compton Center participated in the event, held on Friday, April 25, 2014. A complete list of attendees and outcomes assessment results are found in the Appendices of the main report.

The specific outcomes of the summit included:

1. Understanding our strategic planning process,
2. Recommending new Vision, Mission, & Strategic Initiatives,
3. Reviewing the Statement of Values, and
4. Developing measurable objectives for new strategic initiatives.

This document includes a draft Strategic Plan following discussions held during the 2014 Planning Summit based on language proposed by the Strategic Planning Committee. Based on a recommendation of Summit participants, further refinement of measurable objectives is needed. This will take place in fall 2014.

## **Understanding of strategic planning process**

Based on responses to a post-Summit feedback survey, 53% of responding participants indicated that they understood the contents of the strategic plan “very well,” with an additional 39% understanding “somewhat.”

## **Strategic Plan Development (Vision, Mission, Values & Strategic Initiatives)**

Participants in the planning summit considered proposed statements developed by the Strategic Planning Committee (SPC) in spring 2014 and suggested changes where they were deemed necessary.

Major changes included the following:

1. The word “diverse” was added back into the Mission based on consensus of opinion that this is an important value that the College community defines broadly.
2. Values Statement of PRIDE retained while Guiding Principles and Statement of Philosophy, deemed redundant and unnecessary, were eliminated.
3. Descriptive names were added to Strategic Initiatives to promote clarity and focus.
4. Strategic Initiative F modified to focus on current initiatives of modernization.
5. Strategic Initiative G was removed as it did not relate directly to the mission, but sustainable activities could be objectives associated with F (Modernization).

# El Camino College

## Proposed Strategic Plan 2015-2020

### May 2, 2014 DRAFT

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#### **PROPOSED STRATEGIC PLAN**

*The following draft strategic plan, containing the College's proposed new Mission, Vision, Philosophy, Values, Strategic Initiatives, was developed through a process that involved the 2013 Planning Summit, Strategic Initiatives working group, Strategic Planning Committee, 2014 Planning Summit, and the Planning & Budgeting Committee. Each group or committee included broad representation from across both locations (ECC and Compton Center).*

#### **MISSION**

El Camino College makes a positive difference in people's lives. We provide excellent comprehensive educational programs and services that promote student learning and success in collaboration with our diverse communities.

#### **VISION**

El Camino College will be the college of choice for successful student learning that transforms lives, strengthens community, and inspires individuals to excel.

#### **VALUES**

Our highest value is placed on our students and their educational goals, interwoven in that value is our recognition that the faculty and staff of El Camino College are the College's stability, its source of strength, and its driving force. With this in mind, our five core values are:

- People** – We strive to balance the needs of our students, employees and community.
- Respect** – We work in a spirit of cooperation and collaboration.
- Integrity** – We act ethically and honestly toward our students, colleagues and community.
- Diversity** – We recognize and appreciate our similarities and differences.
- Excellence** – We aspire to deliver quality and excellence in all we do.

## **STRATEGIC INITIATIVES**

In order to fulfill the mission and make progress toward the vision, El Camino College will focus on the following strategic initiatives.

### ***A (STUDENT LEARNING)***

Support student learning using a variety of effective instructional methods, educational technologies, and college resources.

### ***B (STUDENT SUCCESS & SUPPORT)***

Strengthen quality educational and support services to promote and empower student learning, success, and self-advocacy.

### ***C (COLLABORATION)***

Advance an effective process of collaboration and collegial consultation conducted with integrity and respect.

### ***D (COMMUNITY RESPONSIVENESS)***

Develop and enhance partnerships with schools, colleges, universities, businesses, and community-based organizations to respond to the educational, workforce training, and economic development needs of the community.

### ***E (INSTITUTIONAL EFFECTIVENESS)***

Strengthen processes, programs, and services through the effective and efficient use of assessment, program review, planning, and resource allocation.

### ***F (MODERNIZATION)***

Modernize infrastructure and technological resources to facilitate a positive learning and working environment.