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For Immediate Release

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El Camino College Fashion Department Presents “Saku: Bloom” *Student Designs Shine in the 34th Annual Fashion Show*

El Camino College will sponsor its 34th Annual Student Fashion Show at 7:30 p.m. May 6 in Marsee Auditorium.

This year’s show, “Saku: Bloom,” will feature student designs, modeled by El Camino College students, friends and family on the runway.

The show is produced by the El Camino College Fashion Department and student fashion club “Tailor Made.” To produce the show, students in the class are divided into four committees: merchandise, model, promotion, and staging. Students learn event planning principles, and producing the fashion show is their final project.

The fashion program prepares students for employment in the field of design and production or merchandising and provides upgrade opportunities for current employees. In the program, students learn about clothing, construction, fashion illustration, pattern making, draping, computer aided fashion design, and manufacturing. Through merchandising classes, students learn about presentation techniques, planning, promotion, fashion coordination, advertising, and sales.

Tickets to the “Saku: Bloom” Fashion Show are \$10 presale; \$10 for all students with ID; \$5 for ECC faculty/staff and children under 10; and \$13 at the door. Tickets may be purchased by phone at 310-329-5345 or toll-free at 800-832-ARTS. The Ticket Office is open Monday-Friday 10 a.m.-6 p.m. Campus Parking is \$3. Marsee Auditorium is located at 16007 Crenshaw Boulevard, Torrance. A reception and opportunity drawing will be available before the show.

For more information about the show or the El Camino College Fashion Department contact Vera B. Ashley at vbruce@elcamino.edu.

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