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For Immediate Release

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El Camino College Small Business Development Center Honored for Excellence and Innovation

The El Camino College Small Business Development Center (SBDC) was selected to receive the United States Small Business Association's SBDC Excellence and Center Innovation Award.

This prestigious award honors SBDC Service Centers for innovation and excellence in assistance to entrepreneurs and small business owners by providing a wide variety of information and guidance in central and easily accessible locations.

The El Camino College SBDC was selected for the award based on excellence in the following areas:

- Delivers Results: Meets or exceeds performance milestones, i.e. extended engagement clients, new businesses created capital infusion, client satisfaction, success stories, counseling evaluations, jobs creation/retention.
- Innovates: Creates and develops innovative events and/or programs, publications, research materials and online applications to enhance small business awareness and solutions.
- Champions: Advocates for the SBA, SBDC and the small business community.
- Develops: Prepares center for success by actively participating with the lead center in the development and execution of the strategic plan and professional development of counselors.

The El Camino College supports the small business community by offering no-cost or low-cost business workshops and counseling services.

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