



# NEWS

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**For Immediate Release**

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## **El Camino College Public Relations & Marketing Department Wins Awards**

The El Camino College Public Relations & Marketing Department recently won three Medallion Awards at the 2014 National Council for Marketing & Public Relations (NCMPR) regional conference. Entries for this prominent awards program are judged by a panel of industry leaders in advertising, public relations, marketing, design, and other related areas.

El Camino College Compton Center's online newsletter, "The Messenger," took top honors in the electronic newsletter category, earning a gold award. In addition, the department received a second gold award for a newly designed Compton Community College District presentation folder. A bronze award was given to El Camino College's "Community News."

"The Messenger" is a completely redesigned newsletter that consolidates two previously published online publications into one comprehensive source for news and information. "The Messenger" is designed to inform faculty, staff and key stakeholders about news and events happening at ECC Compton Center, share student success stories, highlight student support programs and services offered on campus, and feature professional accomplishments of faculty members.

The Compton Community College District presentation folder is used to represent the District and El Camino College Compton Center to prospective students, the community, business, and civic groups, as well as statewide organizations.

El Camino College's "Community News" is a full-color, magazine-style publication that is mailed to residents of the El Camino Community College District twice per year. Alumni profiles, facilities news, financial aid information, academic programs, and stories spotlighting several of ECC's many outstanding students are regular features.

The National Council for Marketing & Public Relations is the only organization of its kind that represents marketing and public relations professionals at community and technical colleges. NCMPR has more than 1,550 members from more than 650 colleges across the United States, Canada and other countries.

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