



# NEWS

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**For Immediate Release**

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## **El Camino College Public Relations & Marketing Department Wins Gold Awards**

The El Camino College Public Relations & Marketing (PR&M) Department recently won three gold and two silver Medallion Awards at the 2015 National Council for Marketing & Public Relations (NCMPR) conference.

El Camino College's online newsletter, "ECC Matters," took top honors in the electronic newsletter category, earning a gold award. ECC Matters recently received a makeover to provide readers with an updated format that makes it even easier to navigate the newsletter that shares campus information and showcases student, alumni, faculty, and staff success stories.

Gold awards also recognized both a postcard and a series of online ads designed to encourage prospective high school students to apply and register for classes.

In addition, silver awards were given to the college's Community News, a full-color, magazine-style publication that is mailed to district residents twice per year, and the newly redesigned ECC Center for the Arts season brochure.

Entries for the prominent NCMPR Medallion Awards program are judged by a panel of industry leaders in advertising, public relations, marketing, design, and other related areas.

The National Council for Marketing & Public Relations is the only organization of its kind that represents marketing and public relations professionals at community and technical colleges. NCMPR has more than 1,550 members from more than 650 colleges across the United States, Canada and other countries.

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