

## N E W S

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## For Immediate Release

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## El Camino College Art Gallery to Present "Binocular: David Jordan Williams"

Photographer and graphic designer David Jordan Williams is indeed "Binocular." His works address divergent subject matter that ranges from classic to sci-fi and from sepia-toned Victorian landscape to hallucinatory flipped-image confabulations.

The El Camino College Art Gallery will celebrate the work of this quirky and talented artist through the upcoming show; "Binocular: David Jordan Williams" from Oct. 5-29. A reception is scheduled for 7-9 p.m. Oct. 8, with an artist's lecture at 1 p.m. Oct. 13.

Whether he is photographing in the everyday world or shooting and modifying in the studio, his work is unified by a need to transcend the commonplace and create an encounter with the unknown. Through strategically framing the beauty or oddities he stumbles upon in the daily world or through the use of studio setups, Williams makes magic with what he sees around him.

Williams said that his choice of photography as his primary medium has generational/genetic roots.

"My grandfather was a pioneer in the field and I believe I picked up where he left off," he said. "The minute I picked up my first camera I knew I was hooked."

Digital imaging was also a game changer in his creative process.

"It seems to work more directly with my subconscious," he said. "I can certainly realize a better rendition of an idea digitally than in the days when, if I wanted something flying over a building I would have to shoot the building, shoot the object and then put the two transparencies together and hope the lab could make a copy transparency that held focus with both images. Digitally it's a click away."

As a graphic designer, Williams takes the road less traveled, seeking to blend his clean and dynamic sense of design with a more reflective point of view that merges the mundane world with the inspirational.

The El Camino College Art Gallery is open from 9 a.m. to 4 p.m. Mondays and Tuesdays and from noon to 8 p.m. Wednesdays and Thursdays. For more information, call 310-660-3010. Admission to the El Camino College Art Gallery and gallery events is free. Oncampus parking is \$3.