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## **El Camino College Launches “Let’s Go El Camino” *Campaign and fundraising challenge seeks to connect with alumni***

A few hundred thousand students have passed through El Camino College since 1947. And the El Camino College Foundation wants them back!

In an effort to reconnect with alumni, the ECC Foundation recently launched a new campaign and fundraising challenge titled, “Let’s Go El Camino.”

“We are asking El Camino College alumni to reflect on their experience at El Camino. Thousands of successful students got their start at El Camino College. Our alumni are outstanding role models for students today. By reconnecting with El Camino College and making a donation to the institution that helped them get their start, our alumni can make a difference in the lives of our students today,” said El Camino College President Dena P. Maloney.

So many alumni have fond memories of attending El Camino College. ECC Foundation president and ECC alumnus David Kartsonis contributed to the campaign via his family’s production company, Bakers Man Productions, by capturing the stories of more than 20 alumni. View the videos at [www.elcamino.edu/letsgo](http://www.elcamino.edu/letsgo).

Alumni are encouraged to share their stories, challenge their friends, and show their Warrior pride at [www.elcamino.edu/letsgo](http://www.elcamino.edu/letsgo) using #LetsGoElCamino on social media.

Dan Keenan, ECC alumnus and senior vice president of Torrance-based Keenan & Associates, is the eldest of six boys in his family. He recalls a time in his youth when his dad drove him by El Camino College and said, “This is where you are going to college.” As part of the campaign’s fundraising challenge, Keenan made a lead-off matching gift for “Let’s Go El Camino” (in addition to his regular generous contributions) for the first 100 donors to the campaign.

Keenan is just one of countless alumni success stories. Many got their start at El Camino College as the first in their family to attend college. For others, the small classes and world-class faculty gave them the start they needed to excel at top universities in California and across the nation. El Camino College remains a valuable South Bay resource – one that makes a difference in the lives of so many.

Spread the word! For more information or to reconnect with El Camino College go to [www.elcamino.edu/letsgo](http://www.elcamino.edu/letsgo) or share your stories with the ECC Foundation at [foundation@elcamino.edu](mailto:foundation@elcamino.edu). Don’t forget to use: #LetsGoElCamino.

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