

Program Overview

PR Area	Academic Affairs
PR Program	Photography
Review Type	Academic Affairs
Year	2012

Program Overview Narrative

The Photography A.S. degree and Photography Certificate of Achievement provides students with a comprehensive foundation in the techniques, skills, and processes of commercial and creative photography. Each student acquires practical and creative skills relating to film and digital camera operation, color theory, analog/film processing and printing, digital printing, photographic composition through a wide range of studio classes and elective choices. Studio photographic lighting and business practices are emphasized in the advanced photography classes. The A.S. degree in Photography offers a wide range of elective choices to assist the students in directing their studies towards a particular aspect of professional photographic practice. Students choose from Business, Art, Film/Video, Physics, and Journalism courses to complete their studies. Professor Rowan has modeled the program on the Visual Studies Department at Harvard University. Visual Studies at Harvard University is a degree program for photography, filmmaking, studio art, video/art and performance, and critical theory. Students gain understanding of a specific discipline through both theoretical study and studio practice. The Visual Studies degree requires students to take classes outside their selected discipline in other areas of the concentration. A photography focus might include classes in painting and filmmaking. The elective pattern choices in the Photography degree at El Camino College allows students to choose a similar range of focus. This combines a conservatory approach with a broad liberal arts education. The Photography Department prepares students for transfer in addition to providing CTE training.

The Photography Department has a high graduation rate with the number of Photography A.S. degrees earned.

- 2009-2010 8 degrees earned.
- 2010-2011 7 degrees earned.
- 2011-2012 8 degrees earned.

Approximately 13 classes are offered each fall and spring semester, serving an estimated 600 students annually. One section of photography is offered in the summer session; adding approximately 30 additional students.

The Program Level SLO statements accurately reflect the preparation students receive for successful transfer and entry level professional work.

1. Program SLO #1: Upon successful completion of coursework to complete an A.S. degree, a program certificate, or to transfer, students in the Photography Department should be able to visualize and produce fine art and commercial photographs that represent fully-developed concepts of form, medium and content.

This Program SLO aligns with the following core competencies:

1. Content Knowledge
2. Critical, Creative and Analytical Thinking
3. Communication and Comprehension
4. Professional and Personal Growth

2. Program SLO #2: Upon successful completion of coursework to complete an A.S. degree, a program certificate, or to transfer, students in the Photography Department should be able to critique and discuss film and digital photographic images that represent fully-developed concepts of form, medium and content.

This Program SLO aligns with the following core competencies:

1. Content Knowledge
2. Critical, Creative and Analytical Thinking
3. Communication and Comprehension
4. Professional and Personal Growth

The students have opportunities to exhibit their film and digital photographic images in exhibitions on campus and in the surrounding community. The annual student photography exhibition is held each spring semester in the college library. The students produce photographs illuminating and illustrating a particular theme, prepare the prints for exhibition, and install the exhibit under the supervision of the full-time faculty member. A reception is held each year for the campus community and guests to view the work. During the fall semester, a student exhibition is held in a local photography gallery in Torrance to give students experience with preparing work for exhibition, and the sale of art photographs in a professional setting in the surrounding community. The theme for the spring 2012 student photography exhibit was "Injustice" inspired by the writing of photographer Gordon Parks. Approximately 50 black and white and color, film and digital student photographs, inspired by the theme, were on display for the entire month of April 2012. Professor Rowan invited the students in Professor Micallef,

Professor of Art/Design, 2D class to participate in the exhibition. The theme for the April 2013 exhibition is "Earth, Air, Water, and Fire". Approximately 70 students and alumni will participate in the April 2013 exhibition.

The El Camino College Photography Department provides the opportunity to publish student photography in the college literary magazine and the college newspaper. Photographer's Forum sponsors an international student photography competition each year and many of our photography students participate in this event. The top 5% of entries earn a finalist status and the student's image is published in Photographer's Forum Best of College Photography Annual. The competition draws students from two and four year, public and private, colleges internationally. In 2011 eight El Camino College photography students were selected as finalists and their images published in the 2011 annual. This year, six ECC Photography Students have earned a finalist status in the 2012 competition. Photographic images by an additional six ECC Photography students are featured in the 2012 Myriad literary magazine. The Myriad is the creative arts magazine published by the English Department each spring semester. Our photography students have been publishing film and digital photographs in the Myriad for many years. The 2009-2010 El Camino College catalog cover features photographs done by ECC photography students.

Approximately 20 Photography students participate in the annual student art exhibit in the college art gallery. Students produce film and digital photographic images, along with examples of photo-based art, and exhibit their work in a group show that includes examples of painting, drawing, sculpture, jewelry, ceramics, digital art, design, and print-making created by students in the art classes in the Fine Arts Division.

Professor Rowan has worked to create learning partnerships with other programs on campus. Photography courses in Photojournalism and The Art of Photography are cross-listed with Journalism and the Art Department. The department has welcomed in students from art classes for lighting demonstrations and children from the ECC Early Childhood Center to make creative photograms. The theme of the 2011 ECC Student Photography Exhibition was the C.P. Cavafy poem "Ithaka". Faculty and students from the El Camino College Music Department performed a jazz rendition of the poem at the opening reception. Professor Rowan included a student film/video project as one of her student submissions for the ECC 2012 Student Art Exhibit in the college gallery. These collaborations with other campus programs benefit our students and enlarges their learning experiences.

The Photography Department hosts several guest speakers each year to broaden the students' experience with working photographic artists/commercial photographers. Guest photographers have included working photojournalists, fashion and portrait photographers and a legally blind fashion photographer and photo-based artist. Renowned photojournalist Marissa Roth gave a guest lecture to approximately 45 El Camino College photography students regarding her photography series "One Person Crying: Women and War". The series was exhibited in 2012 at the Museum of Tolerance in Los Angeles. The Photography Department works with the ECC Center for the Arts to bring in two artists-in-residence each academic year. Bruce Spain, Director of the Center for the Arts, has provided support and guidance in this endeavor.

There is one full-time faculty member in the Photography Department. Professor Darilyn Rowan is an award-winning photographer and artist. Her photographs have been published and exhibited internationally, and are in the permanent collections of museums, libraries and archives in the United States and Europe. She has an interest in Intellectual Property law as it relates to visual artists. Professor Rowan remains actively engaged with the local and international photography communities. She has been a guest speaker numerous times with the South Bay Camera Club, lectured at a South Bay private language school on Photography, and curated exhibitions of ECC student photography at numerous South Bay galleries and exhibition spaces. Professor Rowan works part-time with an international art auction house in the fine arts area, maintaining current professional experience in the appraisal and auction of fine art. She has professional friendships with photographers that nurture and sustain the educational process in the Photography Department. A number of guest speakers have volunteered their time and services to present lectures to our students as a personal favor to her. She has worked in Documentary Photography with publications of her photographs and writing. The El Camino College Union newspaper gave Professor Rowan the Union Faculty Appreciation Award in 2009. Ms. Rowan had two solo exhibitions in the Palm Springs area in 2011 and 2012. The Daily Breeze and Torrance Performing Arts Consortium presented her with the "Making a Difference" teaching award in April 2012.

The Photography Department facilities and lecture classroom are located in the basement of the Art building. Students have access to a Mac digital lab, wet lab darkroom for film processing and photographic printing, and a portable photographic lighting studio area. The facilities are located next door to the digital art classroom and Mac lab used for the digital art classes. The Digital Print Center for the Fine Arts Division allows students to have high quality color and black and white images printed for their class projects. Photography students often elect to take 2D Design as part of their elective pattern for their A. S. degree in Photography, so there are many shared students in the Photography and Design programs. Professor Rowan works to create learning communities within the Photography Department and collaborate on student creative opportunities with other departments and divisions on campus. She has organized visits to the Photography facilities from the children in the ECC Early Childhood Education Center, members of the College Foundation Board, and from the Art of Photography class to tour the facilities and make photograms. Ms. Rowan invited the students of Design Professor Andrea Micallef to participate in the Annual Student Photography Exhibition 2012 in the college library.

The El Camino College Photography Department serves the South Bay community in an effective and continuing manner. It is

the only photography program in the South Bay community on the collegiate level. The program has kept the perspective that Photography includes a variety of image-making techniques with light. This includes analog/film, digital, non-silver, alternative processes and large format photography and students are drawn to our program for this wide-ranging perspective. Harbor College had a flourishing photography program until several years ago when they went completely digital. The result is that the program collapsed completely and is now gone. Many of their students came to El Camino College to complete their photographic studies. We continue to serve an important function as the primary CTE and transfer opportunity for photography students and related majors in the South Bay. Our students consistently transfer to CSUDH and CSULB.

The 2012 Presidential Scholar from the Fine Arts Division was a Photography major and graduate.

A group of nine El Camino College Photography Department alumni have formed a photography collective called Photography Fusion. Each summer the group organizes and installs an exhibition in a local art gallery.

Photography is a non-traditional career for women. Professor Darilyn R. Rowan was the first woman ever hired to teach Photography full-time at El Camino College. She was hired in the fall of 1989 to do the job of the four men who previously taught full-time in the department.

Status of all active Recommendations

The primary recommendation for the Photography Department in the 2008 program review cycle was to create a dedicated physical space for the Photography Department in the Art and Behavioral Sciences building with continuing CTE (Vatea) funds to upgrade equipment to stay current with professional photographic practices. This recommendation was accomplished through the hard work and efforts of Professor Darilyn Rowan and interim Dean of Fine Arts, Dr. James F. Schwartz in the fall of 2009. Professor Rowan and Dean Schwartz worked with the Director of Facilities, in the spring of 2009, to design a working space that would include both a digital lab and a wet lab/analog darkroom for students to produce film and digital photographic images. The new photography facility was built in two large storage areas, previously used to house artwork by full-time faculty, a long sink area, and a bathroom used by the models in the Art Department. Professor Rowan worked with Facilities to plan a safe and effective use of the space to utilize as a film and digital studio area for the Photography classes. One of the large storage spaces was renovated into a wet lab/darkroom through electrical upgrades and the stellar work of the campus carpenters. The carpenters used the counter tops and cabinets from the old photography facility to create the new work space. The photographic enlargers from the old facility were moved to the new darkroom. The second storage area was renovated as a digital lab for the photography classes. Professor Rowan was successful in applying for CTE funds to purchase 10 Mac computers for the new photography digital lab, along with the software for each computer. Due to the effective leadership of Dr. James F. Schwartz, the new photography facilities were ready for use in the Fall of 2009. During the summer of 2009, after the Interim Dean of Fine Arts had been assigned to another division, Professor Rowan worked hundreds of unpaid hours to physically move photography equipment across campus to the new facility. Requests to the office of Academic Affairs were unsuccessful in getting assistance in the physical moving of hundreds of pieces of printing and camera equipment, so Professor Rowan had to personally move the equipment over a period of many weeks. The facilities staff moved the large scale photographic equipment and studio lighting. The Photography digital and wet labs are located in Art and Behavioral Sciences room 9. A classroom, Art 15, was designated as the lecture room for the Photography Department. Professor Rowan was assigned a faculty office in Art 16B. The photography classes began instruction in this new facility in the fall of 2009. The Photography Department wishes to acknowledge the leadership and efforts of Interim Fine Arts Dean, Dr. James F. Schwartz in the successful transition of the program to the new space. The Photography Department had a designated lighting studio in the previous facility and does not have one in its current location. Portable backdrops and stands are used to use the classroom facility as a temporary studio for class assignments that address studio lighting.

Part 1: Review of the past four years

Research Data Analysis

Research Data Analysis Narrative

The data from Institutional Research shows a high rate of graduation with the A.S. degree in Photography. The five year period 2006-2007 through 2010-2011 has 23 A.S. degrees in Photography earned and completed. This continues the success rate demonstrated in 2004-2005 through 2005-2006 with 13 degrees earned in a two year period. The academic year 2011-2012 shows 8 Photography A.S. degrees earned. The total Photography A.S. degrees earned from 2004-2005 through 2011-2012 is 44. Please see Degree Trends under Appendices.

An important point to note in analyzing seat count numbers over the last five years is the fact that three photography courses are cross-listed with Journalism and Art Courses. This information is necessary to correctly read the seat count numbers. Photography 10 is cross-listed with Journalism 6. Students who enroll in Photography 10 are counted towards Photography FTE. Students who enroll in Journalism 6 are counted towards Journalism FTE. Photography 11 is cross-listed with Journalism 7. Students who enroll in Photography 11 are counted towards Photography FTE. Students who enroll in Journalism 7 are counted towards Journalism FTE. Photography 150 is cross-listed with Art 150. Students who enroll in Photography 150 are counted towards Photography FTE. Students who enroll in Art 150 count towards Art Department FTE. Students can enroll under Photography or the other cross-listed discipline until the course is full, so the percentage enrolled under Photography does not indicate a low enrolled class. It simply indicates the amount of students that enrolled under the Photography section number versus the cross-listed section number. Please see Enrollment Rates under

Appendices.

For the past year the Photography Department has offered several classes as combined sections. In the Summer of 2011 Photography 51 and Photography 54 were offered as combined sections. Combined sections of Photography 51 and Photography 54 were also offered during the Spring 2012 semester. Photography 2 and Photography 3 have been offered as combined sections during the 2011-2012 academic year. The students state that scheduled combined sections is assisting their academic plans during this time of budget cuts.

The Photography Success Rates and Retention Rates are higher than both the Fine Arts Division Rates and the State Rates for Photography. Please see the Program Success and Retention Rates under Appendices.

Approximately 65% of Photography students are part-time. Photography classes are scheduled during the day, evening and weekend, so students report that the schedule does serve their academic plans.

Enrollment in the Photography classes remains very strong. The classes for the Fall 2012 are full with some sections having full wait lists. Approximately 13 Photography courses and cross-listed Photography courses each Fall and Spring semester.

Curriculum

Curriculum Narrative

There has been significant advancement in Photography Department curriculum issues since the last program review of 2008. All Photography course outlines were reviewed by the required date of the summer of 2009. The transition to CurricUNET has been very successful for the Photography Department and the full-time faculty member. Three Photography courses were successfully reviewed and approved on CurricUNET during the fall of 2011. The Photography Department is on schedule with the required review of all Photography course outlines. Professor Rowan has received training on CurricUNET, and has the added support of the Associate Dean of Fine Arts, Diane Hayden, in navigating any questions in the CurricUNET experience and procedures. At this time all the course outlines and SLO course and program level assessments are posted on CurricUNET.

There has been an addition to the elective pattern for the A.S. degree in Photography. One semester of Film/Video 34ab has been added as a choice in the "Six Units From" elective pattern. Film/Video 34ab is the Camera and Lighting class in the Film/Video Department. The prerequisite is Film/Video 22 Film Production which is also part of the elective pattern for the Photography degree.

Significant progress has been made on an articulation issue for two photography courses, Photography 54 and Photography 57. Both Photography 54 and Photography 57 have been approved for UC transfer. All Photography courses transfer to the CSU system and the majority of courses also transfer to the UC system.

There are four Photography courses that are cross-listed with other programs on campus. Photography 10, 11ab, 150 and 151 are cross-listed with Art and Journalism courses. Professor Rowan requested that the Photography Department be credited with the FTE from students registering in the Photography sections of the Art 150 and Art 151 and Journalism 6 and 7ab which correspond with Photo 150 and Photo 151 and Photo 10 and 11ab. Previously the Art and Journalism Departments received the FTE numbers for the Photography enrollment. This was not a true depiction of the enrollment numbers and the Photography Department is now credited with all students enrolling in Photography courses.

Photography 4 Portraiture was cut from the class schedule during the spring 2012 semester, based on a decision by the Dean of Fine Arts, during course reductions ordered by the Academic Affairs office. The Portraiture class is part of the elective pattern for both the A.S. degree in Photography and the Certificate of Achievement in Photography. Professor Rowan has taught the Portraiture class each spring semester for 23 years. Students are requesting that Photo 4 be scheduled for spring 2013.

Please note the proposed AA-T Studio Art with Photography emphasis.

Professor Rowan will write a course proposal for a Photo History course.

Assessments of Student Learning (SLO)

Assessment of Student Learning Narrative

The Photography Department currently has seven active course SLO assessment reports on CurricUNET. These include: Photography 1, Photography 2, Photography 3, Photography 10, Photography 11ab, Photography 23a and Photography 51.

One Photography Department program level SLO assessment is active on CurricUNET as of Spring 2012.

The most compelling Photography Department program level student learning outcome assessment result is that the students are achieving the skills required to succeed as commercial photographers. The trend among commercial photographers is to

utilize both digital and film/analog photography. The results in the Photography 1 SLO course assessment demonstrate that the students are acquiring the level of skill required to work as a professional photographer. (Please see the report under Appendices.) In Photography 51 the majority of students achieved the SLO. (Please see the report under Appendices.) The Photography program level SLO report indicates that beginning through advanced photography students are achieving the core competencies. (Please see the Program level SLO assessment under Appendices.)

The assessment process has worked well in the Photography Department. The SLO statements reflect the content and skills acquired over the course of a semester. The photography faculty are more comfortable incorporating the assessments into the academic semester.

The participation has been broad-based in the Photography Department. Please note that there is one full time faculty and four adjunct faculty in the Photography Department. The adjunct faculty have participated in the SLO assessment process in a timely and professional manner. Their participation and hard work are greatly appreciated.

ACCJC Rubric Sustainable Continuous Quality Improvement

Describe how well the assessment process works within your program and justify the rating you gave the assessment work in your program.

The Photography Department faculty are in a continuous dialog regarding quality instruction in professional level photographic practices. This discussion includes the distinguished CTE advisory board members. This is an extraordinary time in the history of photography. The techniques and tools for making images with light are evolving rapidly, along with a firm commitment to traditional practices. The SLO assessments demonstrate our students are learning the skills instructed in the classroom and working labs. The discussions and efforts regarding continuous quality improvement lead to the topic for the 2012-2013 Student Photography Exhibition in April 2013. The theme is "Earth, Air, Water and Fire). Digital and Film photographic images of the natural world will be printed on recycled materials such as glass, metal, wood, paper using sunlight as the light source. Concepts of upcycled art and green chemicals and printing processes will be used in the creation of the photographs and exhibition.

Facilities and Equipment

Facilities and Equipment Narrative

The facilities for the El Camino College Photography Department are located in Art 15 and Art 9 in the basement of the Art and Behavioral Sciences building. Art 15 is a classroom with seating available for approximately 40 students. The chairs and tables are adequate for classroom lectures. Art 15 also functions as the lighting studio for the Photography Department. Portable studio backdrops are set up for each class session that involves studio lighting. This involves the faculty setting up a metal frame paper backdrop stand, and loading a roll of background paper onto the upper support bar. The Mole Richardson studio hot lights are kept in room Art 15. The lights are arranged along a wall, for easy and safe access, when not in use. The lights are moved into the center of the classroom area, after the desks have been moved to create a work space, and portable background stand set up. At the end of a photographic session using studio lighting, all the studio lights are put back against the walls and the backdrop broken down and stored properly. Both sides of the classroom have ceiling track lights so that is a support for lighting projects. There are four white boards in the classroom for putting notes on the board. A VCR is permanently housed in the classroom which is used for showing video presentations related to class content and assignments. A projection viewing screen is located in the front of the room that is a pull-down style and allows for viewing slide presentations. We do not have a method or equipment for presenting a DVD on a photography topic. There is no computer in this classroom. A year ago there was an electrical upgrade to Art 15 allowing for the required number of studio lights and resulting amps.

The digital and analog lab facilities are located in Art 9. The entrance to the lab location is approximately 20 feet from the classroom. Two doors are located between the classroom and lab location, including a door to the storage area for the Photography Department and a storage area for the facilities/custodial crew assigned to this building. The close proximity of the classroom and lab facilities supports effective instruction, in addition to student health and safety. Students enter through Art 9 to access both the wet lab and the digital lab areas. The word "Photography" translates from Greek as "light-writing". The El Camino College Photography Department offers instruction in various types of image-making with light. This includes digital imaging, analog/film photography, alternative photographic processes, and sun printing. Art 9 has working labs to support these various methods of image-making with light. Professor Rowan worked with the ECC Facilities Department to design a working photography lab area out of an area with a long stainless steel sink, two large storage areas, and a former restroom. Over a six month period in the spring of 2009, the Facilities built a darkroom, comprised of an enlarger room, wet sink area for print processing, and a film loading and processing room in this designated space. Upon entering Art 9, there is an area that holds supplies and equipment the student checks out to work in either the Mac lab or the wet lab. The student can go directly to the Mac lab and work on an assignment with digital materials or proceed into the wet lab to work with analog film and photographic paper.

The digital lab for the Photography Department has ten Macs that were purchased for the program through a successful CTE grant application submitted by Professor Rowan. The digital lab is situated in a former storage area and can be securely locked.

The darkroom for wet lab and analog film photography is located directly next to the digital lab. This was planned intentionally so that students could choose either film or digital materials for each assignment, and the instructor could be in direct proximity

to both work spaces. The wet lab is divided into two main parts. A large stainless steel sink area, supporting two complete sets of photographic chemicals, along with a small and effective stationary film dryer. There is another door that leads to a small room used for film loading. (Black and white and color film are sensitive to all three wavelengths of light, so the film must be loaded in complete darkness into film development tanks.) A second door in the sink area of the darkroom leads directly to a storage area where the photographic chemicals are properly stored. This storage area has two doors; one leading out to the common hallway and the internal one in the wet lab area. It is a second exit from the darkroom in the event of an emergency. The entrance to the dry enlarger room is just off of the sink area. The enlarger room holds 12 enlargers that are used to make black and white and color prints from 35mm, medium format and 4" by 5" negatives. The walls and ceilings of both the sink and enlargers rooms are all painted black to prevent reflected light from fogging the photographic printing paper. The enlargers are located on table top shelving around the sides of the room with lockers for student use below.

The heating, cooling and ventilation systems in the photography facilities is outstanding. It was installed in the spring of 2009 and it has served the department extremely well. The storage room off the sink area of the darkroom is designated as Art 13. Additional equipment and photographic chemicals are properly stored in this room. The Photography Department uses environmentally friendly photographic chemicals.

The Photography Department does not have a digital print area set up in the basement facilities due to space limitations and a concern for the off gassing issue related to digital printing. Students prepare image files for printing in the Art 9 digital lab and have their prints done in Art 218. This is the location of the Digital Print Center for the Fine Arts Division. Students purchase digital print cards through the campus box office to pay for digital printing. Art 218 is located on the second floor of the Art and Behavioral Sciences building and is very accessible to the Photography students. Art 218 has the digital print center and a digital lab which our students have access to during open lab hours.

The faculty office of the only full-time professor in the department is located in Art 16 so it is convenient located for students during office hours.

The Photography Department does not have an assigned college gallery for exhibition purposes. Professor Darilyn Rowan has successfully obtained alternative spaces on the ECC campus for this purpose. Each year an application is submitted by Ms. Rowan to the college library exhibitions committee for our annual exhibition. The exhibitions are held in the library exhibit area during March or April of each spring semester.

Moving the entire Photography Department across campus from the old Communications building to the basement of the Art and Behavioral Sciences building was a huge undertaking and has been successfully accomplished. All of our classes have been taught in our new facility since the fall of 2009. Professor Rowan worked hundreds of hours in the summer of 2009 to move equipment from the old facility to the new, and to organize printing equipment in the new work space.

There is a high demand for photography courses on campus. The classes enroll every available seat, in addition to full wait lists. The current space is greatly appreciated and valued. Long-range needs can be addressed in the planning for the new Art and Behavioral Sciences building on campus. This planning needs to consider a space for a classroom, digital lab and wet lab/analog film darkroom. A shared lighting studio with Film/Video and Design is also requested. The cost would be determined by the amount of work done by the campus Facilities Staff. Our new facilities were designed and constructed by the stellar ECC Facilities Staff, and only the heating and ventilation work done by an off campus business. Photography is an art form and science with ever evolving technology; however, images, regardless of digital, film or holograms use light. The image is made with light reflected from a subject on light-sensitive materials. A space will need to be designated and designed appropriately.

Technology and Software

Technology and Software Narrative

The Photography Department made a successful move from the basement of the old Communications building into the basement of the Art and Behavioral Sciences building in the spring of 2009. At the time of the design and construction of the new Photography facilities, Professor Rowan applied for, and received, CTE funding to purchase Mac computers and software, in order to create a digital photography lab for our students. The Facilities department produced a design for a digital photography lab in the allocated space in consultation with Professor Rowan. There are ten Mac computers in the Photography Department Digital Lab. The computers have Adobe Creative Suite 5 loaded for student and faculty use. The computers and software will need to be updated.

The Photography Department has access to Art 218 which is the digital lab and digital print center for the Fine Arts Division. The photography students can utilize the open lab hours to work on class assignments on the available Mac computers in the open lab. The digital print center allows for students to have high quality digital prints produced on campus for a nominal fee to complete assignments in the photography classes. Students and faculty report this system is working very well to serve student needs and success.

Staffing

Staffing Narrative

The Photography Department has one full-time faculty member. Professor Darilyn Rowan has taught full-time in the

department since the fall of 1989, and teaches a range of classes including Elementary, Basic, Portraiture and Creative Processes. She has also taught Photography 2 and 3, Photography 57, and Photojournalism. Four adjunct faculty teach beginning through advanced level courses in the department. There are no classified staff assigned to the Photography Department, and as a result, all facility issues and supply requests are handled by the full-time faculty member. Professor Rowan plans, organizes, and installs the annual student photography exhibition in the college library each spring. She also produces and installs an exhibit each fall semester at a local photography gallery in Torrance. Professor Rowan works with students to edit and select digital and film photographic images to be submitted to the Photographer's Forum Best of College Photography Competition each year, in addition to assisting students with submissions to the campus literary magazine, The Myriad, and photographic submissions to the annual student art exhibition. Photography is a non-traditional field for women and Professor Rowan was the first woman hired to teach photography full-time at El Camino College in 1989.

It would serve our students to request a second full-time faculty member to teach Photography full-time.

Currently the Photography Department receives fifteen hours a week of student help. The full-time Photography Professor spends 20-25 hours weekly doing cleaning, maintenance of printing materials and equipment, preparation of photographic chemicals and maintaining the computer lab. This workload is on top of the assigned teaching duties and program review/curriculum/SLO work. A 50% load lab technician would effectively serve our students' educational needs.

Career and Technology Education (CTE)

How strong is the current occupational demand for the program?

The demand for Photography classes at El Camino College is strong with the course sections full and many with full wait lists. The enrollment pattern is strong and looks to remain that way in the next five years. The CTE attached research outlines a 17.1% increase in photography employment 2007-2016. Our graduating and transferring photography students are finding full-time employment during a time of high unemployment and economic uncertainty on a state and national level.

What is the district's current need for the program?

The district's need for the program is two-fold. Photography classes are a part of various degree and certificate programs on campus, including Art, Journalism, Film /Video. The Photography 1 class is required for Communication majors to transfer to CSUDH. The Photography Department is investigating participation in the Sustainability Certificate currently being developed in the Industry and Technology Division at El Camino College. Photography is a stand alone CTE program eligible for CTE grant funding. There is a huge demand for photography classes. We have a strong graduation, certificate completion and transfer rate as evidenced in the attached college research. Our CTE Photography Department is the only CTE program in Photography in the entire South Bay. Other community college programs are part of fine art and communication departments without the CTE funding resources, professional skills preparation, advisory board support and assistance.

What is the state's current need for the program?

This attached CTE research from the El Camino College Institutional Research Office shows a 17.1% increase in photography employment 2007-2016. This data strongly supports the state's current and future need for this program. Our students are finding employment during a time of extremely high unemployment in California and nationally.

How does the program address needs that are not met by other similar programs in the area?

The El Camino College Photography Department is the only photography program in the South Bay. Other area programs, such as Harbor College, made the decision to go completely digital and, as a result, their program dissolved. Many of the students came to El Camino College to continue their photographic studies. Area high schools continue both film and digital photographic studies and the students arrive at ECC intending to learn both formats. What makes our program unique in the South Bay and entire Los Angeles area is the fact that the program is a CTE program. There is an A.S. degree in Photography and a Certificate of Achievement in Photography giving students two choices to obtain a degree or certificate. There is additional support to the Photography CTE program including CTE funding for equipment and technology, an advisory board to mentor students, and campus staff to assist and give direction to CTE faculty. The students in CTE photography classes have the opportunity to publish their photographs in the college newspaper through the photojournalism classes and to submit work for publication in the college literary magazine. A number of our students graduate with a publications list on their resume. These resources and the structure of CTE addresses student academic and vocational needs not met by other programs in this area.

Are the students satisfied with their preparation for employment? Are the employers in the field satisfied with the level of preparation of our graduates?

The department has been led by the same tenured full-time professor since the fall of 1989. Alumni of the program stay in touch and relate their photographic and photo-related employment. The alumni of the program state they are satisfied with their level of preparation for employment. Specifically, they state the creative and technical aspects of various photographic processes and techniques were taught in a clear, informative, creative and useful manner, but also reference the usefulness of the course selection in the elective pattern. Students can take business classes, including advertising and accounting for a small business to support their photographic studies. The acquiring of basic business skills can make the difference in opening a freelance photography business and successful employment in a photography business.

What are the completion success and employment rates for the students?

The attached research from the El Camino College Institutional Research Office demonstrates a high graduation rate and certificate completion for the students in the El Camino College Photography Department. Our alumni report satisfaction and gainful employment in photography and photo-related fields. This is in the face of an economic crisis here in the state of California along with very high unemployment rates nationally.

What impact does the advisory board have on the program?

The Advisory Board for the El Camino College Photography Department is an accomplished and diverse group of photographers. Members include a photojournalist, commercial portrait photographer, fashion photographer, and a legally blind, awarding winning fine art photographer. They are involved through mentorship, guest lectures and educational recommendations.

Part 2: Future Direction**Direction and Vision****Direction and Vision Narrative**

The direction and vision of the Photography Department is in line with the mission statement of the college. The El Camino College Photography Department is a CTE program listed by the state as a non-traditional career for women. The Photography Department is focused on training students in a range of photographic skills required to work as a professional photographer.

This training process will continue to include a focus on both form and content in all the photography classes. The students will continue to be instructed in a variety of lighting techniques and styles. The word "photography" translates from Greek as "light-writing" and the function of light remains an important aspect of a complete photographic education. The four qualities of natural, available light, studio hot lights, strobe lighting, and any new lighting technology that evolves, will remain an important focus of the program. Learning to "see" the light. Learning the language of light.

The role of the camera remains central to the study of photography, and students will learn to operate both digital and film cameras. The students are instructed to view film and digital cameras as two distinct tools in their toolbox as professional photographic artists and commercial photographers. To develop the ability to discern which type of camera to use for a particular job and photographic image. The camera is a tool to produce the image that the photographer has been able to previsualize based on subject choice, lighting selection, camera angles, subject distance, and the ability to capture the most powerful moment in regards to design elements and emotional content.

The students can select either analog/film or digital tools for many of their assignments and this will continue into the future. The photography programs that are flourishing are the ones that teach both film and digital photography. The Photography Department will continue to instruct students in a variety of non-silver, alternative photographic processes to give them a variety of photographic tools to express a creative vision and idea.

Along with solid technical training, students need a broad education in the arts and sciences. This is fulfilled through the college general education requirements for the A.S. degree in Photography. The elective pattern choices for the Photography degree include a wide range of classes from the Journalism, Art and Design, Business, Physics, Film/Video departments. These choices are intended to give the student the opportunity to focus their studies in the professional direction of the interests, but also to give a more complete education on the role of photography in contemporary civilization. The future direction of the program includes the planned addition of classes in Art History, Drawing, Painting, Geography, Technology and Business to the elective patterns. This is intended to better utilize the existing resources on campus and is inspired by the Visual Studies Department at Harvard University.

Various delivery methods for photographic images will continue to be explored. Students produce images on digital and analog paper, but are also producing images delivered through various media, including books, Vimeo, Youtube, websites, etc. The will continue to be a focus on maintaining artist's rights to their photographic images in these online types of social media as well as in print form.

The goal is to continue the successful integration of photographic studies into various learning communities across campus.

The following two quotes by renowned American photographers Eudora Welty and Ansel Adams illuminate the direction and vision of the El Camino College Photography Department.

"The camera is an instrument that teaches people how to see without a camera." Eudora Welty

"You don't make a photograph with just a camera. You bring to the act of photography all the pictures you have seen, the books you have read, the music you have heard." Ansel Adams

Recommendations**Justification for Prioritization**

Recommendation #1: To hire a permanent 50% lab technician dedicated to the Photography Department.

Program Review Reference	
Current Status	New
Status Report	
Impact and Required Resources	
No Impacts or Required Resources for this Recommendation	
<p>Recommendation #2: A long-range recommendation is the hiring of a full-time, tenure track faculty member to teach in the Photography Department on the ECC campus. There is currently one full-time faculty member.</p>	
Program Review Reference	
Current Status	New
Status Report	
Impact and Required Resources	
No Impacts or Required Resources for this Recommendation	
<p>Recommendation #3: The Photography Department is planning to add more courses from other campus programs to the elective patterns for both the Photography A.S. degree and the Photography certificate of Achievement. The Visual Studies degree program at Harvard University is a stellar example of photography, film, art and liberal arts courses that comprise a visual media education. Professor Rowan recommends that additional courses from Film/Video, Design, Art and Art History, Business, Geography, Anthropology, Theater, Journalism, American Studies, Architecture, Astronomy, Computer Information Systems, Humanities, Fashion programs on campus be added to the Photography degree and certificate elective patterns.</p>	
Program Review Reference	
Current Status	New
Status Report	
Impact and Required Resources	
No Impacts or Required Resources for this Recommendation	
<p>Recommendation #4: Room Art 13 currently serves as a small storage area for photographic supplies and chemicals for the Photography Department. It is a former faculty office that has been used as a make-shift storage space since the move to Art and Behavioral Science in 2009. The storage area is in need of more sturdy shelving to store supplies. This recommendation is to have the campus facilities install shelving in Art 13. This is a health and safety issue. The cost is approximately \$1,500.</p>	
Program Review Reference	
Current Status	New
Status Report	
Impact and Required Resources	
No Impacts or Required Resources for this Recommendation	
<p>Recommendation #5: The installation of a lighting studio to be shared by the appropriate departments in the Fine Arts Division. Photographic assignments using studio lighting are required in all intermediate and advanced photography classes. The lighting studio would be designated for Film/Video, Design and Photography. The cost of electrical upgrade is approximately \$25,000.</p>	
Program Review Reference	
Current Status	New
Status Report	
Impact and Required Resources	
No Impacts or Required Resources for this Recommendation	
<p>Recommendation #6: A long-term goal is the design and construction of a Photography Department facility in the new Art and Behavioral Sciences building to be built several years from now. The Photography Department needs to be involved in the planning stages. We have already done one very successful move across campus. The design of a new Fine Arts building opens up a wealth of opportunities for sharing facilities among appropriate departments and resulting benefits to our students.</p>	

The cost of a Photography facility in the new building will be determined by available space at that time, along with a cost analysis by the college. General estimate of \$250,000 provided by the Dean of Fine Arts December 2012.

Program Review Reference	
Current Status	New
Status Report	

Impact and Required Resources

No Impacts or Required Resources for this Recommendation

Recommendation #7: Adding a day section of Photography 1. There is currently just one section of Photography 1 which is offered in the evening. Students have requested a section of Photography 1 during the day. The cost is approximately \$6,000 to \$7,000.

Program Review Reference	
Current Status	New
Status Report	

Impact and Required Resources

No Impacts or Required Resources for this Recommendation

Recommendation #8: The purchase and installation of Photoshop Lightroom. The purchase and installation of Photoshop CS6. Both can be obtained through the purchase and installation of Adobe Creative Suite 6. Estimate \$3,149.

Program Review Reference	
Current Status	New
Status Report	

Impact and Required Resources

No Impacts or Required Resources for this Recommendation

Recommendation #9: The design and development of a course on the History of Photography.

Program Review Reference	
Current Status	New
Status Report	

Impact and Required Resources

No Impacts or Required Resources for this Recommendation

Recommendation #10: The Photography and Film/Video Departments are both CTE programs at El Camino College and are each headed by one full-time tenured professor. This recommendation is to discuss the possibility of combining the programs into one department on campus within the Fine Arts Division. The programs already include classes from each department in the respective degree programs. \$59,426-\$81,624 plus benefits.

Program Review Reference	
Current Status	New
Status Report	

Impact and Required Resources

No Impacts or Required Resources for this Recommendation

Attached Files

- [Photography CTE research data](#)
- [Photography Department CTE Research Data](#)
- [Photography Program Review Demographics](#)
- [Photography Program Review Academic Success](#)
- [Photography Program Review Photo Glossary](#)
- [Photography Program Review Degree Five Year Trend](#)
- [Photography Department CTE](#)

Photography 1 SLO assessment
Photography 51 assessment
Photography Program Level SLO assessment
Photography Six Year Course Review Cycle
SLO Timeline Cycle Photography
Photography Program Review Enrollment Rates

