

EL CAMINO COLLEGE
Auxiliary Services Board
Meeting Minutes
Wednesday, November 25, 2009 – 1:00 p.m.
Library 202

I. Call to Order

The meeting was called to order at 1:05 p.m.

Members & Alternates Present: Harold Tyler (Chair), Chuck Herzig, Jessica Lopez (ASO Representative), Katie Gleason, Josie Cheung, Joshua Casper (ASO Alternate)

Not present: Jo Ann Higdon, Janice Ely, Don Goldberg, Bill Mulrooney

Support staff present: Miriam Ifill, Carolee Vakil-Jessop

Visitors: Ana Safazada (ICC President), Chris Pham (ICC Vice-President), Philip Stokes (ICC Representative to ASO), Brian Mims (Project Success Counselor) and three Project Success Students

Harold Tyler announced the addition of the Project Success students' report on the Umoja V Conference to the agenda – New Item II. All other items on the agenda are to remain and be renumbered appropriately.

II. Umoja Conference Report

Brian Mims introduced three student who attended the Umoja V Conference earlier this month. The three students spoke of the awesome experience the conference was and the opportunities it gave them. They spoke of how they will share this experience with other students and the leadership skills they gained from attending. All were thankful to the ASB for funding this conference request.

III. Approval of Minutes from October 14, 2009

Carolee Vakil-Jessop noted that the date on the bottom of the minutes should read 2009 10 14. Josie Cheung moved and Harold Tyler seconded to approve the minutes as corrected. Motion passed with two abstentions.

IV. Review of Executive Summary of 2009-2010 Budget

Harold Tyler reviewed the executive summary prepared on 10/28/09 with the ASB. The Special Request account was reviewed – Beginning balance was \$12,000.00 and so far \$3050.00 has been allocated. This leaves a balance available of \$8950.00. Cash balance on hand is \$210,537.85.

V. ASB Promotions request to expand ticket offerings

ASB Promotions Coordinator, Larry Moreno, spoke to the ASB regarding the request to expand discount ticket offerings. He presented a handout showing the difference in discount available – ticket sales vs. coupons. Also, he pointed out that with ticket sales ASB makes \$1.00 profit per ticket and with the discount coupons ASB receives nothing. ASB earned nearly \$4000 from the sale of discount tickets. Larry believes that will increase with the addition of SeaWorld and Pirate's Dinner Adventure tickets. Another perk ASB receives from selling these discount tickets is receiving free tickets which are used in the ASB opportunity drawings.

Harold pointed out that Larry has a CSUDH intern working with him to increase the offerings of the discount book. They are working to design a placard for businesses that offer the ASB discount to place in their store front window. Katie Gleason asked if any of the local performing arts centers offer discounts. Larry indicated that they offer student rush tickets but he has not approached them about an ASB discount. He will follow up on that.

Miriam Ifill suggested a community ASB sticker or ASB Card for alumni and community members to purchase that will allow them to purchase discount tickets.

MOTION: To purchase the minimum number of SeaWorld and Pirate's discount tickets and see how well they sell. Moved by Katie Gleason. Seconded by Chuck Herzig. Motion passes.

VI. Special Requests – Honors Transfer Program

Harold briefly explained the request. Katie explained that for the last few years the Foundation funded this activity. Chris Pham spoke of his experience as an HTP student attending this conference. Chris indicated that it was a very worthwhile experience and one he would personally pay for to do again.

MOTION: To approve up to \$500.00 to send 20 HTP students to the annual Honors Transfer Council of California Student Research Conference from the Special Request account (79-54550-00-850182-7670). Moved by Chuck Herzig. Seconded by Katie Gleason. Motion passed.

Special Requests – Inter-Club Council

Philip Stokes, Chris Pham and Ana Safazada spoke about this event and the goals they hope to achieve through the event. The budget for the event was reviewed. Katie Gleason offered to seek Foundation support if the ICC would allow this event to be a forum to publicize and get student support for the Osher Scholarship Initiative. The students were happy to take this information back to ICC for their support. The event is slated to take place on Friday, April 2, 2010 in the Marsee Auditorium lobbies and patio.

MOTION: To approve up to \$3500.00 for the spring 2010 ICC campus social event held in lieu of a campus Homecoming dance from the Special Request account (79-54550-00-850182-7670). Moved by Jessica Lopez. Seconded by Josie Cheung. Motion passed.

The meeting adjourned at 2:15 pm