EL CAMINO COLLEGE
MINUTES OF THE ACADEMIC TECHNOLOGY COMMITTEE MEETING
OCTOBER 23, 2012

> The Academic Technology Committee is a sub-committee of the
> College Technology Committee and the Academic Senate that
> focuses on the academic technology needs of the college.

Members Present: Dawn Charman, Richard Ciampa, Gabriella Fernandez, Dwayne Hayden,
Pete Marcoux, Noreth Men, Dave Murphy, Virginia Rapp, Soshanna Potter,
Sabra Sabio, Howard Story, Don Treat, Michael Wynne

Members Absent: Francis Baylen, Susan Dever, Lyn Clemons, Alice Grigsby, Lyman Gin Hong,
Matthew Kline, Donna Manno, Stephanie Rodriguez, Margaret Steinberg,
Francine Vasilomanolakis, John Wagstaff

Recorder: Laurie Linka

The Academic Technology Committee meeting was called to order at 12:48 p.m.

Dr. Rapp introduced Richard Ciampa, an ECC student and computer expert, who was setting up for a presentation of Microsoft Exchange Online, which provides business-class email, calendar and contacts on your PC, phone and web browser. While R. Ciampa was preparing his computer for the presentation, P. Marcoux indicated handouts which included three drafts of a Technology survey, designed by I. Graff, which the committee discussed in a prior meeting. Right now we are in the testing phase of the survey, and will be administered in various classes. The intent is to distribute both paper and electronic surveys, and include course sections from various disciplines. It was agreed that three separate surveys would be more manageable, and elicit a better response from the students. The committee was requested to review the drafts, and send comments and recommendations to P. Marcoux and I. Graff. The committee was advised that these are drafts only, and not the final product.

At this time, R. Ciampa began his presentation of Microsoft Exchange Online. Some of the highlights included:
- This is a newer system which uses Auto-Configure
- Benefits to Exchange Systems include Rich Client Access
- Offers enriched application on desktop
- Lync Client offers quite a bit of functionality
- It will challenge the student
- Can translate a chat in real time
  - You could IM with a foreign student
- Conversations can be recorded
- Video conferencing is available
- Polling is an option

- 100% compatible with iphone
- Faculty would be able to send emails to their classes
- Includes many sophisticated tools
- Presentation videos are available
- The service would be free to ECC

R. Ciampa fielded a question regarding Google Mail versus Microsoft Exchange Online:
- Rich Client Access is not automatic on Google Mail
- From a student perspective, when they leave school and enter the workforce, Microsoft is used in 100% of work environments
  o Students will be able to transition to almost anywhere
- Google is not able to support ECC – does not have the same capabilities
- Basically, both systems offer the same features, Google just doesn't perform as well (our presenter prefers Micro Lync)

At this time, P. Marcoux opened a discussion regarding the 2013 Vendor Fair. An initial list of vendors needs to be compiled, and vendors need to be contacted. A preliminary schedule includes:
- Begins at 8:00 a.m.
- Opening remarks
- Various workshops
- Vendor hall
- Keynote speaker (at lunchtime)

It is unknown at this time if vendors will be charged to participate. 'Save the Date' notices will be sent out soon, and formal announcements should be mailed before Christmas. Twenty to twenty-five vendors are anticipated, some of which are Google, Microsoft, Dell, Apple, as well as some publishers, including Cengage and Pearson. P. Marcoux introduced a suggestion for a keynote speaker: Dean Florez, who heads The Twenty Million Minds Foundation, which seeks to drive down the rapidly-growing cost of a college education by making electronic textbooks widely available. Pete will follow up on this, and also asked the committee for any suggestions for keynote speakers.

The committee then briefly touched on some other subjects related to the fair/technology:
- Authorized/Unauthorized instructional material
  o Books with Connect charges
  o E-book bundles
- Etudes in traditional classrooms
- Used book versus bundle
- Book expenses
- Online access
  o Only required for hybrid and online classes

Dr. Rapp then shared an email (handout) from I. Graff, containing the link to the Smartphone/Tablet PILOT Survey. The committee members were requested not to share this link outside the committee.

The meeting was adjourned at 1:54 p.m.