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 San Diego, CA 92121
 (619) 689-0112

ROLLING HILLS
 COUNTRY CLUB
 CLUB VIEW

PEACOCK LN
 DAPPIEGRAY LN
 BAY MAR LN
 SILVERBIR LN
 CASARA RD
 MONTECALLO DR
 ENCANTO DR
 VERBITO PL

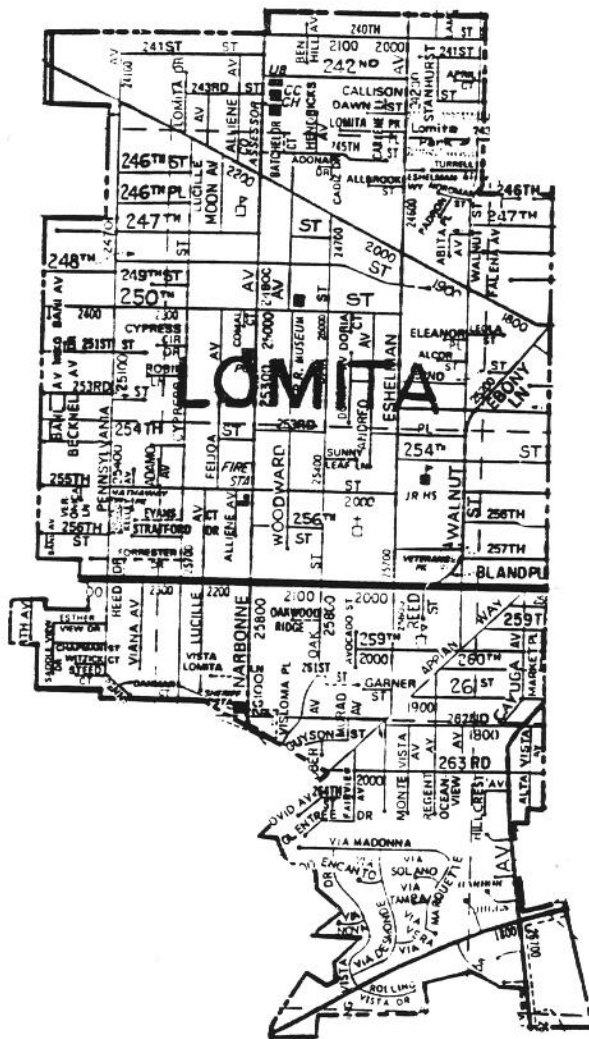
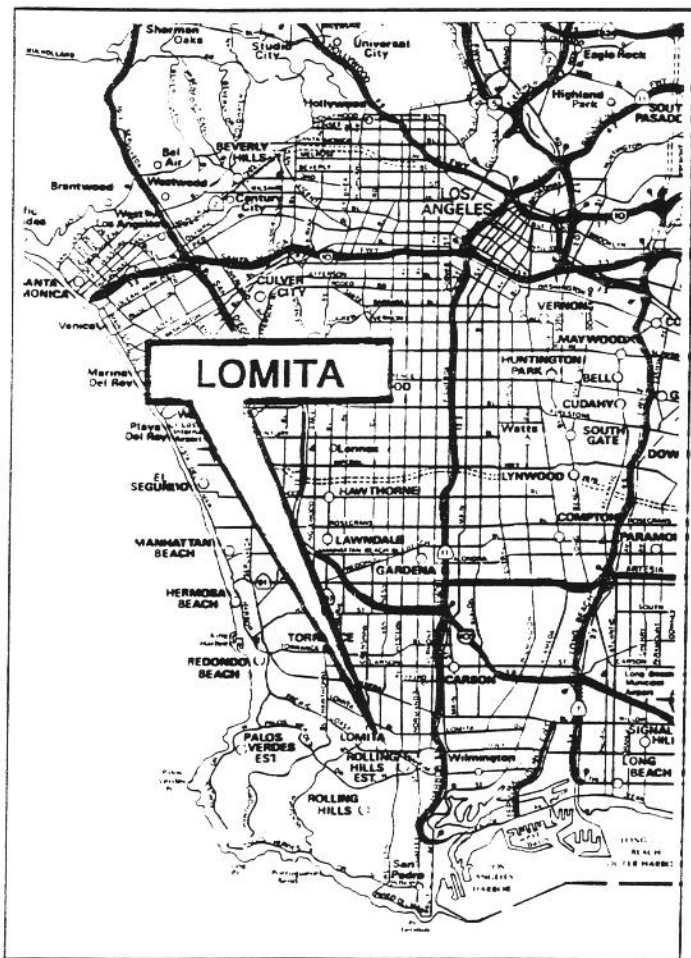
PALOS VERDES DR
 VELESTE DR
 AURORA DR
 ENCANTO DR
 VERBITO PL

ROLLING HILLS
 VERDES DR
 PENINSULA VERDE DR
 CIRCLE VERDES DR
 UNADA DR
 VERDE DR

VIA SOLANO
 VIA AMPAR
 VIA VERNA
 VIA VERNA
 VIA VERNA

USS ANTIETAM
 USS NEW JERSEY
 USS MISSOURI

USS PRAIRIE
 USS OGDEN
 USS MISSOURI



2

Demographics & Socio-economic Characteristics

(from 1990 US Census except as noted)

POPULATION

1970	19,784
1980	18,807
1990	19,382

SEX

Male	9,393
Female	9,989

RACE & HISPANIC ORIGIN

race:	
White	15,358
Black	566
Native American	141
Asian	1,641
Pacific Islander	121
Other	1,555
Hispanic origin:	
Total	3,756
Mexican	2,733
Puerto Rican	129
Cuban	102
Other Hispanic	792

AGE

Under 5 years	1,719
5-17 years	2,812
18-64 years	12,685
65 & over	2,166
Median age	32.4 years

HOUSEHOLDS

Total	7,871
With persons under 18	2,601
Average persons per household	2.44
Family households	4,928
Average persons per family	3.04

INCOME & POVERTY

Per capita income, 1980	\$8,691
Per capita income, 1987 (est.)	\$13,966

Housing & Construction

HOUSING UNITS, 1990

Total	8,255
Single family units	3,999
Owner occupied units	3,585
Renter occupied units	4,286
Median value, single family home	\$292,400
Median rent	\$645

NEW PRIVATELY OWNED HOUSING UNITS AUTHORIZED BY BUILDING PERMIT

1988	34
1989	81
1990	23

General Information

Address:	24300 Narbonne Ave. 90717
Telephone:	310-325-7110
Elevation:	100 ft.
Land Area (sq. miles):	1.9
Population density, (persons per sq. mile):	10,201.1
Incorporated:	June 30, 1964
Type of government:	General law

Voters & Government Officials

REGISTERED VOTERS

Total, October, 1991	8,725
Democrats	3,705
Republicans	3,955

LOCAL OFFICIALS

Mayor:	Robert Hargrave
Mgr/Admstr:	Walker J. Ritter
Clerk:	Dawn Tomita
Treasurer:	Walker J. Ritter
Attorney:	Bob Wadden

LEGISLATIVE DISTRICTS

(see appendix A for names)	
Congressional:	42nd
State Senatorial:	29th
State Assembly:	51st

Public Safety

POLICE

Chief:	N/A
Sworn officers, 1990	N/A
Total crimes, 1990	742
Total violent crimes, 1990	125

FIRE

Chief:	N/A
Firefighters:	N/A

Public Library

Name & Address:	Served by County Library
	N/A
	N/A
Director:	N/A
Telephone:	
Number volumes owned, 1990	N/A
Number branches	N/A

Municipal Finance

(fiscal year ending June 30, 1990)

REVENUES

Total	\$5,333,181
Taxes	2,084,111
Special benefits assessment	
Licenses & permits	205,66
Fines & forfeitures	274,45
Revenue from use of money & property	656,22
Intergovernmental	1,531,14
Current service charge	265,88
Other revenues	315,70
Other financing sources	

EXPENDITURES

Total	\$4,502,63
General government	618,95
Public safety	1,314,21
Transportation	560,14
Community development	940,31
Health	
Culture & Leisure	728,24
Public utilities	340,77
Other	

School System

(school year 1990-1991 except as noted)

SCHOOL DISTRICT

Los Angeles Unified	
Superintendent: William Anton	
Address:	450 N. Grand Ave., A-22; Los Angeles, 90011; 213-625-6255
Telephone:	213-625-6255
Grade plan:	K-12
Enrollment	625,081
High school graduates, 1990	22,811
Full time teachers	27,201
Pupil/teacher ratio	23.0
Average teacher salary, 1988	\$34,951
Per pupil expenditure, 1990	\$4,766.00
District average CAP reading scores	
1990, grade 8:	
score	212
percentile	16
District average SAT scores	
1991, grade 12:	
verbal	361
math	436

OTHER SCHOOL DISTRICTS FOR THIS CITY

(see appendix B for information on these districts)
None

Top Business Types

Ranked by 1986 Employment
(Exclusive of government employment)

- #1 Services
- #2 Retail Trade
- #3 Grocery Stores
- #4 Physicians/OP Care
- #5 Employment Agencies



Lomita Chamber of Commerce
24300 Narbonne Avenue • P.O. Box 425
Lomita, California 90717
(213) 326-6378

POPULATION

Population: 20,646 (1990)
Median age of population: 35.4
% of Population by Age Group

18-24 years	10.4%
25-34 years	17.2%
35-49 years	25.3%
50+ years	25.9%

No. of Households:	8,611
Avg. Household size:	2.4
Avg. Household Income:	\$33,980

Year	1970	1980	1988	1990 (est.)
Population	19,784	18,807	20,355	20,646

TAXABLE SALES

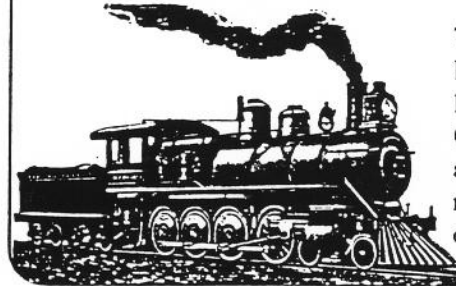
	(1987)	(1988)
Retail Stores Total	\$63,502,000	\$70,251,000
All Other Outlets	\$13,789,000	\$15,173,000
Total All Outlets	\$77,291,000	\$85,424,000
Total No. of Outlets	578	567

EMPLOYMENT

- The average unemployment rate for the City of Lomita for 1989 was 3.0 percent. The average unemployment rate for Los Angeles County for 1989 was 4.7 percent.
- Looking on to 1990, growth in the total wage & salary employment should continue to increase at a rate of 2.1 percent.
- Services continues to be the largest component of all wage and salary employment in Los Angeles County. Services should continue to show phenomenal growth over the next two years. Business services should reflect the greatest expansion, particularly in temporary help agencies. Health services should increase as home health care & extended care facilities grow.
- Retail trade is the third largest segment of wage and salary employment in Los Angeles County.

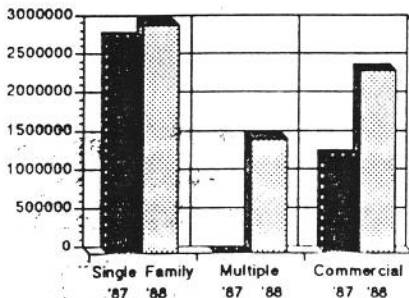
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Lomita Railroad Museum



The Lomita Railroad Museum is the first of its kind west of Denver, Colorado. Its complete authenticity faithfully reproduces the proud era of the steam locomotive.

Building Permit Valuations 1987 - 1988



Purchasing Potential Disposable Income-1989

Total Disposable Income
\$201,626,500
Median Hsld Disposable Income
\$23,415
% of Households by Disposable Income

\$10,000-\$19,999	22.5%
\$20,000-\$34,999	24.6%
\$35,000-\$49,999	15.9%
\$50,000 and over	16.1%

1989 Purchasing Potential Index

Index of Potential Demand
(100 Being actual national demand)

Average Index	100.9
Centile within State	50
Investments	99.6
Savings	103.7
Loans	101.7
Apparel	101.3
Footwear	99.2
Sportsgoods	106.4
Grocery	101.2
Health Aids	95.1
Dining Out	102.9
Hair Salon	92.4
Pet Owner	103.9
Auto Aftermarket	102.7
Furniture	101.6

Building Permit Valuations

	1987	1988
Single Family Units	\$2,780,000	\$2,950,000
Multiple Units	\$0	\$1,475,000
Commercial Units	\$1,241,000	\$2,366,000

POPULATION			RACE			HOUSEHOLD INCOME			
In Group Quarters	23,579		Black	424	1.8%	Under \$10,000	851	9.5%	
	194	0.8%	Other	5,468	23.2%	\$10-\$19,999	1,128	12.6%	
HOUSEHOLDS			FAMILIES			\$20-\$24,999	588	6.6%	
1 Person	8,938		With Children	6,080		\$25-\$29,999	529	5.9%	
2 Person	2,257	25.2%	Married Couples	3,070	50.5%	\$30-\$34,999	675	7.6%	
3-4 Person	2,748	30.7%	With Children	4,770	78.5%	\$35-\$39,999	531	5.9%	
5+ Person	3,028	33.9%	Avg Family Size	2,350	49.3%	\$40-\$49,999	1,263	14.1%	
Average Hhld Size	905	10.1%	Non-Family Hhd	3.15		\$50-\$74,999	1,951	21.8%	
SPANISH ORIGIN			In Armed Forces	2,858	32.0%	\$75-\$99,999	803	9.0%	
	3,941	16.7%		29	0.1%	\$100-\$124,999	422	4.7%	
AGE			OCCUPATION			\$125-\$149,999	68	0.8%	
0-5		%	Prof/Tech	12,620	%	\$150,000 +	126	1.4%	
6-13	2,127	9.0%	Mgmt/Prop	2,243	17.8%	Median Income	\$40,967		
14-17	2,305	9.8%	Clerical	1,922	15.2%	Average Income	\$46,220		
18-20	1,044	4.4%	Sales	2,585	20.5%	Aggreg Income	413.1	(\$Mill)	
21-24	939	4.0%	Total Wht Collar	1,606	12.7%	Per Capita Inc	\$17,569		
25-34	1,392	5.9%	Crafts	8,355	66.2%	SCHOOL YRS COMPLETED			
35-44	4,555	19.3%	Operatives	1,624	12.9%	Pop 25+ yrs	15,772		
45-54	3,732	15.8%	Service	734	5.8%	< 9th grade	1,049	6.6%	
55-64	2,653	11.3%	Laborer	1,361	10.8%	Some High Schl	2,021	12.8%	
65-74	2,094	8.9%	Farm Workers	335	2.7%	High Schl Diplom	4,298	27.3%	
75-84	1,626	6.9%	Total Blue Collar	211	1.7%	College 1-3 yrs	5,038	31.9%	
85+	830	3.5%		4,265	33.8%	Bachelor's	2,275	14.4%	
Median Age	282	1.2%	LABOR FORCE			UNEMP PARTIC			
	33.8			7,028	3.8%	78.5%	VEHICLES/HSHLD		
SEX				6,085	3.1%	62.9%	0	561	6.3%
Male	11,499	48.8%	RENT (Monthly)				1	2,756	30.8%
Female	12,080	51.2%	Under \$100	19	0.5%	2	3,665	41.0%	
HOUSING VALUE			\$100-\$199	143	3.7%	3-4	1,758	19.7%	
Under \$30,000	27	0.7%	\$200-\$299	143	3.7%	5+	199	2.2%	
\$30-\$49,999	36	0.9%	\$300-\$399	148	3.8%	HOUSING UNITS			
\$50-\$74,999	25	0.6%	\$400-\$499	239	6.2%	9,322			
\$75-\$99,999	35	0.9%	\$500-\$599	658	17.0%	Owner Occupied	4,947	53.1%	
\$100-\$149,999	120	3.1%	\$600-\$699	823	21.3%	Renter Occupied	3,991	42.8%	
\$150-\$199,999	239	6.1%	\$700-\$999	1,316	34.0%	Vacant/All Year	303	3.2%	
\$200-\$299,999	1,267	32.1%	Over \$1,000	379	9.8%	Vacant/Seasonal	81	0.9%	
\$300-\$499,999	1,926	48.8%	Median Rent	\$674		Condominiums	392	4.2%	
\$500,000 +	272	6.9%	Average Rent	\$696		Mobile Homes	790	8.5%	
Median Value	\$316,819		YEAR BUILT			UNITS/STRUCTURE			
Average Value	\$325,331		Units	%			%		
YEAR MOVED IN			1985-90	594	6.4%	1	6,086	65.3%	
1985-90	4,775	53.4%	1980-84	454	4.9%	2	234	2.5%	
1980-84	1,085	12.1%	1970-79	1,711	18.4%	3-4	374	4.0%	
1970-79	1,807	20.2%	1960-69	2,586	27.8%	5+	1,761	18.9%	
1960-69	774	8.7%	Before 1959	3,971	42.6%				
Before 1959	492	5.5%							

	1990 Census		1995 Estimate		2000 Projected	
POPULATION	23,579		23,380		23,120	
In Group Quarters	194		179		162	
HOUSEHOLDS	8,938	%	8,932	%	8,869	%
1 Person	2,257	25.2%	2,340	26.2%	2,396	27.0%
2 Person	2,748	30.7%	2,760	30.9%	2,757	31.1%
3-4 Person	3,028	33.9%	2,985	33.4%	2,930	33.0%
5+ Person	905	10.1%	847	9.5%	786	8.9%
Average Hhld Size	2.62		2.60		2.59	
FAMILIES	6,080		6,011		5,946	
RACE						
White	17,687	75.0%	16,347	69.9%	15,025	65.0%
Black	424	1.8%	614	2.6%	856	3.7%
Asian/Pacific Islander	3,650	15.5%	4,485	19.2%	5,105	22.1%
American Indian	147	0.6%	123	0.5%	104	0.4%
Other	1,671	7.1%	1,811	7.7%	2,029	8.8%
HISPANIC ORIGIN	3,941	16.7%	4,617	19.7%	5,397	23.3%
AGE		%		%		%
0 - 5	2,127	9.0%	1,958	8.4%	1,890	8.2%
6 - 13	2,305	9.8%	2,647	11.3%	2,751	11.9%
14 - 17	1,044	4.4%	1,054	4.5%	1,118	4.8%
18 - 20	939	4.0%	794	3.4%	892	3.9%
21 - 24	1,392	5.9%	1,340	5.7%	1,287	5.6%
25 - 34	4,555	19.3%	4,232	18.1%	3,749	16.2%
35 - 44	3,732	15.8%	3,860	16.5%	3,858	16.7%
45 - 54	2,653	11.3%	2,882	12.3%	3,146	13.6%
55 - 64	2,094	8.9%	1,882	8.0%	1,834	7.9%
65 - 74	1,626	6.9%	1,595	6.8%	1,425	6.2%
75 - 84	830	3.5%	840	3.6%	853	3.7%
85 +	282	1.2%	296	1.3%	319	1.4%
Median Age	33.8		34.3		34.7	
MALES	11,499	%	11,504	%	11,498	%
0 - 20	3,264	28.4%	3,313	28.8%	3,446	30.0%
21 - 44	4,844	42.1%	4,760	41.4%	4,528	39.4%
45 - 64	2,334	20.3%	2,340	20.3%	2,437	21.2%
65 - 84	978	8.5%	1,002	8.7%	983	8.5%
85 +	78	0.7%	89	0.8%	105	0.9%
FEMALES	12,080	%	11,876	%	11,622	%
0 - 20	3,151	26.1%	3,139	26.4%	3,205	27.6%
21 - 44	4,835	40.0%	4,672	39.3%	4,365	37.6%
45 - 64	2,412	20.0%	2,424	20.4%	2,542	21.9%
65 - 84	1,478	12.2%	1,433	12.1%	1,295	11.1%
85 +	203	1.7%	207	1.7%	214	1.8%
Owner-Occupied Hhlds	4,947		4,939		4,902	
Renter-Occupied Hhlds	3,991		3,994		3,967	

Source: 1990 Census, March 15, 1995 UDS Estimates

(DTP)



INCOME: 1990-1995-2000

Lomita, CA: Narbonne Ave & Lomita Blvd
1 Mile Ring

Urban Decision Systems, Inc.
11/03/95

	1990 Census		1995 Estimate		2000 Projection	
POPULATION	23,579		23,380		23,120	
In Group Quarters	194		179		162	
PER CAPITA INCOME	\$17,521		\$20,563		\$24,114	
Aggregate Income (\$Mil)	413.1		480.8		557.5	
HOUSEHOLDS	8,938	%	8,932	%	8,869	%
By Income						
Less than \$ 5,000	264	2.9%	253	2.8%	194	2.2%
\$ 5,000 - \$ 9,999	588	6.6%	436	4.9%	412	4.7%
\$ 10,000 - \$ 14,999	572	6.4%	552	6.2%	381	4.3%
\$ 15,000 - \$ 19,999	556	6.2%	466	5.2%	479	5.4%
\$ 20,000 - \$ 24,999	588	6.6%	498	5.6%	344	3.9%
\$ 25,000 - \$ 29,999	529	5.9%	509	5.7%	533	6.0%
\$ 30,000 - \$ 34,999	675	7.6%	562	6.3%	387	4.4%
\$ 35,000 - \$ 39,999	531	5.9%	457	5.1%	451	5.1%
\$ 40,000 - \$ 49,999	1,263	14.1%	989	11.1%	914	10.3%
\$ 50,000 - \$ 59,999	905	10.1%	995	11.1%	716	8.1%
\$ 60,000 - \$ 74,999	1,046	11.7%	1,067	11.9%	1,140	12.9%
\$ 75,000 - \$ 99,999	803	9.0%	1,051	11.8%	1,227	13.8%
\$100,000 - \$ 124,999	422	4.7%	575	6.4%	758	8.5%
\$125,000 - \$ 149,000	68	0.8%	281	3.1%	451	5.1%
\$150,000 +	126	1.4%	243	2.7%	480	5.4%
Median Household Income	\$40,967		\$47,423		\$54,726	
Average Household Income	\$46,220		\$53,688		\$62,713	
FAMILIES	6,080	%	6,011	%	5,946	%
By Income						
Less than \$ 5,000	101	1.7%	93	1.6%	77	1.3%
\$ 5,000 - \$ 9,999	189	3.1%	153	2.6%	140	2.4%
\$ 10,000 - \$ 14,999	302	5.0%	246	4.1%	163	2.7%
\$ 15,000 - \$ 19,999	247	4.1%	238	4.0%	219	3.7%
\$ 20,000 - \$ 24,999	321	5.3%	182	3.0%	145	2.4%
\$ 25,000 - \$ 29,999	302	5.0%	321	5.3%	223	3.7%
\$ 30,000 - \$ 34,999	393	6.5%	330	5.5%	244	4.1%
\$ 35,000 - \$ 39,999	364	6.0%	273	4.5%	242	4.1%
\$ 40,000 - \$ 49,999	926	15.2%	646	10.7%	581	9.8%
\$ 50,000 - \$ 59,999	715	11.8%	728	12.1%	481	8.1%
\$ 60,000 - \$ 74,999	937	15.4%	874	14.5%	868	14.6%
\$ 75,000 - \$ 99,999	719	11.8%	929	15.5%	1,053	17.7%
\$100,000 - \$ 124,999	393	6.5%	518	8.6%	669	11.3%
\$125,000 - \$ 149,000	61	1.0%	261	4.3%	409	6.9%
\$150,000 +	108	1.8%	217	3.6%	431	7.2%
Median Family Income	\$48,514		\$57,160		\$67,906	
Average Family Income	\$54,048		\$63,891		\$75,364	

Source: 1990 Census, March 15, 1995 UDS Estimates.

Urban Decision Systems Inc. / 4676 Admiralty Way Ste 624 / Marina del Rey, CA 90292 / (800) 633-9568

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