

**ADVERTISING SUBMITTAL
REAL ESTATE SALES**

1. HEADING: (Example: OPEN HOUSE or INGLEWOOD FOURPLEX)

2. BODY: (Example: Sunday 1-5pm, near Prairie & Marine, 3 bd, over 1500 sq. ft home with lush yard and great terms! Family starter home.)

3. MONEY (Example: Seller pays \$1000 of your costs. Only \$160,000!)

4. IDENTIFICATION: (EXCLUSIVE AGENT or R.E.SERVICES 310-643-7220)

5. CONTACT: (ASK FOR JOHN 555-1212 (Pager))

Requested by _____

Publication where ad placed _____

Ad to run from (dates) _____ to _____

COST: \$ _____

Paid by Office Agent _____

Approved by _____