

el camino college



Lamppost

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LEARNING RESOURCES UNIT NEWSLETTER

How To Serve the “Millennial” Student

As we approach spring with the cherry blossoms in full bloom on campus and the squirrels whirling across the beautiful El Camino College green spaces, it is an appropriate time to look at our services and how responsive we are to the El Camino College community. That community is composed of traditionalists (born before 1943), Baby Boomers (born 1943-60), Gen Xers (born 1961-81) and the Millennials (born after 1982) as characterized by economist and demographer Neil Howe. The Millennials, also known as “generation why” because they never stop questioning the status quo, are El Camino College’s typical students.

The Learning Resources Unit has begun a study of whether there is a “disconnect” between library culture and the values of the millennial generation. The basis is an article by Chuck Thomas and Robert McDonald that was a part of the Flex Day discussion and will also serve as the theme for the annual Learning Resources’ spring retreat.

The disconnects that challenge all institutions serving the millennial generation, also referred to as the “echo gen,” are centered on three areas for learning resources services, technology, policy and opportunity. How do we effectively serve these students who are accustomed to media rich entertainment and computing, who feel that reality is no longer real because you cannot assume the truth or authenticity of anything online and that computers are not technology because they are too commonplace?

How does the library connect with these students when our values and policies diverge...the use of the library’s open lab for the production of new digital products, work-sharing via the campus network, application of rss feeds, and full access to wireless technology?

To create more connects rather than disconnects, the unit will look at how to integrate popular external search tools into library systems while dealing with the copyright implications that are often ignored by the new generation of users and staff technology and media capabilities. New ways to package the information available via learning resources and how to deliver information literacy skills in alternate channels and spaces will also be explored.

The millennium students and employees are characterized as confident, team-oriented through a sense of empowerment, conventional thinkers, environmentally sensitive, feel pressure to succeed and take academic achievement seriously. Organizations, such as learning resources, will have to adapt in order to effectively serve, employ and motivate millennials.

Alice Grigsby

Director

Learning Resources Unit

Have You Considered Videoconferencing?

Using videoconferencing equipment, the Media Services Department regularly facilitates live interactive training (audio & video) for El Camino College managers and HR department personnel. The training is provided by the law firm of Liebert Cassidy and Whitmore who are connected via videoconferencing equipment to a large number of community colleges across the state. Media Services staff regularly provides this service for many members of the campus community.

Using classroom videoconferencing equipment, the Media Services staff has provided the technical assistance necessary to enable El Camino College faculty and students to interact with students and faculty at other institutions around the world. Most recently, Media Services staff facilitated a videoconference that allowed El Camino College students and faculty to hear a lecture and to interact with anthropology students and faculty at a university in Australia.

Videoconferencing allows real time face-to-face meetings around the world without the travel. These can be classroom exchanges, administrative dialogues, or any sort of interaction that is enhanced by face-to-face communication. The connecting sites can be just about anywhere, provided both locations have equipment that is compatible. For more information contact Mike King at ext.6726.

Use your imagination and let us know how Media Services may best serve you!!!



Office of Media Materials

What does a monarch butterfly like to eat? Who the heck is Bix Beiderbeck? Where did all those terra cotta soldiers come from? If the search for the answers to these or other questions has kept you up nights, look no further. The Media Materials office has nearly 2500 programs on videotape and DVD for use by faculty and staff. From art history to literature to welding, Media Materials has titles to fit nearly every subject. We can't offer you the latest box office smash, but if you've never watched *Citizen Kane*, *To Kill a Mockingbird* or *A Streetcar Named Desire*, give us a call. Latest acquisitions include *Eyes on the Prize: America's Civil Rights Movement* on DVD, *National Geographic's Guns, Germs and Steel*, based on the Pulitzer Prize winning novel by Jared Diamond, *A Jury of Her Peers*, adapted from the short story by Susan Glaspell, and two DVDs offering a selection of *Sherlock Holmes* episodes.

The Media Materials office is located in the east basement of the library, Room 74. Stop by and take a look at our collection or feel free to contact Charlie Fox by phone (extension 6714) or by e-mail (cfox@elcamino.edu). Last-minute media requests for classroom use are not a problem!

Audiovisual Equipment Available

Do you need audio visual equipment? If you're planning a presentation or program that requires audiovisual equipment, Media Services can help. We have laptop computers, LCD projectors, overhead projectors, sound systems, podiums, projectors and video recording equipment available for classroom and administrative use. To schedule equipment and technical assistance please contact Charlie Fox (extension 6714 ~ cfox@elcamino.edu).

Charlie Fox
Media Services

A LION in the Library ***New Literature Database Offering***



The Library has added a new database, *Literature Online Reference Edition*, to our online information database offerings. While it is available to all El Camino College faculty, students and staff, it is particularly relevant to the Humanities Division. *Literature Online Reference Edition* is a collection of literary reference and criticism resources.

We have decided to add this database to the *Gale Literary Databases* subscription that we already have because of its attractive promotional pricing and the many literature and literary criticism class assignments that are given to students. However, in light of budget limitations, it is unlikely that we will be able to afford continuing two subscriptions beyond this calendar year, so we invite faculty to take advantage of the new database and give us feedback on its value during the course of the year. For access, a user should go to the Library's Home Web page at http://www.elcamino.edu/library/library_ser and follow the directions in the Library databases section for on-campus and off-campus use.

Moon Ichinaga
Reference Librarian

Artists Wanted

The Schauerman Library is seeking artists for exhibitions for the 2007-08 academic year. If you are an artist or know artists who would like to display their talents in our Library lobby gallery, please contact Ed at ext. 3876.

READ Poster Celebrities 2007

As a part of the Library's annual celebration of National Library Week, we will once again be honoring local "celebrities," with our READ Poster unveiling. The event is scheduled for Thursday, April 26th, 12:30 – 1:00, in the lobby of the Library. This year's honorees are: ***Lyman Hong***, Humanities; and, ***Kathy Oswald***, President's Office.

We hope you will join us in this recognition of the fundamental aspect of the education process; that of reading and literacy.



Moving Art on Display

During March the Schauerman Library is pleased to present, “**MOVING STILL IMAGES,**” a collection of photographic art and short multimedia pieces by seven South Bay artists.

These artists have extracted selected still images from their short multimedia pieces and framed them alongside the multimedia of origin. The exhibit demonstrates how great still images are further enhanced by music and image movement.

The artists are from the PhotoSavvy and Life’s Eyes group and include the following: Constantine Lackides, Rudy Rodriguez, Francis Goroszko, Al Goroszko, Myrna Nakamura, Jim McKinniss and Don Goss.



Future art exhibitions for the Schauerman Library include: **Matt Ebner’s** (Natural Sciences) photography in April; **Lisa Chakrabarti’s** ink renderings in May; also in May, **Steve Nothorn’s** (Fire Science) firefighting display; and, **Mary Jane Casey’s** mandalas in June and July.

Book Fair Cometh

The annual Spring Book Fair will be held May 1-3 (Tuesday – Thursday), from 8:00 a.m. – 7:00 p.m. in the East Lounge of the Student Activities Center. This is your opportunity to purchase some great summer reads and/or gifts to give to your students. On sale at incredible prices are books, periodicals, videotapes, records and other items.

In addition we will have some local authors on hand, signing copies of their books. One of the featured authors is our own, **Laurie Pelayo**, of the cataloging department. Her first book, *An Old-Fashioned Murder*, is an intriguing genealogical mystery that is bound to keep you guessing.

Hope to see you at the Fair.

For Your Reading Pleasure **Selected New McNaughton Titles**

Fiction

Albom, Mitch
Allende, Isabel
Andrews, V.C.
Andrews, V.C.

For One More Day
Ines of My Soul
Broken Flower
Scattered Leaves

Anthony, Piers
Atwood, Margaret
Baldacci, David
Barry, Dave

Beaton, M.C.
Beaton, M.C.
Binchy, Maeve
Black, Daniel
Bohjalian, Christopher
Bova, Ben
Bradbury, Ray
Bradford, Barbara
Braun, Lilian
Brown, Rita Mae
Brown, Rita Mae
Card, Orson Scott
Churchill, Jill
Clark, Mary Higgins
Contant, Susan
Cookson, Catherine
Crichton, Michael
Cussler, Clive
Dahl, Roald
Daily, Janet
Delinsky, Barbara
Dick, Philip
Evanovich, Janet
Evanovich, Janet
Fluke, Joanne
Foster, Alan Dean
Francis, Dick
Friedman, Kinky
George, Elizabeth
George, Elizabeth
Giovanni, Nikki
Gould, Judith
Greeley, Andrew
Greeley, Andrew
Griffin, W.E.B.
Grimes, Martha
Hall, Parnell
Hambly, Barbara
Heinlein, Robert
Hemingway, Ernest
Herbert, Brian

Stork Naked
Moral Disorder
The Collectors
The Sheperd, the Angel, and Walter the Christmas
Miracle Dog
Death of a Maid
Love, Lies, and Liquor
Whitethorn Woods
The Sacred Place
The Double Bind
The Sam Gunn Omnibus
Farewell Summer
The Ravenscar Dynasty
The Cat Who Had 60 Whiskers
The Hounds and the Fury
Puss 'n Cahoots
Empire
The Accidental Florist
Santa Cruise
Gaits of Heaven: A Dog Lover's Mystery
The Hamiltons
Next
Treasure of Khan
Collected Stories
Eve's Christmas
Family Tree
Voices From the Street
Motor Mouth
Plum Lovin'
Key Lime Pie Murder
Trouble Magnet
Under Orders
The Christmas Pig
Sin Testigos
What Came Before He Shot Her
Acolytes
The Secret Heiress
Irish Linen
The Senator and the Priest
The Hunters
Dust
You Have the Right to Remain Puzzled
Patriot Hearts: A Novel of the Founding Mothers
Variable Star
El Viejo y el Mar
Hunters of Dune

Hiaasen, Carl
Hillerman, Tony
Hoffman, Alice
Johansen, Iris
Jakes, John
Kaminsky, Stuart
Kellerman, Jonathan
King, Stephen
Koontz, Dean
Le Carre, John
Lescroart, John
Ludlum, Robert
Macomber, Debbie
Mailer, Norman
McCaffrey, Anne
McCall Smith, Alexander
McInerney, Ralph
McMurtry, Larry
Medvei, Cornelius
Michaels, Fern
Michaels, Fern
Min, Anchee
Mortimer, John Clifford
Mosley, Walter
Mosley, Walter
Mosely, Walter
Munro, Alice
Oates, Joyce Carol
Parker, Robert
Parker, Robert
Parker, T. Jefferson
Patterson, James
Patterson, James
Perry, Anne
Pynchon, Thomas
Qiu, Xiaolong
Rice, Luanne
Robb, J.D.
Roberts, Gillian
Scottoline, Lisa
Smiley, Jane
Sparks, Nicholas
Steel, Danielle
Steel, Danielle
Truman, Margaret
Turow, Scott

Nature Girl
The Shape Shifter
Skylight Confessions
Stalemate
The Gods of Newport
Always Say Goodbye
Capital Crimes
Lisey's Story
Brother Odd
The Mission Song
The Suspect
The Bancroft Strategy
Christmas Letters
The Castle in the Forest
Maelstrom
The Right Attitude to Rain
The Letter Killeth
When the Light Goes
Mr. Thundermug
Free Fall
Lethal Justice
The Last Empress
Rumpole and the Reign of Terror
El Caso Brown
Fear of the Dark
Killing Johnny Fry
The View From Castle Rock
Black Girl/White Girl
High Profile
Hundred-dollar Baby
Storm Runners
Cross
Step on a Crack
Christmas Secret
Against the Day
A Case of Two Cities
The Edge of Winter
Innocent in Death
All's Well That Ends
Daddy's Girl
Ten Days in the Hills
Dear John
H.R.H.
Sisters
Murder at the Opera
Limitations

Turtledove, Harry
Turtledove, Harry
Twining, James
Wambaugh, Joseph
Woods, Stuart

Beyond the Gap
The Disunited States of America
The Black Sun
Hollywood Station
Short Straw

Nonfiction

Abdul-Jabbar, Kareem
Agatston, Arthur
Angelou, Maya
Ashcroft, John
Balmer, Randall

On the Shoulders of Giants
The South Beach Heart Program
Celebrations: Rituals of Peace and Prayer
Never Again: Securing America and Restoring Justice
Thy Kingdom Come: How the Religious Right Distorts
the Faith and Threatens America

Barnard, Neal
Behrendt, Greg
Bono
Bradford, Sarah
Brinkley, Douglas
Browne, Sylvia
Bstan-'dzin-rgya-mtsho (Dalai Lama)
Buchwald, Art
Carter, Jimmy
Cheever, Susan

Dr. Neal Barnard's Program for Reversing Diabetes
He's Just Not That Into You
U2 by U2

Diana
Gerald R. Ford
Father God: Co-creator to Mother God
How To See Yourself As You Really Are

Too Soon To Say Goodbye
Palestine: Peace Not Apartheid
American Bloomsbury: Louisa May Alcott, Ralph Waldo
Emerson, Margaret Fuller, Nathaniel Hawthorne,
and Henry David Thoreau

Cockrell, Stacie

Babyproofing Your Marriage: How to Laugh More, Argue
Less and Communicate Better...

Coren, Stanley
Covey, Stephen
Crosby, David

Why Does My Dog Act That Way?
Everyday Greatness: Inspiration For a Meaningful Life
Since Then, or, How I Survived Everything and Lived
To Tell About It

Dau, John
Davis, Jim
Davis, Linda
Delisle, Guy
DeYoung, Karen
Didion, Joan
Doocy, Steve

God Grew Tired of Us
Garfield Blots Out the Sun
Chas Adams: A Cartoonist's Life
Shenzhen: A Travelogue From China
Soldier: The Life of Colin Powell
We Tell Ourselves Stories In Order To Live
Mr. & Mrs. Happy Handbook: Everything I
Know About Love and Marriage

Drumheller, Tyler

On the Brink: An Insider's Account of How
The White House Compromised American
Intelligence

Dukakis, Kitty
Esquith, Rafe
Evanovich, Janet

Shock: The Healing Power of Electroconvulsive Therapy
Teach Like Your Hair's On Fire
Janet Evanovich's How I Write: Secrets of a Bestselling
Author

Everett, Rupert	Red Carpets and Other Banana Skins
Fittante, Ann	The Sugar Solution Cookbook
Fontenoy, Maud	Challenging the Pacific: The First Woman to Row the Kon-Tiki Route
Gabler, Neal	Walt Disney: The Triumph of the American Imagination
Gates, Henry Louis	Finding Oprah's Roots: Finding Your Own
Gibson, David	The Rule of Benedict: Pope Benedict XVI and His Battle With the Modern World
-----	Grace Under Fire: Letters of Faith in Times of War
Graham, Billy	God's Love For You: Hope and Encouragement For Life
Graham, Stedman	Diversity: Leaders Not Labels
Greeley, Andrew	Jesus: A Meditation On His Stories His and Relationships With Women
Grisham, John	The Innocent Man: Murder and Injustice In a Small Town
Gruwell, Erin	Teach With Your Heart: Lessons I Learned From the Freedom Writers
Henderson, Jeff	Cooked: From the Streets to the Stove, From Cocaine To Foie Gras
Hurley, Dan	Natural Causes: Death, Lies, and Politics in America's Vitamin and Herbal Supplement Industry
-----	I Killed: True Stories of the Road From America's Top Comics
Iraq Study Group	The Iraq Study Group Report
Iversen, Portia	Strange Son: Two Mothers, Two Sons, and the Quest To Unlock the Hidden World of Autism
Jafarzadeh, Alireza	The Iran Threat: President Ahmadinejad and the Coming Nuclear Crisis
Jacobovici, Simcha	The Jesus Family Tomb: The Discovery, the Invesigation, and the Evidence That Could Change History
Jadick, Richard	On Call in Hell: A Doctor's Iraq War Story
John, Daymond	Display of Power: How FUBU Changed a World of Fashion, Branding and Lifestyle
Kamdar, Mira	Planet India: How the Fastest Growing Democracy Is Transforming America and the World
King, J. L.	CP Time: Why Some People Are Always Late
Kinglon, Daniel	Alpha Girls: Understanding the New American Girl and How She is Changing the World
L.L. Cool J	LL Cool J's Platinum Workout
Lacey, Robert	Great Tales From English History
Lance, Peter	Triple Cross: How Bin Laden's Master Spy Penetrated the CIA, the Green Berets, and the FBI
Lavine, Kim	Mommy Millionaire: How I Turned My Kitchen Table Idea Into a Million Dollars and How You Can Too!
Leavitt, Steven	Freakonomics: A Rogue Economist Explore the Hidden Side of Everything
Mathews, Joe	The People's Machine: Arnold Schwarzenegger and the

Moore, James	Rise of Blockbuster Democracy The Architect: Karl Rove and the Master Plan for Absolute Power
Myss, Caroline	Entering the Castle: An Inner Path to God and Your Soul
-----	National Lampoon Favorite Cartoons of the 21 st Century
Newhart, Bob	I Shouldn't Even Be Doing This!: And Other Things That Strike Me As Funny
Obama, Barack	The Audacity of Hope: Thoughts on Reclaiming the American Dream
-----	Operation Homecoming: Iraq, Afghanistan, and the Home Front, In the Words of U.S. Troops and Their Families
Oppenheimer, Jerry	House of Hilton: From Conrad to Paris: A Drama of Wealth, Power, and Privilege
O'Reilly, Bill	Culture Warrior
Oren, Michael	Power, Faith, and Fantasy: America in the Middle East, 1776 To the Present
Orman, Suze	Women & Money: Owning the Power to Control Your Destiny
Perricone, Nicholas	Dr. Perricone's 7 Secrets To Beauty, Health, and Longevity
Pierce, Chondra	Laughing In the Dark: A Comedian's Journey Through Depression
Peterson, Dale	Jane Goodall: The Woman Who Redefined Man
Pond, Jonathan	You Can Do It!: The Boomer's Guide To a Great Retirement
Posnanski, Joe	The Soul of Baseball: A Road Trip Through Buck O'Neill's America
Pryor, Rain	Jokes My Father Never Taught Me: Life, Love, and Loss With Richard Pryor
Rooney, Andy	Out of My Mind
Rosen, Jeffrey	The Supreme Court: The Personalities and Rivalries That Defined America
Rule, Ann	No Regrets: And Other True Cases
Sagan, Carl	The Varieties of Scientific Experience: A Personal View of the Search For God
Scheib, Walter	White House Chef: Eleven Years, Two Presidents, One Kitchen
Schlessinger, Laura	The Proper Care and Feeding of Marriage
Schultz, Charles	It's Your First Crush, Charlie Brown
Schultz, Charles	The Many Faces of Snoopy
Sheehan, Cindy	Peace Mom: A Mother's Journey Through Heartache To Activism
Slott, Ed	Your Complete Retirement Planning Road Map
Spoto, Donald	Enchantment: The Life of Audrey Hepburn
Spoto, Donald	Joan: The Mysterious Life of the Heretic Who Became a Saint

Switzer, Janet	Instant Income: Strategies That Bring In the Cash For Small Businesses, Innovative Employees, and Occasional Entrepreneurs
Tammet, Daniel	Born On a Blue Day: Inside the Extraordinary Mind of an Autistic Savant: A Memoir
Thomson, David	Nicole Kidman
Townsend, Kathleen	Failing America's Faithful: How Today's Churches Are Mixing God With Politics and Losing Their Way
Trump, Donald	Why We Want To Be Rich: Two Men—One Message
Ury, William	The Power of a Positive No: How To Say No and Still Get To Yes
Van Munching, Philip	Actually, It Is Your Parents' Fault: Why Your Romantic Relationship Isn't Working, and How To Fix It
Vidal, Gore	Point To Point Navigation: A Memoir, 1964 – 2006
Wagner, Rodd	12: The Elements of Great Managing
Wansink, Brian	Mindless Eating: Why We Eat More Than We Think
Weller, George	First Into Nagasaki: The Censored Eyewitness Dispatches On Post-Atomic Japan and It's Prisoners of War
Whelen, Christine	Why Smart Men Marry Smart Women
Wilkinson, Wendy	Morgan Freeman & Friends: Caribbean Cooking For a Cause
Woodward, Bob	State of Denial
Wozniak, Steve	iWoz: Computer Geek To Cult Icon: How I Invented the Personal Computer, Co-founded Apple, and Had Fun Doing It

Library Construction Update

Construction of the Library's new wing is already underway. The preliminary groundwork has already been completed and before long walls will be springing up. The new wing will include a large meeting room for Distance Education classes, an expansion of the LRC, virtually doubling the space for their services, a room for Nursing students and resources, and, the ECC archives. Construction is expected to be completed by 2008.



***Britney's Sphere
and
Everyday Celebrities***

As mentioned in Alice Grigsby's essay at the start of this issue of the *Lamppost*, we are indeed in the midst of yet another generation gap. As a proud and graying member of the Baby Boomer generation where we never trusted anyone over 30, I find it somewhat ironic that we now are the target of this same distrust.

One look at our social, environmental and political situations certainly provides ample evidence of why we earned such distrust; hard to believe that we peace and loving types became such the antithesis of the Haight-Ashbury credo.

But here we are, now in the driver's seat, leading the way for the next generation. These days, however, it is hard to declare just who is doing the driving. Perhaps, the growth of technologies clearly is driving us all. For those who have known of no life before the Net or cellphones it is clear that their drive through life views things like libraries and books as less significant than those of my contemporary hipsters.

Today's generation can tell you plenty about Britney Spears, Anna Nicole Smith, and countless others who "made it," seemingly without much effort, and they made it fast and in a shallow way, not unlike the typical Google research. That sphere of cultural influence is pounded on us all whether we want it or not. It is that same depth, or lack thereof, that permeates our media and the lives of those who read, watch and believe in the importance of their reports.

Many young students grunt at the thought of having to use a reference book or any book over 100 pages for research. They can get the answer by Googling the question on their cellphone. They can even download a paper that is already done for them for a small cost.

The slow, methodical pace that was required of those folks living in the BC era (before computers) is no longer appreciated. Slower is not better according to many in the new g-g-generation. Life is too short. They want it fast, they want it now, they don't care how it got there or the underlying essence of what that information is or even if it is factual.

Of course it is our job to educate this next generation of the value of the educational process. There is a reason for the scientific process. There is plenty of great Shakespeare criticism that was written before databases came to our Library. Our task as instructors and librarians is to remind today's students that there is a time and place for quick information but also that there is a critical need to uncover that which must be searched for in that classic old technology called a book.

This semester we will be honoring true "celebrities;" those who inspire others by using that old fashioned book technology. The notables for this year, Kathy Oswald and Lyman Hong, will be featured in our READ posters and will be our guests at the annual poster unveiling program, on April 26th. We hope you will meet these everyday celebrities and hear their tales about the value of reading books in their lives.

Ed Martinez
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