



Distance Education Advisory Committee

Meeting Minutes for 5-23-19

Library, Room 202 1:30 – 2:30 PM

Meeting Materials:

- Minutes for 4-25-19
- Agenda for 5-23-19
- 2018 ECC DE Survey Results Draft

Present

Dustin Black (Chair; LLR/BSS)
 Kevin Degan (HUM)
 Mark Fields (IT)*
 Laurie Houske (BSS)
 Art Leible (CTO, ITS)

Rhea Lewitzki (HUM)
 Crystle Martin (Dir., LLR)
 Mary McMillan (LLR)
 Gema Perez (LLR)
 David Shever (BSS)**

Viviana Unda (IRP)**
 Moses Wolfenstein (LLR)
 * Via ConferZoom
 **Guest

Welcome & Introductions

Dustin Black (DB) greeted all, & invited self-introduction between members and new Coordinator, Moses Wolfenstein (MW).

Minutes Approval

DEAC meeting Minutes from 4-25-19 were briefly reviewed and approved.

Discussion: 2018 DE Survey Results Draft

DB provided brief background and overview of 2018 DE Survey Results draft, then introduced IRP Director Dr. Viviana Unda (VU). VU put three main questions to DEAC: 1) What is the goal of this survey? 2) Are there specific variables DEAC would like to see correlation analysis for? 3) Are there any open-ended questions that should be included in the next iteration? Art Leible (AL) inquired into how this survey is disseminated, as a more effective vector may boost response rate. CM and GP confirmed that survey had been distributed via email and Canvas Inbox. GP observed that while she and IRP’s Jeremy Smotherman (JS) worked together on previous survey iteration, she noticed that there may be other sources of DE data collection that DE/IRP could draw on. Moses Wolfenstein (MW) inquired whether we do, in fact, have such existing data to pull from; Crystle Martin (CM) responded in the affirmative. Mary McMillan (MM) suggested that including questions on students’ learning would help us derive actionable objectives, to which the room agreed. In light of VU’s question #1 above, DB inquired of the room what the survey’s goal ought to be; GP suggested, as a starting point, that the current survey is a sort of subset of the larger demographic survey being used, and that one use, thus far, has been to inform DE faculty of ECC student body demographics. MM added that the existing survey was devised as a tool to aid in DE program review (every 4 years). CM posited that it may be productive to collect faculty’s take on DE best practices, esp. given ECC’s OEI participation. Kevin Degan (KD) expressed concern that such data would only reflect perception, which often diverges from factual data on success or retention. CM responded that collecting said data would be a challenge, to which KD suggested a focus on collecting from faculty who have the best outcomes. AL inquired whether ECC has fully implemented the OEI Rubric, to which CM confirmed “yes”. DB suggested that triangulate between student perception, faculty perception, and success data may provide a more accurate ‘3D’ picture of what we’re after. MW reiterated that there may be existing data that could help accomplish that aim. Laurie Houske (LH) expressed a curiosity regarding why are DE students drop, which the room, in general agreed is a worthwhile survey objective. VU replied that IRP has administered a withdrawal survey, which VU can check on and report back to DEAC. AL observed that there are no questions on how usable the tool (Canvas) is, to which CM and KD added that Canvas is standard only up to a certain point, and is highly customizable depending on the individual faculty member. MM commented on the difference between LMS interface on a desktop vs. that on a mobile, and KD suggested that we include additional item(s) on the survey concerning how students are accessing Canvas. David Shever



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(DS) asked GP whether she could determine that ratio on her side, to which GP responded in the affirmative. Various independent discussions ensue before segueing to updates.

Update: DE Policy Development

DB shared excerpts of Renee Galbavy’s (RG) recommendations regarding progress on DE attendance policy development, then offered brief rationale for tabling DE attendance policy until Spring: the time required for DEAC’s decision to pursue wider-scope / further-reaching attendance policy, Senate’s packed Fall agenda, and the soundness of a fresh Spring start for incoming Coordinator MW.

Other Discussions & Adjournment

DB inquired into the implementation status of SmartMeasure readiness app; CM responded that various data sharing issues are being worked out. Rhea Lewitzki (RL) asked when it will be ready, to which CM and GP responded that the goal is to roll out by the start of this Fall. CM went to explain that the vendor needs to provide more info and troubleshooting in the meantime. MW added that SmartMeasure has been used for admissions at WI before AL inquired whether students will login using their ECC credentials. CM confirmed this, and RL reminded the group that SmartMeasure’s successful implementation will have implications in light of AB705.

DB thanked members and guests for attending and adjourned the meeting at 2:30 PM.