For Immediate Release-September 11, 2012

2012-13 Burton Scholars Backpack to Success Essay Contest to Win a Laptop Computer

The John Burton Foundation will be sponsoring their annual essay contest to all Chafee recipients attending schools of higher education in the State of California for an opportunity to win a fully loaded laptop computer.

In order to participate in this contest, Chafee recipients must submit a written essay by the deadline date. The essay must be written and reflect the idea of the Chafee recipient; be type written not to exceed 1500 words, and focus on this year’s theme listed below. Five of the top ranked essays will be featured on the John Burton Foundation website and the students all winners will be recognized for their achievements.

The theme of the 2012-13 Essay Contest is:

Making Tough Financial Choices-What Tools Will I need to Help me Make the Right Choices?

Submission of your essay must be through your Guardian Scholar Office of Financial Aid Office.

The deadline date to submit the essay is October 20, 2012 to your school. Winners will be notified through their respective school officials on November 1, 2012. All laptops will be sent to the school of the winning laptop contestant for pick up and acknowledgment.

For more information, please contact Diane Matsuda, Executive Director of the John Burton Foundation at diane@johnburtonfoundation.org/(415) 348-0011.

The Burton Scholars Backpack to Success Essay Contest is sponsored by Visa, our premiere sponsor, and other generous individuals and corporate sponsors.

For more information on the John Burton Foundation, please visit our website at www.johnburtonfoundation.org. Also, to assist you with this essay, you may wish to visit Visa’s financial literacy link: www.practicalmoneyskills.com
Laptop Essay Competition Submission Form
Burton Scholars Backpack to Success Program

Please fill out and email or fax back to our office by 10/22/12. You will need to fill out one form per entry.

Name of Student:

Name of School:

Year in School:

Major:

Name and Contact Information of Guardian Scholar Counselor or Financial Aid:

Name: School:

Title: Department:

Email: Phone Number:

Address:

City: ZIP Code:

I verify that the student whose name is printed above is a student enrolled in our school and that he/she is a Chafee eligible student in good standing.

Signature: Date:

[you can scan your signature]

Contact Information for Questions or further information:
Email: info@johnburtonfoundation.org
Fax: 415-348-0099
Tel: 415 348-0011