

Annual Planning 2021-22 Area Objectives, Measures & Targets

INSTITUTIONAL RESEARCH & PLANNING

2021-22 Area Objectives

1. Support all ECC students in achieving their educational goals by removing barriers
2. Build an inclusive teaching and learning environment that support quality education for all
3. Address existing and emerging workforce and employment opportunities needs of non-traditional students
4. Build an institutional environment that engages in continuous assessment to improve overall effectiveness and efficiency in pursuit of equitable student and employee success
5. Demonstrate engagement and commitment across ECC's community constituencies

College Areas Mapped to Area Objectives

Area Objectives	College Areas				
	Academic Affairs	Student Services	Administrative Services	Human Resources	President's Office
1. Support all ECC students in achieving their educational goals by removing barriers	✓	✓	✓		✓
2. Build an inclusive teaching and learning environment that support quality education for all	✓	✓		✓	
3. Address existing and emerging workforce and employment opportunities needs of non-traditional students	✓				✓
4. Build an institutional environment that engages in continuous assessment to improve overall effectiveness and efficiency in pursuit of equitable student and employee success	✓		✓	✓	✓
5. Demonstrate engagement and commitment across ECC's community constituencies		✓			✓

Areas Objectives Mapped to Institutional Goals

Area Objectives	Institutional Goals				
	1. Increase Students' Completion	2. Increase Students' Transfer	3. Decrease Units Earned by Students	4. Increase Students' Workforce	Decrease Students' Equity Gap
1. Support all ECC students in achieving their educational goals by removing barriers	✓	✓	✓		✓
2. Build an inclusive teaching and learning environment that support quality education for all					✓
3. Address existing and emerging workforce and employment opportunities needs of non-traditional students				✓	
4. Build an institutional environment that engages in continuous assessment to improve overall effectiveness and efficiency in pursuit of equitable student and employee success					✓
5. Demonstrate engagement and commitment across ECC's community constituencies	✓	✓	✓	✓	✓

2021-22 Area Objectives Measures

Area Objectives	Measures	Baselines	Targets (end of 21-22)
1. Support all ECC students in achieving their educational goals by removing barriers	4 measures: % of students with ed plan by end of Fall	2019-20: 70% of students have ed plan by end of Fall (Source: IRP)	75% of students have ed plan by end of Fall
	% of students in support program	2019-20: 26% of students are in support program (Source: IRP)	28% of students are in support program
	% of students receiving financial aid and scholarships	2018-19: 63% of students receiving financial aid and scholarships (source: CCCCCO Datamart)	71% of students receiving financial aid and scholarships
	Dollar amount per student	2018-19: \$2,680 per student (source: CCCCCO Datamart)	\$2,945 per student
2. Build an inclusive teaching and learning environment that support quality education for all	2 measures: % of class sections using ECC Connect	2019-20: 51% of class sections use ECC Connect (source: ECC Connect)	71% of class sections use ECC Connect
	% increase in number of Black/AA faculty qualified applicants for FT teaching positions	2017-18: 13.3% of qualified applicants for FT teaching positions were Black/AA (Source: ECC Title IX, Diversity and Inclusion Office)	15.3% of qualified applicants for FT teaching positions are Black/AA

2021-22 Area Objectives Measures (cont.)

Area Objectives	Measures	Baselines	Targets (end of 21-22)
3. Address existing and emerging workforce and employment opportunities needs of non-traditional students	2 measures: % of students taking CTE courses who said these courses had a positive impact in their careers	2019-20: 18% of students taking CTE courses said these courses had a positive impact in their careers (source: CTEOS survey)	20% of students taking CTE courses said these courses had a positive impact in their careers
	Increase in # of certificate preparation courses offered	2019-20: 7 certificate preparation courses	9 certificate preparation courses are offered
4. Build an institutional environment that engages in continuous assessment to improve overall effectiveness and efficiency in pursuit of equitable student and employee success	2 measures: % of divisions who meet established WSCH/FTEF efficiency targets (see table next slide)	See table next slide	See table next slide
	# of process improvement projects completed in each Area of the College	21-22: Year to build baseline	N/A
5. Demonstrate engagement and commitment across ECC's community constituencies	4 measures: % increase in number of partnerships	2019-20: 27 partnerships (source: Community Advancement)	# of partnerships increases by 10%
	% increase in earned media placement	21-22: Year to build baseline	N/A
	% increase in ECC web traffic	21-22: Year to build baseline	N/A
	% increase in community outreach	21-22: Year to build baseline	N/A

WSCH/FTEF Academic Divisions Efficiency Baselines & Targets

Division	2020-21 WSCH/FTEF Baseline	2021-22 WSCH/FTEF Targets
BSS	561	561
BUS	542	542
Fine Arts	414	414
HSA	458	458
HUM	445	445
I&T	337	337
Math	504	504
NatSci	568	568
College	478	478

Source: Academic Affairs Vice Presidency