

El Camino College Planning Summit 2018



Summit Theme & Outcomes

The theme of the 2018 Planning Summit was “The Path: El Camino IS the Way.”

Seventy-two (72) employees and students from El Camino College participated in the event held on Friday, April 20, 2018. A complete list of attendees is found in Appendix A of this report (p. 7). Appendix B provides a summary of the Planning Summit Evaluation Survey (p. 9).

Welcome & Campus Updates

The 2018 Summit began with an icebreaker hosted by Vice President, Student Services, Ross Miyashiro, followed by a welcome message from Superintendent/President Dena Maloney. Dr. Jean Shankweiler, Vice President Academic Affairs, provided some brief updates on Accreditation, Enrollment Management and the Guided Pathways initiative. The latter presentation included a three-year schedule of development activities and benchmarks, culminating with implementation in Year 3 (2020).



Bridging Study

In 2017-18, El Camino College contracted with Clarus Corporation to gather current information on perceptions of the College in the District community. The goals of this “Bridging Study” were as follows:

- Measure Awareness and Familiarity of the College and Competitors in Market
- Assess Knowledge of the College and its Programs and Services
- Define the Attitudes Toward the College
- Programming Needed at the College
- Determine Usage Level of the College
- Stewardship and Support for the College
- Defining the Needs of the Adult Student

The consultants presented the initial findings of this “Bridging Study” at the Summit. Based on community and current-student feedback, foundational themes emerged about El Camino College to help focus on enhancing strengths and addressing areas for improvement. These included:

- Community Access and Connections
- Sense of Belonging
- Discovery and Exploration

- Student Success and Preparation
- Importance of Legacy

Summit Attendees identified and discussed surprising, confirmatory and important outcomes, along with how the study could guide the direction of the college in the future. More detailed Bridging Study results are available to members of the El Camino College community by request through the Institutional Research & Planning (IRP) Office.

Mission, Vision & Values Review

Each year, attendees of the Planning Summit participate in a review of the District Mission, Vision and Statement of Values. Vice President Ross Miyashiro led table discussions to evaluate each, beginning with Values, which describe “Who We Are”, followed by Mission, which describes “What We Do”, and ending with Vision (“Where We Are Going”).

Statement of Values – Who We Are

The Statement of Values consists of five themes that spell out PRIDE. Participants rated each theme in terms of whether it was Current (reflective of how we are today) or Aspirational (reflective of a goal for which to strive).

Mission Statement – What We Do

The Mission Statement describes what we do—our impact on the community and the educational programs and services we provide. Participants examined the current mission statements in terms of what El Camino wants to do now for 1) our students, 2) ourselves and 3) our community.

Vision Statement – Where We Are Going

The Vision Statement describes what we want to be for our community in the future. Similar to the Mission, participants discussed the current Vision statement as well as what El Camino wants to be in the future for 1) our students, 2) ourselves and 3) our community.

Next Steps

Scribes at each table recorded discussions for assemble and use by the Strategic Planning Committee as it begins preparations for the next planning cycle in spring and fall 2018. The current Mission, Vision and Values are included in this report (Appendix B).

Measuring Our Progress

Irene Graff, Director, Research & Planning, presented the annual report of the College’s Institutional Effectiveness (IE) Outcomes, based



largely on the Student Success Scorecard. This year's IE Outcomes reflect changes in student achievement at the midpoint of the Strategic Plan to ensure we are on track to meet our goals at the end of the Plan. Irene noted that the College has already achieved, or is on track to achieve, over half of the 14 IE Outcomes metrics. The College has surpassed the initial goal on:

- Remedial Math Completion Rate (goal exceeded by 4 percentage points)
- Three-Term Persistence Rate (goal exceeded by 5 points)
- 30-Units Achievement Rate (goal nearly met)
- Degrees Awarded (goal exceeded by over 500 degrees)
- Certificates Awarded (goal met)
- Number of Transfers (goal met)
- Unprepared Completion Rate (goal nearly met)
- Career Technical Education (CTE) Completion Rate (goal met)

Planning Summit attendees reviewed the goals for all IE Outcomes (and minimum institutional standards, where applicable) as part of a mid-cycle review. The Strategic Planning Committee will review and revise the 2019-20 goals as needed to apply to the remainder of the plan period.

Recent developments in statewide metrics may also influence goal setting for our performance measures. Irene introduced the Chancellor's Office Strategic Vision for Success metrics, five metrics with ambitious five-year goals for California Community Colleges to achieve systemwide. These include:

- Degrees, certificates, credentials, and skill sets (20% increase)
- Transfers to University of California & California State University (35% increase)
- Average number of units accumulated for degree earners (reduction)
- CTE students employed in their field of study (goal pending)
- Address equity gaps across above measures (reduce by 40%; fully close in 10 years)

In addition, the Chancellor's Office is shifting its metrics framework from the Student Success Scorecard and Institutional Effectiveness Partnership Initiative (IEPI) to a new Simplified Metrics framework. The Simplified Metrics (final framework pending) will identify three distinct types of students based on their educational goals and track through six phases of the student journey:

- **Connection:** Interest to enrollment
- **Entry:** Enrollment to completion of gateway courses
- **Progress:** Entry into a program of study to 75% of requirements completed
- **Completion:** Complete program of study to credential with labor market value or transfer
- **Ongoing Education:** Complete additional awards
- **Employment:** Employment and earnings after exiting college

The Simplified Metrics will align with the Vision for Success as well as Guided Pathways metrics. In fall, the Strategic Planning Committee will evaluate the current IE Outcomes for alignment with recent developments in statewide metrics, review trends in student achievement and modify or set goals, where applicable.

Students' Voices



To enhance the focus group information from the Bridging Study, student participants shared their personal journeys at El Camino College while employees listened. Students shared how El Camino changed their path and kept them on their path. They were also asked what else El Camino can do for students. Stories were recorded anonymously. Highlights are shared below.

How has ECC changed your path?

- Supportive programs such as (FYE, EOPS, CalWORKs, Peer, CARE) are the backbone for students and it helped me to stay on the path to graduate.
- Great faculty who are caring and went out of their way to help me, encouraged me to strive for success, motivated me to stay in school.
- No matter what class you are taking, you can always find help – labs, tutoring, resources in every department are available.
- ECC didn't change my path, instead it opened the door for what I wanted to do. Helped me open my mind and apply my strengths to academic success.

How has ECC kept you on your path?

- Programs kept me accountable for my days. Required me to talk to the counselor = accountability!
- Dedicated counselors providing guidance as to what is needed for students get to where they need to go.
- ECC feels like a family, supportive vibe in Counseling
- Inclusivity, belonging, connection
- Faculty who demonstrate that they genuinely care about their students help keep them on track.

What else can ECC do for you in the future?

- Find out what students value. For general counseling – incentivize students to meet with a counselor more often (two or more times per semester) to keep them connected.

- Diversify training – include trainings on cultural barriers, socioeconomic barriers. Help faculty understand that some people don't live a faculty's reality. Be more open to different communities.
- Provide space for students to be more comfortable and keep them on campus more so that they have opportunities to share experiences with each other and develop camaraderie with other students.
- Limit misinformation and bouncing students from office to office.
- Students check MyECC more than emails. Provide information and advertise through MyECC.
- Create more avenues for student involvement. Many veteran students have PTSD. Involvement helps these veterans cope with PTSD.
- More online and night classes, and more STEM sections
- Be proactive about reaching out to students rather than waiting for them to come to you.
- Provide more opportunities for networking with community area professionals about careers.

Next Steps in the Strategic Planning Cycle

The SPC will review other participant feedback from the 2018 Planning Summit for use as foundational information for the next planning cycle. The SPC will discuss participant feedback on the Bridging Study at its May 11 meeting, and will discuss Students' stories and Mission, Vision, Values feedback when it begins the next strategic plan review cycle in 2018-19. Progress on both the current and future Strategic Plans will be reported at the 2019 Summit.

Planning Summit 2018 Attendees



Photographs by Amy Hanoa, Digital Media & Communications Coordinator

APPENDIX A – Attendees

Invitation to the Planning Summit was based on one of the following criteria: 1) member of a collegial consultation committee; 2) College leadership; 3) plan leadership (BSI, CMP, SSSP, or SEP); 4) program review, curriculum, or SLO faculty leadership; 5) member of PRIDE leadership development cohort; or 6) student leadership.

Seventy-two employees and students from El Camino College participated in the event. Representation included 16 students, 16 classified staff, 13 faculty, and 27 managers. Special acknowledgement goes to the students and the Student Ambassadors (starred below) who provided logistical support in addition to general participation.

Abdulkader, Abdul*	Hutcherson, Jennifer	Palos, Teresa
Anaya, Jose	Iino, Kelsey	Parnock, Heather
Breckheimer, Debra	Jeffries, Chris	Patel, Dipte
Brocket, Anna	Jiménez, César	Price, Berkeley
Clowers, Linda	Kjeseth, Lars	Reyes, Idania
Colbourne, Melissa*	Kushigemachi, Scott	Richardson, Ricky
Colom, Marco	Leible, Arthur	Rodas, Braulio*
Corrales, Jesus*	Leon-Bercovich, Andrew*	Rosales, Joshua
Damani, Zain*	Maloney, Dena	Saenz, Stephanie*
Daniel-DiGregorio, Kristie	Marcoux, Peter	Said, Asma
Delgado, Monica	McMillian, Mary	Sala, Andrea
Fernandez, Kevin*	Miyashiro, Jane	Shankweiler, Jean
Garcia, Lorena	Miyashiro, Ross	Sims, Jacquelyn
Gibbs, Perri*	Mosqueda, Cynthia	Smith, Luukia
Gold, Christina	Munante-Navarro, Rocio*	Smith, Maria
Gonzalez, Ricardo	Mussaw, David	Smotherman, Jeremy
Gonzalez, Isabel*	Nachef, Joanna	Stevens, Marc
Graff, Irene	Natividad, Rory	Suekawa, Lori
Grant, Amy	Nelson, Lucy	Toya, Gregory
Gutierrez, Edith	Nwaelle, Okwes*	Turano, Debbie
Gutierrez, Jennifer*	O'Brien, Ann	Ushijima, Tiffany*
Hayden, Brian	Odega, Bryant*	Velasquez, Carla
Hernandez, Arturo	Oliva, Nayeli	Vo, Charlotte*
Hong, Diora	Palafox, Veronica	Wells, Rex

APPENDIX B – Mission, Vision and Statement of Values

The Board of Trustees approved the following District Mission, Vision and Values (MVV) in December 2014. The MVV serve as a foundation for College planning. They are reviewed for currency at the annual Planning Summit and by the Strategic Planning Committee.

Mission Statement

El Camino College makes a positive difference in people's lives. We provide excellent comprehensive educational programs and services that promote student learning and success in collaboration with our diverse communities.

Vision Statement

El Camino College will be the college of choice for successful student learning that transforms lives, strengthens community, and inspires individuals to excel.

Statement of Values

Our highest value is placed on our students and their educational goals; interwoven in that value is our recognition that the faculty and staff of El Camino College are the College's stability, its source of strength and its driving force. With this in mind, our five core values are:

People – We strive to balance the needs of our students, employees and community.

Respect – We work in a spirit of cooperation and collaboration.

Integrity – We act ethically and honestly toward our students, colleagues and community.

Diversity – We recognize and appreciate our similarities and differences.

Excellence – We aspire to deliver quality and excellence in all we do.

APPENDIX C – Evaluation Survey

A total of 32 participants responded to the Planning Summit Evaluation (44% response rate). Results are highlighted below.

Presentations

Presentations inform participants and ensure broad and current knowledge of college progress and other topics. The three presentations were:

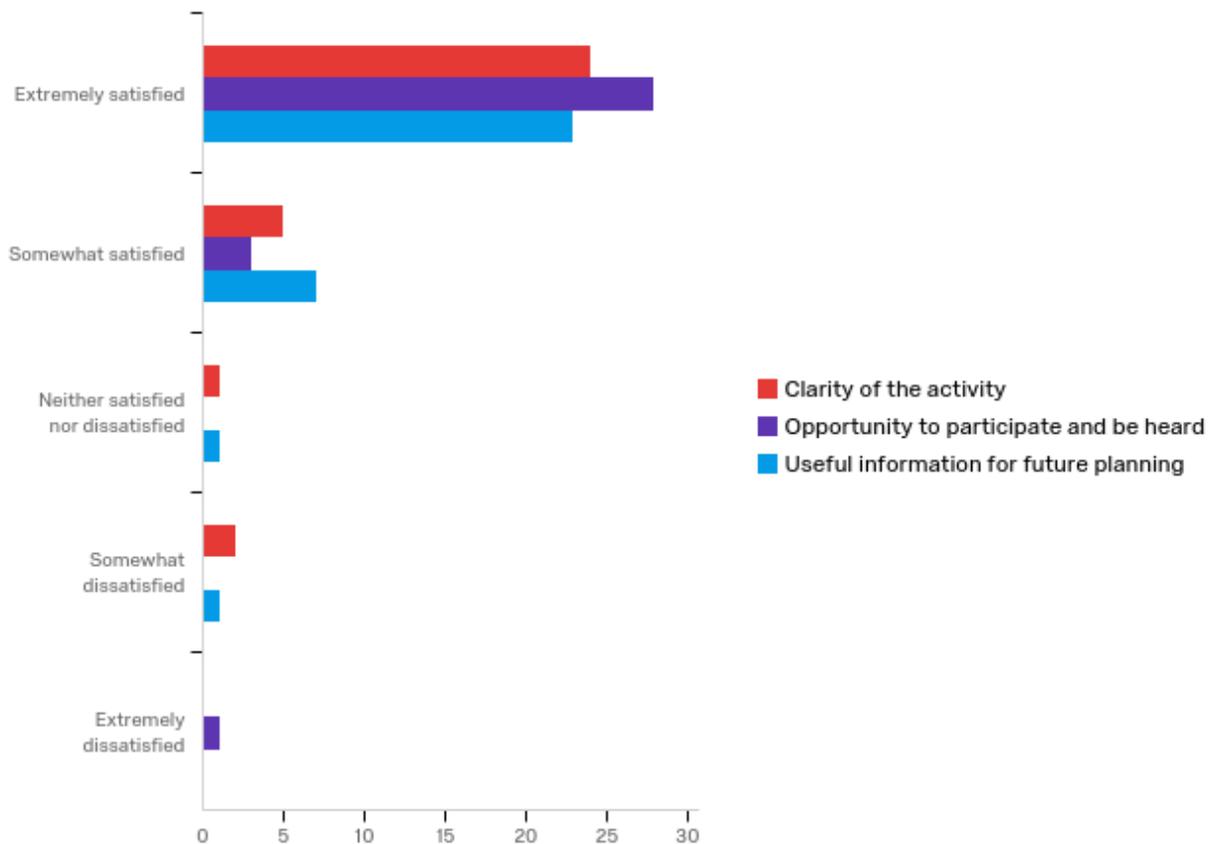
- VP Shankweiler: Enrollment Management & Guided Pathways
- Kathi Swanson & Kelli Horst: Bridging Study Survey Results
- Irene Graff: Measuring our Progress

Respondents rated the helpfulness of all presentations at over 8 on a 10-point scale.

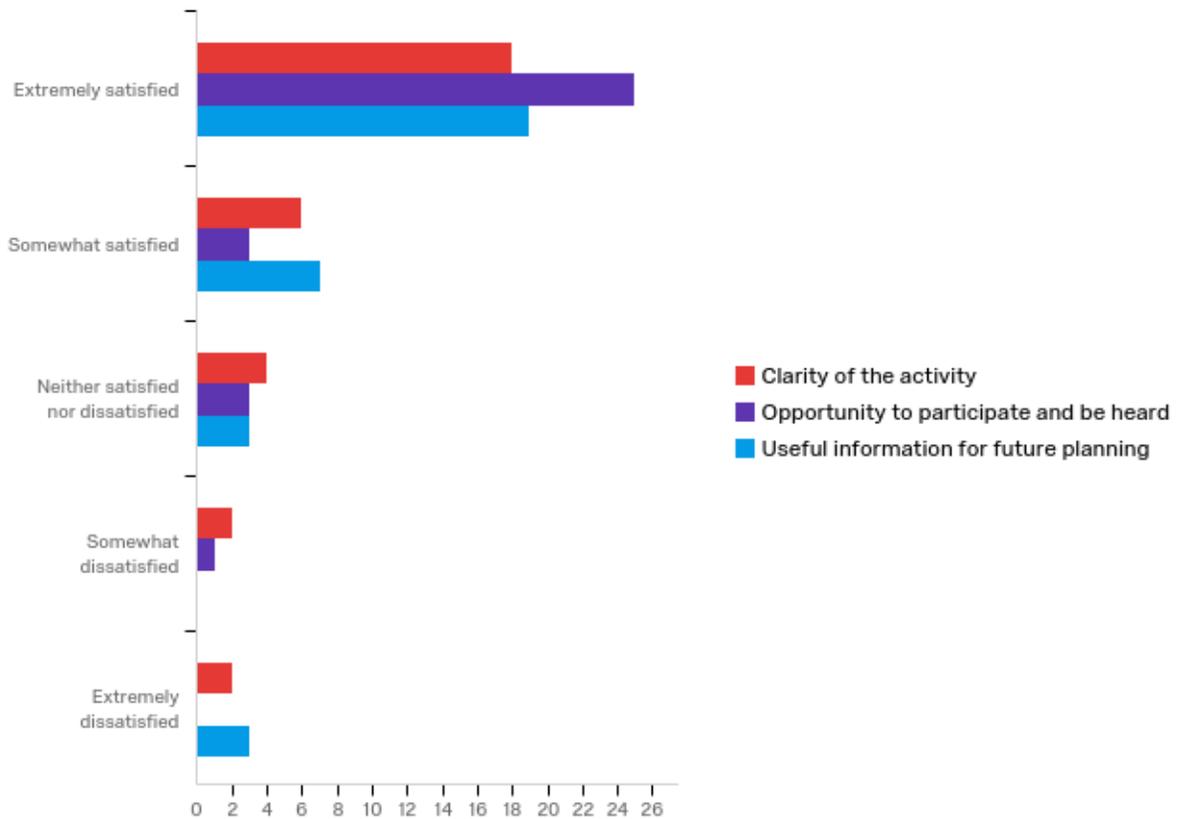
Table Talk Opportunities

Participants had two opportunities to provide feedback at the Planning Summit: 1) the Bridging Study findings, and 2) the Mission, Vision & Values discussion. Overall, respondents expressed high satisfaction with the clarity of the activity (top bar), opportunity to participate and be heard (middle bar), and 3) usefulness of information for future planning (bottom bar).

Bridging Study Follow-up

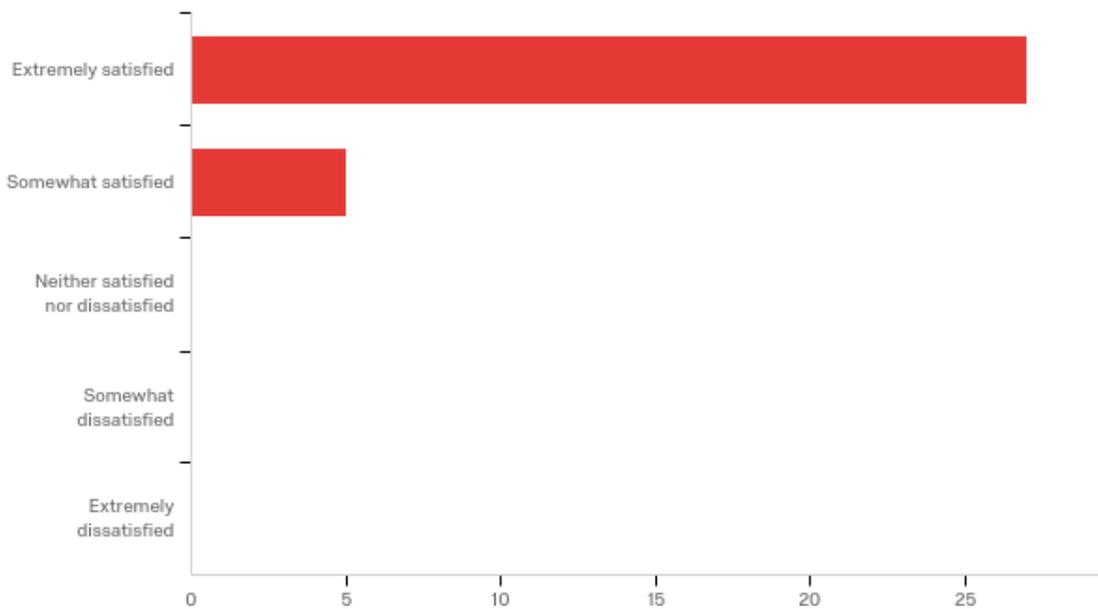


Mission, Vision & Values Discussion



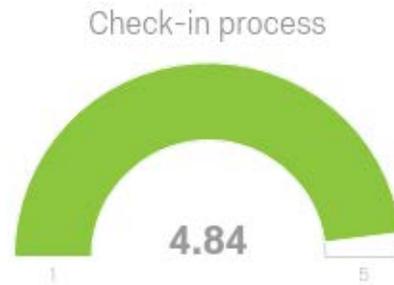
Students' Voices Listening Session

Participants were very satisfied with the opportunity to hear students' experiences and recommendations.



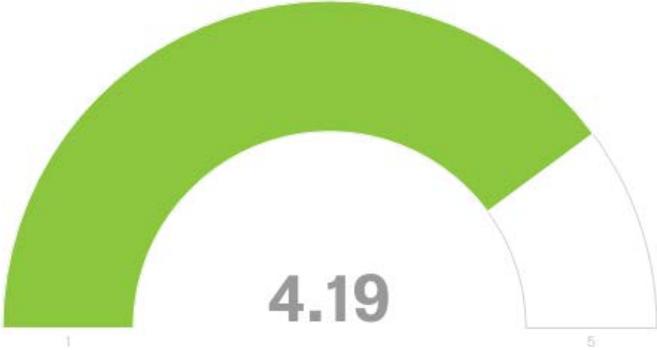
Satisfaction with Event Logistics

Participants were asked to rate several aspects of event logistics and other aspects on a 5-point scale. Seventy-four percent were “extremely satisfied” with logistics, with a mean rating of 4.68. Responses in this area will be used to improve future planning summits.

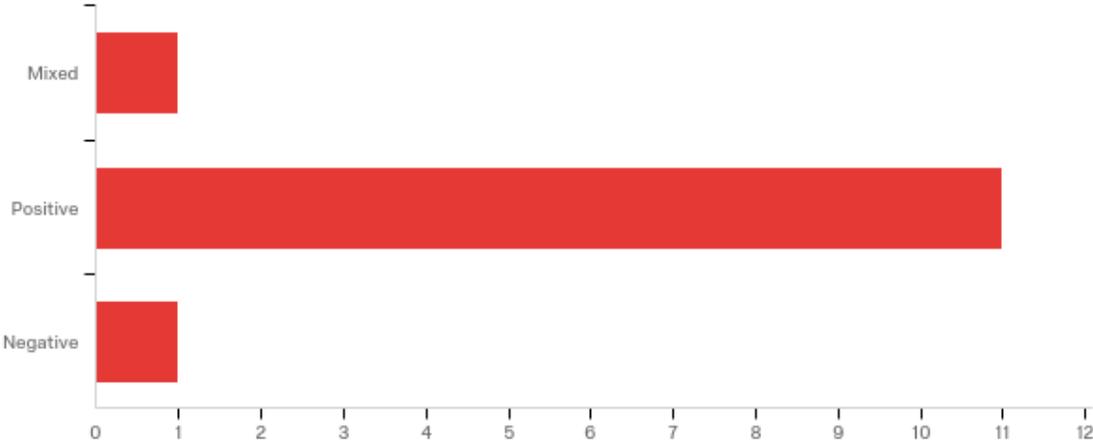


Opportunity to Help Shape the Future

Gathering broad feedback to support the planning process is an important value of the annual summit. When asked, “To what degree do you feel you helped shape the future of El Camino by participating at the Summit?,” 94% responded positively (4.19 on a 5-point scale).



The “Sentiment Rating,” derived from all responses, was overwhelmingly positive.



Comments

Respondents were asked how the Planning Summit could be improved in the future. Comments from 2018 reflected the following themes.

- More frequent summits for greater involvement or to accomplish more
- Watch presentation design and content to ensure audience engagement
- More student participation; great to hear from students
- Appreciation for the collegial climate at the event and college
- Table Talks important and relevant; ensure ideas translate into actual planning
- Good to know what is to come in the near future for the college and our students
- Good structure and atmosphere

The Planning Summit Work Group will review and use all comments for future development.