

2024-25 Annual Planning & Budgeting Process

(used last year)

2022-25 Strategic Enrollment Management Plan Goals

Increase **FTES**

(Enrollment of full-time equivalent students)

Increase **ENGAGEMENT**

(Improve admissions to enrollment yield rate and the percent of students enrolled in 12+ units)

Increase student **RETENTION** or **course SUCCESS**

Increase completion of **DEGREES** or **CERTIFICATES** or **TRANSFERS**

Organizational **EFFECTIVENESS**

(ensure operations continue efficiently for the sustainability of the College)

Risk, Safety, Liability

** Priority every year*

Goals to ensure covering operational, and risk,