



El Camino College
COURSE OUTLINE OF RECORD – Official

Course Acronym:	COMM
Course Number:	C1000
Descriptive Title:	Introduction to Public Speaking
Division:	Behavioral and Social Sciences
Department:	Communication Studies (Speech Communications)
Course Disciplines:	Communication Studies
Catalog Description:	In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches.
Prerequisite:	
Co-requisite:	
Recommended Preparation:	Eligibility for ENGL 1A
Enrollment Limitation:	
Hours Lecture (per week):	3
Hours Laboratory (per week):	0
Outside Study Hours:	6
Total Course Hours:	54
Course Units:	3
Grading Method:	Letter
Credit Status:	Credit, degree applicable
Transfer CSU:	Yes
Effective Date:	Prior to July 1992
Transfer UC:	Yes
Effective Date:	Prior to July 1992
General Education: ECC	El Camino College: 4B - Language and Rationality - Communication and Analytical Thinking
Term:	
Other:	Approved
CSU GE:	A1 - Oral Communication
Term:	
Other:	Approved
IGETC:	1C - Oral Communication
Term:	

Other:	Approved
Student Learning Outcomes:	<p>Upon completion of course, students will be able to:</p> <ol style="list-style-type: none"> 1. Knowledge of Course Content – Identify/describe concepts and theories related to public speaking. 2. Research, Organize, & Present – Prepare, present, and evaluate an audience-based informative and persuasive speech containing an organized outline, credible research, and a citation page. 3. Delivery & Evaluation – Demonstrate and evaluate verbal and nonverbal delivery skills in concert with course instructions.
Course Objectives:	<p>At the conclusion of this course, the student should be able to:</p> <ol style="list-style-type: none"> 1. Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary. 2. Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy. 3. Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose. 4. Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason. 5. Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices. 6. Employ effective listening practices.
Major Topics:	<ol style="list-style-type: none"> 1. Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication. 2. Critical analysis of historical and contemporary public discourse. 3. Ethical communication practices as senders and receivers. 4. Effective listening and principles of constructive feedback. 5. Rhetorical sensitivity to diverse audiences. 6. Adaptation to audiences, rhetorical situations, and purposes. 7. Types of speeches (for example, speeches to inform, persuade, entertain). 8. Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.

	<p>9. Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.</p> <p>10. Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations.</p> <p>11. Effective practice and delivery skills using various modes of delivery.</p> <p>12. Effective verbal and nonverbal practices while delivering a speech.</p> <p>13. Techniques for managing communication apprehension.</p> <p>14. Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches.</p>
Total Lecture Hours:	54
Total Laboratory Hours:	0
Total Hours:	54
Primary Method of Evaluation:	A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches.
Typical Assignment Using Primary Method of Evaluation:	<p>In this assignment, you must present a six- to eight- minute persuasive presentation using no less than four sources of information:</p> <ol style="list-style-type: none"> Select a persuasive topic among the available sources discussed by the instructor Select at least four pieces of evidence based on the criteria presented by the instructor Submit a three page outline, cover sheet, and bibliography Deliver the speech using appropriate delivery techniques as discussed in class Use a visual aid fulfilling all criteria discussed in class Evaluate your videotaped speech based on organization, delivery, evidence, and reasoning
Critical Thinking Assignment 1:	<p>Organize and deliver an informative speech. As part of this assignment:</p> <ol style="list-style-type: none"> select appropriate evidence apply the test questions of evidence to each piece decide which pieces of evidence can be used for speech presentation present this evidence both in outline form and in performance defend the selection of evidence in a question and answer period
Critical Thinking Assignment 2:	<p>Organize and deliver a persuasive speech. As part of this assignment:</p> <ol style="list-style-type: none"> analyze the inductive and deductive reasoning used apply tests of reasoning present no less than two arguments and no more than five examine each premise presented in support of arguments, and demonstrate the type of reasoning used

	e. during a question and answer period following the presentation, defend the lines of reasoning used
Other Evaluation Methods:	<p>Essay exams Performance exams Written homework Laboratory reports Class Performance Multiple Choice Completion Matching Items True/False</p>
Instructional Methods:	<p>Demonstration Discussion Group Activities Lecture Multimedia presentations</p>
If other:	
Work Outside of Class:	<p>Study Skill practice Required reading Written work Observation of or participation in an activity related to course content</p>
If Other:	
Up-To-Date Representative Texts:	<p>Barton and Tucker. Exploring Public Speaking. (Latest edition). LibreTexts. (OER) Mapes, M. Speak Out, Call In: Public Speaking as Advocacy. LibreTexts. (OER) Cunill, M. Fundamentals of Public Speaking. (Latest Edition). LumenLearning (OER) Floyd, K. Public Speaking Matters. (Latest edition.) McGraw-Hill. Lucas, S. The Art of Public Speaking. (Latest edition.) McGraw-Hill. German, K. Principles of Public Speaking. (Latest edition.) Routledge</p>
Alternative Texts:	
Required Supplementary Readings:	
Other Required Materials:	
Requisite:	
Category:	
Requisite course(s): List both prerequisites and corequisites in this box.	
Requisite and Matching skill(s): Bold the requisite skill. List	

the corresponding course objective under each skill(s).	
Requisite Skill:	
Requisite Skill and Matching Skill(s): Bold the requisite skill(s). If applicable	
Requisite course:	
Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).	
Requisite Skill:	Eligibility for English 1A
Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable	<p>Students need reading skills in order to understand and interpret information in their textbooks and writing skills to develop essays and projects.</p> <p>Summarize, analyze, evaluate, and synthesize college-level texts.</p> <p>Write a well-reasoned, well-supported expository essay that demonstrates application of the academic writing process.</p>
Enrollment Limitations and Category:	
Enrollment Limitations Impact:	
Course Created by:	
Date:	
Original Board Approval Date:	
Last Reviewed and/or Revised by:	Jason Davidson
Date:	10/18/2024
Last Board Approval Date:	11/18/2024
Effective Term:	FA 2025