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Fashion Show Production Class
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27th Annual Student Design Fashion Show
Friday, June 5, 2009 @ 7:30pm • El Camino College

Fashion Department History

The fashion department of El Camino College has transformed many students into successful designers, manufacturers and merchandisers over the last 50 years. ECC offers Associate of Science Degrees in Fashion Merchandising and Design, and Certificates in Patternmaking, Costuming, and Fashion Styling, as well as Design & Merchandising. Some of the most memorable and successful students have gone on to have careers in various fields of design:

Jackelyn Bernardo a Spec Writer for Wrapper creates spec sheets which includes developing specs, flat sketches, grading and the sewing instructions & trim details. Wrapper is a budget clothing line that make women's, junior, maternity, plus size & girls tops and dresses that supplies major department stores. (Fashion Show Production Class 2005 *Fashion Bound*)

Hani and Angela Ahmed work for BCBG. (Fashion Show Production Class 2003 *Fashion Addict*)

Kay Lim a Freelance Designer and "I LOVE the freedom of being creative..." you may visit her designs on the web at <http://www.kaylim.etsy.com>. Kay Lim also created the logo for the 2002 Fashion Show *Decked Out* (Fashion Show Production Class 2001 *Most Wanted*)

Joyce Joaquin, has been working for ten years for the College. She started as a Fashion Design Student, graduated with her Associate of Science degree, worked as Chris Wisdom's & Melanie McFarland's Teacher's Assistant and now is the Program Assistant to Ms. Vera Bruce. She loves her job and especially working with students. (Fashion Show Production Class 2000 *Flaunt.com*)

Patti and James Ogg, Freelance Designer and Graphic Artist.

Naomi Yoshida, a Costume Designer for the Academy Award winning short film, *Visas & Virtue*, now works as a live Entertainment Costumer for the world's premiere theme parks, Disneyland & Disney's California Adventure.

Tenaya Barrios is a Senior Technical Designer for Pacific Sunwear, Women's Division.

Eden Clark Coblenz is a Motion Picture Costume Supervisor for Margaret Islander, the founder of Margaret Islander School of Fashion Arts.

Nina Blanchard, a founder of Blanchard Modeling Agency and author of "Look" and "The Look."

We are graduating more and more students each year which go on to live their dream. Their experiences at El Camino College undoubtedly help build self-confidence to launch their dreams and set the path for their success.

El Camino's first fashion show 28 years ago, was initiated by Professor Emeritus, Christina Moràn-Wisdom, who created the show not only to exhibit designs by its fashion students, but also to inspire students and broaden their horizons. Students from surrounding high schools compete for the *Shining Stars Scholarship*. They will enter their own designs and will be judged by industry professionals. "Fashion Show Production" is a hands-on class that showcases the Design and Merchandising student projects produced throughout the school year. The Fashion Show Production Class is unique because the students get to decide everything about the show. From the title, to the graphics, to the music, models and spirit of the show, "It's all their's." A budget is calculated for advertising, promotion and staging. Models trained by the modeling committee display the student designs. The *Tailor Made* fashion club provides additional funding as a sponsor of this event. The event provides an avenue to share the department's pride with the campus and the community. All proceeds go towards next years' student design show and student scholarships.

Thanks to Fashion Advisor: Vera Bruce; Fashion Instructors: Marva Brooks, Dorothy Foral, Belinda Goodwin, Vera Kopecky, Annette Owens, Priscilla Ratcliff, Bobette Scott, Lyn Strobel and Shirley Warren, for their expertise, dedication and creativity. Within our fully equipped lab, El Camino College students are given the opportunity and the skills needed to become successful Fashion Industry Professionals.

Vera Bruce, Fashion Advisor & Fashion Show Production Class
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