

## COURSE SLO ASSESSMENT 4-YEAR TIMELINE

Unit Name	Course SLO Assessment Cycle	Course ID	Course Name	Course SLO Title	Course SLO Statement
El Camino: Course SLOs (HUM) - Journalism	2013-14 (Spring 2014)	ECC: JOUR 1	News Writing and Reporting	SLO #1	Upon completion of the course, students will be able to write a one-sentence, hard news/summary lead that incorporates at least 3 of the 5 Ws, is 30 words or less and doesn't start with a quote or the attribution.
	2013-14 (Spring 2014)	ECC: JOUR 1	News Writing and Reporting	SLO #2	Upon completion of the course, students will demonstrate the ability to research and evaluate appropriate sources and background materials for a news story.
	2013-14 (Spring 2014)	ECC: JOUR 1	News Writing and Reporting	SLO #3	Upon completion of the course, students will be able to write a complete hard news story using the inverted pyramid format.
	2013-14 (Spring 2014)	ECC: JOUR 11abcd	Newspaper Publication	SLO #1	Upon completion of the course, students will be able to accept a story assignment through Camayak (the organization's digital workflow tool) report the story through research and interviews, and write the story using the appropriate story structure (hard news, feature, sports, opinion, etc.).
	2013-14 (Spring 2014)	ECC: JOUR 11abcd	Newspaper Publication	SLO #2	Upon completion of the course, students will be able to report and write a 300- to 600- word journalistic story suitable for entry in scholastic journalism competition.
	2013-14 (Spring 2014)	ECC: JOUR 11abcd	Newspaper Publication	SLO #3	Upon completion of the course, students will be able to write a 300- to 600-word opinion piece that includes a clear position and at least two specific points of support for that position.
	2013-14 (Spring 2014)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
	2013-14 (Spring 2014)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #2 Second Alterations	Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.
	2013-14 (Spring 2014)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #3 Third Alterations	Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.
	2013-14 (Spring 2014)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #1	Upon completion of the course, students will be able to generate five different feature story ideas with focused angles and contact information for at least three possible sources to interview.
2013-14 (Spring 2014)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #2	Upon completion of the course, students will be able to write a 600- to 800-word feature story that utilizes an alternative lede, a nut graph and direct quotes.	
2013-14 (Spring 2014)	ECC: JOUR	Magazine Editing and	SLO #3	Upon completion of the course, students will be able to produce at	

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	2013-14 (Spring 2014)	9abcd	Production	SLO #3	least three pieces of art illustrating a feature story, which may include but is not limited to photos, illustrations or data visualization charts.
	2014-15 (Fall 2014)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.
	2014-15 (Fall 2014)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the eight major mass media serving the U.S.
	2014-15 (Fall 2014)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2014-15 (Fall 2014)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #1	Upon completion of the course, students will be able to record, edit and post a 2-minute audio profile story using a digital recording device, Audacity audio editing software and the online Sound Cloud application.
	2014-15 (Fall 2014)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #2	Upon completion of the course, students will be able to shoot, edit and post a 3-minute man-on-the-street video focusing on answers to a student-related question, using a video camera, external mic, video editing software and YouTube.
	2014-15 (Fall 2014)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #3	Upon completion of the course, students will be able to write a 300-word online news story that utilizes at least one relevant, functioning hyperlink.
	2014-15 (Fall 2014)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press (AP): the overall shot, which captures the scope of the scene.
	2014-15 (Fall 2014)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #2 Photo Story Essay - Standard Lens	Upon completion of the course, students will create a photo story essay using a standard lens ranging from 28mm to 300mm to capture the second of three basic types of photojournalism images, as defined by the AP: the medium-long shot, which comprises about 90 percent of all photos taken.
	2014-15 (Fall 2014)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #3 Photo Story Essay – Standard or Macro Lens	Upon completion of the course, students will create a photo story essay using a standard (to isolate) or macro (to magnify) lens to capture the third of three basic types of photojournalism images, as defined by the AP: the close-up photo, a detailed image of a small but important item.
	2014-15 (Fall 2014)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #1	Upon completion of the course, students will be able to create a single-page feature package using Adobe InDesign that includes art, a headline and at least 10 inches of text.
	2014-15 (Fall 2014)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #2	Upon completion of the course, students will be able to apply news judgment and rank 10 news stories in order of most newsworthy to least newsworthy and create a production budget for a news publication using that ranking.

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	2014-15 (Fall 2014)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #3	Upon completion of the course, students will be able to copy edit a multi-item calendar listing so that the items adhere to the Associated Press style.
	2014-15 (Spring 2015)	ECC: JOUR 1	News Writing and Reporting	SLO #1	Upon completion of the course, students will be able to write a one-sentence, hard news/summary lead that incorporates at least 3 of the 5 Ws, is 30 words or less and doesn't start with a quote or the attribution.
	2014-15 (Spring 2015)	ECC: JOUR 1	News Writing and Reporting	SLO #2	Upon completion of the course, students will demonstrate the ability to research and evaluate appropriate sources and background materials for a news story.
	2014-15 (Spring 2015)	ECC: JOUR 1	News Writing and Reporting	SLO #3	Upon completion of the course, students will be able to write a complete hard news story using the inverted pyramid format.
	2014-15 (Spring 2015)	ECC: JOUR 11abcd	Newspaper Publication	SLO #1	Upon completion of the course, students will be able to accept a story assignment through Camayak (the organization's digital workflow tool) report the story through research and interviews, and write the story using the appropriate story structure (hard news, feature, sports, opinion, etc.).
	2014-15 (Spring 2015)	ECC: JOUR 11abcd	Newspaper Publication	SLO #2	Upon completion of the course, students will be able to report and write a 300- to 600- word journalistic story suitable for entry in scholastic journalism competition.
	2014-15 (Spring 2015)	ECC: JOUR 11abcd	Newspaper Publication	SLO #3	Upon completion of the course, students will be able to write a 300- to 600-word opinion piece that includes a clear position and at least two specific points of support for that position.
	2014-15 (Spring 2015)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
	2014-15 (Spring 2015)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #2 Second Alterations	Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.
	2014-15 (Spring 2015)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #3 Third Alterations	Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.
	2014-15 (Spring 2015)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #1	Upon completion of the course, students will be able to generate five different feature story ideas with focused angles and contact information for at least three possible sources to interview.
	2014-15 (Spring 2015)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #2	Upon completion of the course, students will be able to write a 600- to 800-word feature story that utilizes an alternative lede, a nut graph and direct quotes.

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	2014-15 (Spring 2015)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #3	Upon completion of the course, students will be able to produce at least three pieces of art illustrating a feature story, which may include but is not limited to photos, illustrations or data visualization charts.
	2015-16 (Fall 2015)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.
	2015-16 (Fall 2015)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the eight major mass media serving the U.S.
	2015-16 (Fall 2015)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2015-16 (Fall 2015)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #1	Upon completion of the course, students will be able to record, edit and post a 2-minute audio profile story using a digital recording device, Audacity audio editing software and the online Sound Cloud application.
	2015-16 (Fall 2015)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #2	Upon completion of the course, students will be able to shoot, edit and post a 3-minute man-on-the-street video focusing on answers to a student-related question, using a video camera, external mic, video editing software and YouTube.
	2015-16 (Fall 2015)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #3	Upon completion of the course, students will be able to write a 300-word online news story that utilizes at least one relevant, functioning hyperlink.
	2015-16 (Fall 2015)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press (AP): the overall shot, which captures the scope of the scene.
	2015-16 (Fall 2015)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #2 Photo Story Essay - Standard Lens	Upon completion of the course, students will create a photo story essay using a standard lens ranging from 28mm to 300mm to capture the second of three basic types of photojournalism images, as defined by the AP: the medium-long shot, which comprises about 90 percent of all photos taken.
	2015-16 (Fall 2015)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #3 Photo Story Essay – Standard or Macro Lens	Upon completion of the course, students will create a photo story essay using a standard (to isolate) or macro (to magnify) lens to capture the third of three basic types of photojournalism images, as defined by the AP: the close-up photo, a detailed image of a small but important item.
	2015-16 (Fall 2015)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #1	Upon completion of the course, students will be able to create a single-page feature package using Adobe InDesign that includes art, a headline and at least 10 inches of text.
	2015-16 (Fall 2015)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #2	Upon completion of the course, students will be able to apply news judgment and rank 10 news stories in order of most newsworthy to least newsworthy and create a production budget for a news

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	2015-16 (Fall 2015)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #2	publication using that ranking.
	2015-16 (Fall 2015)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #3	Upon completion of the course, students will be able to copy edit a multi-item calendar listing so that the items adhere to the Associated Press style.
	2015-16 (Spring 2016)	ECC: JOUR 1	News Writing and Reporting	SLO #1	Upon completion of the course, students will be able to write a one sentence, hard news/summary lead that incorporates at least 3 of the 5 Ws, is 30 words or less and doesn't start with a quote or the attribution.
	2015-16 (Spring 2016)	ECC: JOUR 1	News Writing and Reporting	SLO #2	Upon completion of the course, students will demonstrate the ability to research and evaluate appropriate sources and background materials for a news story.
	2015-16 (Spring 2016)	ECC: JOUR 1	News Writing and Reporting	SLO #3	Upon completion of the course, students will be able to write a complete hard news story using the inverted pyramid format.
	2015-16 (Spring 2016)	ECC: JOUR 11abcd	Newspaper Publication	SLO #1	Upon completion of the course, students will be able to accept a story assignment through Camayak (the organization's digital workflow tool) report the story through research and interviews, and write the story using the appropriate story structure (hard news, feature, sports, opinion, etc.).
	2015-16 (Spring 2016)	ECC: JOUR 11abcd	Newspaper Publication	SLO #2	Upon completion of the course, students will be able to report and write a 300- to 600- word journalistic story suitable for entry in scholastic journalism competition.
	2015-16 (Spring 2016)	ECC: JOUR 11abcd	Newspaper Publication	SLO #3	Upon completion of the course, students will be able to write a 300- to 600-word opinion piece that includes a clear position and at least two specific points of support for that position.
	2015-16 (Spring 2016)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
	2015-16 (Spring 2016)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #2 Second Alterations	Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.
	2015-16 (Spring 2016)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #3 Third Alterations	Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.
	2016-17 (Fall 2016)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.
	2016-17 (Fall 2016)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the

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	2016-17 (Fall 2016)	ECC: JOUR 12	Mass Media and Society	SLO #2	eight major mass media serving the U.S.
	2016-17 (Fall 2016)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2016-17 (Fall 2016)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press (AP): the overall shot, which captures the scope of the scene.
	2016-17 (Fall 2016)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #2 Photo Story Essay - Standard Lens	Upon completion of the course, students will create a photo story essay using a standard lens ranging from 28mm to 300mm to capture the second of three basic types of photojournalism images, as defined by the AP: the medium-long shot, which comprises about 90 percent of all photos taken.
	2016-17 (Fall 2016)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #3 Photo Story Essay – Standard or Macro Lens	Upon completion of the course, students will create a photo story essay using a standard (to isolate) or macro (to magnify) lens to capture the third of three basic types of photojournalism images, as defined by the AP: the close-up photo, a detailed image of a small but important item.
	2016-17 (Spring 2017)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
	2016-17 (Spring 2017)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #2 Second Alterations	Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.
	2016-17 (Spring 2017)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #3 Third Alterations	Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.
	2017-18 (Fall 2017)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.
	2017-18 (Fall 2017)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the eight major mass media serving the U.S.
	2017-18 (Fall 2017)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2017-18 (Fall 2017)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press

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	2017-18 (Fall 2017)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	(AP): the overall shot, which captures the scope of the scene.
	2017-18 (Fall 2017)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #2 Photo Story Essay - Standard Lens	Upon completion of the course, students will create a photo story essay using a standard lens ranging from 28mm to 300mm to capture the second of three basic types of photojournalism images, as defined by the AP: the medium-long shot, which comprises about 90 percent of all photos taken.
	2017-18 (Fall 2017)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #3 Photo Story Essay – Standard or Macro Lens	Upon completion of the course, students will create a photo story essay using a standard (to isolate) or macro (to magnify) lens to capture the third of three basic types of photojournalism images, as defined by the AP: the close-up photo, a detailed image of a small but important item.
	2017-18 (Fall 2017)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #2	Upon completion of the course, students will be able to apply news judgment and rank 10 news stories in order of most newsworthy to least newsworthy and create a production budget for a news publication using that ranking.
	2017-18 (Spring 2018)	ECC: JOUR 1	News Writing and Reporting	SLO #1	Upon completion of the course, students will be able to write a one-sentence, hard news/summary lead that incorporates at least 3 of the 5 Ws, is 30 words or less and doesn't start with a quote or the attribution.
	2017-18 (Spring 2018)	ECC: JOUR 1	News Writing and Reporting	SLO #2	Upon completion of the course, students will demonstrate the ability to research and evaluate appropriate sources and background materials for a news story.
	2017-18 (Spring 2018)	ECC: JOUR 1	News Writing and Reporting	SLO #3	Upon completion of the course, students will be able to write a complete hard news story using the inverted pyramid format.
	2017-18 (Spring 2018)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
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	2017-18 (Spring 2018)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #1	Upon completion of the course, students will be able to generate five different feature story ideas with focused angles and contact information for at least three possible sources to interview.

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	2017-18 (Spring 2018)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #2	Upon completion of the course, students will be able to write a 600- to 800-word feature story that utilizes an alternative lede, a nut graph and direct quotes.
	2017-18 (Spring 2018)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #3	Upon completion of the course, students will be able to produce at least three pieces of art illustrating a feature story, which may include but is not limited to photos, illustrations or data visualization charts.
	2018-19 (Fall 2018)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.
	2018-19 (Fall 2018)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the eight major mass media serving the U.S.
	2018-19 (Fall 2018)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2018-19 (Fall 2018)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press (AP): the overall shot, which captures the scope of the scene.
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	2018-19 (Spring 2019)	ECC: JOUR 1	News Writing and Reporting	SLO #3	Upon completion of the course, students will be able to write a complete hard news story using the inverted pyramid format.
	2018-19 (Spring 2019)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #1	Upon completion of the course, students will be able to record, edit and post a 2-minute audio profile story using a digital recording device, Audacity audio editing software and the online Sound Cloud application.
	2018-19 (Spring 2019)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #2	Upon completion of the course, students will be able to shoot, edit and post a 3-minute man-on-the-street video focusing on answers to a student-related question, using a video camera, external mic, video editing software and YouTube.
	2018-19 (Spring 2019)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #3	Upon completion of the course, students will be able to write a 300-word online news story that utilizes at least one relevant, functioning hyperlink.
	2018-19 (Spring 2019)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
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	2018-19 (Spring 2019)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #1	Upon completion of the course, students will be able to generate five different feature story ideas with focused angles and contact information for at least three possible sources to interview.
	2018-19 (Spring 2019)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #2	Upon completion of the course, students will be able to write a 600- to 800-word feature story that utilizes an alternative lede, a nut graph and direct quotes.
	2018-19 (Spring 2019)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #3	Upon completion of the course, students will be able to produce at least three pieces of art illustrating a feature story, which may include but is not limited to photos, illustrations or data visualization charts.
	2019-20 (Fall 2019)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.

Unit Name	Course SLO Assessment Cycle	Course ID	Course Name	Course SLO Title	Course SLO Statement
	2019-20 (Fall 2019)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the eight major mass media serving the U.S.
	2019-20 (Fall 2019)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2019-20 (Fall 2019)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press (AP): the overall shot, which captures the scope of the scene.
	2019-20 (Fall 2019)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #2 Photo Story Essay - Standard Lens	Upon completion of the course, students will create a photo story essay using a standard lens ranging from 28mm to 300mm to capture the second of three basic types of photojournalism images, as defined by the AP: the medium-long shot, which comprises about 90 percent of all photos taken.
	2019-20 (Fall 2019)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #3 Photo Story Essay – Standard or Macro Lens	Upon completion of the course, students will create a photo story essay using a standard (to isolate) or macro (to magnify) lens to capture the third of three basic types of photojournalism images, as defined by the AP: the close-up photo, a detailed image of a small but important item.
	2019-20 (Fall 2019)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #1	Upon completion of the course, students will be able to create a single-page feature package using Adobe InDesign that includes art, a headline and at least 10 inches of text.
	2019-20 (Fall 2019)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #2	Upon completion of the course, students will be able to apply news judgment and rank 10 news stories in order of most newsworthy to least newsworthy and create a production budget for a news publication using that ranking.
	2019-20 (Fall 2019)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #3	Upon completion of the course, students will be able to copy edit a multi-item calendar listing so that the items adhere to the Associated Press style.
	2019-20 (Spring 2020)	ECC: JOUR 1	News Writing and Reporting	SLO #1	Upon completion of the course, students will be able to write a one-sentence, hard news/summary lead that incorporates at least 3 of the 5 Ws, is 30 words or less and doesn't start with a quote or the attribution.
	2019-20 (Spring 2020)	ECC: JOUR 1	News Writing and Reporting	SLO #2	Upon completion of the course, students will demonstrate the ability to research and evaluate appropriate sources and background materials for a news story.
	2019-20 (Spring 2020)	ECC: JOUR 1	News Writing and Reporting	SLO #3	Upon completion of the course, students will be able to write a complete hard news story using the inverted pyramid format.
	2019-20 (Spring 2020)	ECC: JOUR 11abcd	Newspaper Publication	SLO #1	Upon completion of the course, students will be able to accept a story assignment through Camayak (the organization's digital workflow tool) report the story through research and interviews, and write the story using the appropriate story structure (hard

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	2019-20 (Spring 2020)	ECC: JOUR 11abcd	Newspaper Publication	SLO #1	news, feature, sports, opinion, etc.).
	2019-20 (Spring 2020)	ECC: JOUR 11abcd	Newspaper Publication	SLO #2	Upon completion of the course, students will be able to report and write a 300- to 600- word journalistic story suitable for entry in scholastic journalism competition.
	2019-20 (Spring 2020)	ECC: JOUR 11abcd	Newspaper Publication	SLO #3	Upon completion of the course, students will be able to write a 300 to 600-word opinion piece that includes a clear position and at least two specific points of support for that position.
	2019-20 (Spring 2020)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #1	Upon completion of the course, students will be able to record, edit and post a 2-minute audio profile story using a digital recording device, Audacity audio editing software and the online Sound Cloud application.
	2019-20 (Spring 2020)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #2	Upon completion of the course, students will be able to shoot, edit and post a 3-minute man-on-the-street video focusing on answers to a student-related question, using a video camera, external mic, video editing software and YouTube.
	2019-20 (Spring 2020)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #3	Upon completion of the course, students will be able to write a 300-word online news story that utilizes at least one relevant, functioning hyperlink.
	2019-20 (Spring 2020)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #1 First Alterations	Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.
	2019-20 (Spring 2020)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #2 Second Alterations	Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.
	2019-20 (Spring 2020)	ECC: JOUR 7ab	Advanced Photojournalism (Same course as PHOT 206ab)	SLO #3 Third Alterations	Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.
	2019-20 (Spring 2020)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #1	Upon completion of the course, students will be able to generate five different feature story ideas with focused angles and contact information for at least three possible sources to interview.
	2019-20 (Spring 2020)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #2	Upon completion of the course, students will be able to write a 600- to 800-word feature story that utilizes an alternative lede, a nut graph and direct quotes.
	2019-20 (Spring 2020)	ECC: JOUR 9abcd	Magazine Editing and Production	SLO #3	Upon completion of the course, students will be able to produce at least three pieces of art illustrating a feature story, which may include but is not limited to photos, illustrations or data visualization charts.

Unit Name	Course SLO Assessment Cycle	Course ID	Course Name	Course SLO Title	Course SLO Statement
	2020-21 (Fall 2020)	ECC: JOUR 12	Mass Media and Society	SLO #1	Upon completion of the course, students will be able to identify issues and problems facing mass media and discuss their impact on society in a 200-word in-class essay question answer.
	2020-21 (Fall 2020)	ECC: JOUR 12	Mass Media and Society	SLO #2	Upon completion of the course, students will be able to identify the eight major mass media serving the U.S.
	2020-21 (Fall 2020)	ECC: JOUR 12	Mass Media and Society	SLO #3	Upon completion of the course, students will be able to write a 2,000-word research paper that focuses on a relevant issue or figure in the mass media and analyzes its impact on American society.
	2020-21 (Fall 2020)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #1 Photo Story Essay - Wide Angle Lens	Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism images, as defined by the Associated Press (AP): the overall shot, which captures the scope of the scene.
	2020-21 (Fall 2020)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #2 Photo Story Essay - Standard Lens	Upon completion of the course, students will create a photo story essay using a standard lens ranging from 28mm to 300mm to capture the second of three basic types of photojournalism images, as defined by the AP: the medium-long shot, which comprises about 90 percent of all photos taken.
	2020-21 (Fall 2020)	ECC: JOUR 6	Basic Photojournalism (Same course as PHOT 106)	SLO #3 Photo Story Essay – Standard or Macro Lens	Upon completion of the course, students will create a photo story essay using a standard (to isolate) or macro (to magnify) lens to capture the third of three basic types of photojournalism images, as defined by the AP: the close-up photo, a detailed image of a small but important item.
	2020-21 (Fall 2020)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #1	Upon completion of the course, students will be able to create a single-page feature package using Adobe InDesign that includes art, a headline and at least 10 inches of text.
	2020-21 (Fall 2020)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #2	Upon completion of the course, students will be able to apply news judgment and rank 10 news stories in order of most newsworthy to least newsworthy and create a production budget for a news publication using that ranking.
	2020-21 (Fall 2020)	ECC: JOUR 8	Advanced Reporting and News Editing	SLO #3	Upon completion of the course, students will be able to copy edit a multi-item calendar listing so that the items adhere to the Associated Press style.
	2020-21 (Spring 2021)	ECC: JOUR 11abcd	Newspaper Publication	SLO #1	Upon completion of the course, students will be able to accept a story assignment through Camayak (the organization’s digital workflow tool) report the story through research and interviews, and write the story using the appropriate story structure (hard news, feature, sports, opinion, etc.).
	2020-21 (Spring 2021)	ECC: JOUR 11abcd	Newspaper Publication	SLO #2	Upon completion of the course, students will be able to report and write a 300- to 600- word journalistic story suitable for entry in scholastic journalism competition.
	2020-21 (Spring 2021)	ECC: JOUR 11abcd	Newspaper Publication	SLO #3	Upon completion of the course, students will be able to write a 300- to 600-word opinion piece that includes a clear position and at least

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	2020-21 (Spring 2021)	ECC: JOUR 11abcd	Newspaper Publication	SLO #3	two specific points of support for that position.
	2020-21 (Spring 2021)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #1	Upon completion of the course, students will be able to record, edit and post a 2-minute audio profile story using a digital recording device, Audacity audio editing software and the online Sound Cloud application.
	2020-21 (Spring 2021)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #2	Upon completion of the course, students will be able to shoot, edit and post a 3-minute man-on-the-street video focusing on answers to a student-related question, using a video camera, external mic, video editing software and YouTube.
	2020-21 (Spring 2021)	ECC: JOUR 14abcd	Multimedia Journalism	SLO #3	Upon completion of the course, students will be able to write a 300-word online news story that utilizes at least one relevant, functioning hyperlink.