



EL CAMINO COMMUNITY COLLEGE DISTRICT

16007 Crenshaw Boulevard, Torrance, California 90506-0001

Telephone (310) 532-3670 or 1-866-ELCAMINO

www.elcamino.edu

July 16, 2014

Board of Trustees
El Camino College

Dear Members of the Board:

I trust the enclosed July Board agenda packet is a pleasant interruption of a spectacular Fourth of July and summer vacation in your busy lives.

The July Board meeting will be held in the Board Room and the agenda is routine. VP Barbara Perez will present an update on the El Camino College Compton Education Center and the routine consent agenda consists of some items to initiate the 2014 fall semester.

1. Administrative Services, Item A3 on page AS 2, includes a contract with the UCLA Extension program and is supported by Attachment A from Dr. Nishime.
2. Measure E, Item G on page E 8, initiates some final change orders to our recently completed STEM Center project.
3. Human Resources includes on items D and E, page HR 1, the culmination of the El Camino Classified Employees Local 6142 salary negotiations which have been approved by the union membership. The actual agreement and salary schedules are on pages HR 28-31.

Supplemental reading is presented as follows:

1. Confidential report on Financial Aid (not included for public review)
2. Confidential report on the Child Development Center (not included for public review)
3. Memo from Ms. Ann Garten regarding Fifty and Five Contract
4. Memo from VP Jo Ann Higdon regarding ECC Facilities Development

The Board meeting Closed Session agenda items are listed in the agenda and a supplemental packet is provided for your review for the Superintendent/President employee evaluation.

Letter to the Board
July 21, 2014

If you have any questions, comments or concerns about the July agenda, please feel free to call Ms. Cindy Constantino or me prior to the meeting so we may research responses to your requests.

Sincerely,

Thomas M. Fallo
Superintendent/President



EL CAMINO COLLEGE
Office of the Vice President-Student & Community Advancement
Jeanie Nishime – Vice President

July 15, 2014

TO: President Thomas Fallo

SUBJECT: University of California at Los Angeles (UCLA) Extension Program

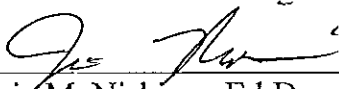
The UCLA Extension is the professional continuing education division of UCLA and is one of the nation's largest and most comprehensive continuing education programs. Its programs are tailored to the needs of working adults and lifelong learners. UCLA Extension offers certificate programs in over 20 different fields.

A relationship with UCLA Extension was started in spring 2014 by Academic Affairs of El Camino College to offer Extension Certificate programs to the community at El Camino College. Following several preliminary meetings, it was determined to offer the following three certificate programs:

1. **Finance Certificate** (a nine-course certificate program designed to provide a comprehensive curriculum covering core aspects of financial theory and practice) - \$498 per course or \$4,590 for the certificate program
2. **Project Management Certificate** (a six-course certificate designed for professionals in all industries and government services, including banking, construction, defense, entertainment, health, and information technology) - \$790 per course or \$4,900 for the certificate program
3. **Health Care Management and Leadership Certificate** (an eight-course certificate program designed to build managerial and leadership skills and prepares the student for success as a health care professional seeking to increase management skills for transition into the health care industry) - \$965 per course or \$8,500 for the certificate program

The first class offerings in the certificate programs resulted in low enrollment. The Finance Certificate had seven students, Project Management Certificate five students, and the Health Care Management Certificate class was canceled.

Recently, the UCLA Extension partnership was transferred to Community Education and a formal contract was created to help market these certificate programs and others as the need arises. The contract also addresses the cost revenue share of the partnership.


 Jeanie M. Nishime, Ed.D.

JN/mre



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M-E-M-O-R-A-N-D-U-M

July 16, 2014

To: President Thomas M. Fallo

From: Ann M. Garten
Director, Community Relations

Re: Fifty and Five Contract

The Board agenda includes a contract with Fifty & Five, to manage the social media marketing for El Camino College for this fiscal year.

Fifty & Five will manage the ECC Social Media accounts, posting, tweeting, recruiting and engaging new followers, and driving new as well as existing consumers to the ECC Website.

The contract includes funds that in previous years, the Public Relations and Marketing department previously paid directly to Facebook. Facebook now requires that a credit card is linked to the account for the cost of the advertising, which will all be handled by 50&5.



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To: President Thomas Fallo
From: Jo Ann Higdon, M.P.A.
Subject: ECC Facilities Development

As you are aware, we have a number of facility actions coming to a head in the next few months:

1. Review and repositioning of the Campus Facility Master Plan
2. Review of the Urban Land Institute study
3. Long-range equipment replacement funding

These efforts will all follow our collegial consultation process.

A handwritten signature in cursive script that reads "Jo Ann Higdon".

Jo Ann Higdon, M.P.A.
Vice President Administrative Service