

SMART Goals

- **S**pecific
- **M**easurable
- **A**ttainable
- **R**ealistic
- **T**imely

Example

Goal

Strategic Initiative A - Strengthen quality educational and support services to promote student success

Evaluation of Goal

- There will be a 15% increase in Manufacturing Technology student job placements by Fall 2012 semester.
- Compared to spring 2011 there will be a 10% increase in the number of certificates awarded for spring 2012.
- Collect data and evaluation forms from www.turnitin.com at the end of the fall and spring 2011-12 semesters to demonstrate a 20% increase in faculty usage when compared to fall and spring 2010-11.

Next Step – Write Objectives (How you will accomplish the goal)