



**NOTES – ENROLLMENT MANAGEMENT
JANUARY 25, 2018**

Present: J. Anaya, R. Dreizler, E. Geraghty, C. Jeffries, L. Justice, A. Leible, R. Miyashiro, D. Mussaw, A. O'Brien, D. Patel, G. Perez, I. Reyes, J. Shankweiler, J. Sims, J. Smotherman

I. INFORMATION

A. Notes of 1/11/18:

Counseling will open for limited hours on Saturday, February 10 and 17. J. Shankweiler will forward an email to the deans to determine if any academic divisions plan to open on those dates.

II. DISCUSSION/ACTION

A. South Bay Promise: Ross Miyashiro gave a presentation on the South Bay Promise which is one of the initiatives in the Enrollment Management Plan. Enrollment Management is two parts: bringing students in and keeping students in. South Bay Promise is beginning of a much larger movement to stabilize student population, increase retention, graduation, and completion.

Purpose: (1) Provide access and support, (2) connect student to support services, (3) prepare students to succeed, and (4) completion agenda.

Six success factors:

- Directed
- Focused
- Nurtured
- Engaged
- Connected
- Valued

Setting up Direction: (1) building a strong bridge through partnerships with ECC local communities. (2) Creating an easier pathway through gateway courses (3) begin career exploration through “dual enrollment and on boarding. (4) faculty meetings to agree upon outcomes for Math and English. (5) Working with students to show them a clear path to reach their academic and career goals. (6) Students enrolled in “Intro to College” their first semester and meet with a counselor twice a year. (7) Undeclared students are enrolled in “Career Exploration” class.

Nurturing Student Focus: (1) career exploration early; (2) supporting the “onboarding process” with human interest (3) reinforcing behaviors (i.e. counseling, tutoring, study groups) (4) in-person orientation (5) peer mentoring.

Access, Preparation & Support: (1) create a new college environment of immediate student engagement (when student has an issue, we take care of it right away) (2) intentional/intrusive student outreach and recruitment (3) intention/intrusive student onboarding into ECC (4) intention/intrusive counseling (5) student development from adolescence to early childhood. (6) social and academic skills.

Completion Agenda: (1) continual counseling (2) embedded counselors and tutors (3) early alert programming (4) cohort programs: FYE, Honors, or EOP&S – plus Athletics, Puente, Project Success, Student Government, etc).

Requirements for South Bay Promise: Students must be in-district, graduate from in-district high school, complete course services by deadline, apply for financial aid, and submit South Bay Promise application.

- B. Enrollment Trends & 320 Report: Will be discussed at a future meeting.
- C. Board Presentation: J. Shankweiler will do a presentation on Enrollment Management at the February Board meeting. Forward suggestions for the presentation to J. Shankweiler.
- D. 2017-18 Allocation and Goals: Will be discussed at a future meeting.
- E. Meeting Times: Enrollment Management will no longer meet on the 2nd and 4th Thursday of the month. Meetings will be held once a month on the second Thursday of the month. The meeting time will remain the same from 1:00-2:00 p.m. in Lib 202.

III. Next Meeting: March 8; 1:00-2:00 p.m. in Lib 202