

NOTES – ENROLLMENT MANAGEMENT MARCH 8, 2018

Present: J. Anaya, J. Aramburo, J. Baranski, S. DiFiori, R. Dreizler, L. Justice, A. Leible, D. Mussaw, S. Nilles, G. Perez, J. Shankweiler, J. Smotherman

Other Guests: S. Kushigemachi

I. INFORMATION

A. Notes of 1/25/18: Approved as written.

II. DISCUSSION/ACTION

A. Enrollment Trends & 320 Report: D. Mussaw presented on FTES comparison. There was no change for fall 2017 and winter 2018 but positive attendance records have not been calculated. Spring 2018 is currently at 7,810 but projected at 7,846 FTES. It will increase when positive attendance is submitted. All goals are based on historic trends. Projection is based on trends, enrollment rates, classes added and dropped, and growth by the state. FTEF allocations are determined by how many faculty are needed to fill extra classes to grow.

This year, the college budgeted for 19,600 FTES. If the goal is not met, it will be 500 FTES short which is approximately \$2.5 million. ECC is at the same as last year although it did not make the growth it wanted. 500 FTES from summer may need to be borrowed. The goal for year 2020 is 20,000 FTES. When Compton separates from ECC, some funding will be lost that qualifies as a large college to put ECC over 20,000. However, if the new funding formula is approved, funding will be 50% on enrollment and 50% from other sources. Strategies that are being considered are online, adult education, and dual enrollment to make up for what is being lost. It is possible that online offerings for primary terms and summer can be doubled. Online certification training will need to be increased so more faculty can teach. There is student demand and faculty interest in online classes.

- B. Withdraw Survey: J. Smotherman provided a presentation on the withdraw survey. Feedback from the survey will provide information of students when they withdraw from a class including rationale for withdraw and how to future address needs in this area. Survey will be sent through email or text messaging, depending on technology that is available. It was recommended to keep survey at five questions. The following were suggested questions to add on the survey:
 - 1. I did not feel academically prepared for course.
 - 2. I did not have adequate financial resources to complete the class.
 - 3. What types of programs at ECC could have helped you?
 - 4. How could ECC have done to help you succeed?
 - 5. Would you like someone to contact you?

The survey will be offered every primary term. Information will be gathered and summarized by Institutional Research. Students will be informed that the survey will be done anonymously. Jeremy Smotherman will do a presentation for faculty at an Academic Senate meeting.

- C. <u>Guided Pathways Assessments</u>: The Guided Pathway Work Plan is due to the Chancellor's Office by March 30. All schools that participated were given a monetary allocation. ECC received \$2.5 million over 5 years. Requirements included attending workshops and complete an assessment on 14 key elements:
 - 1. Cross Functional Inquiry
 - 2. Shared Metrics
 - 3. Integrated Planning
 - 4. Inclusive Decision Making Structures
 - 5. Intersegmental Alignment
 - 6. Guided Major and Career Exploration
 - 7. Improved Basic Skills
 - 8. Clear Program Requirements
 - 9. Proactive and Integrated Student Supports
 - 10. Integrated Technology Infrastructure
 - 11. Strategic Professional Development
 - 12. Aligned Learning Outcomes
 - 13. Assessing and Documenting Learning
 - 14. Applied Learning Outcomes

Funding for the first year will go toward upgrading technology, new curriculum system, catalog, college scheduler for students, and accessibility software for students, faculty coordinators, conferences, executive advisory board, solution tool kits, workshops, supplies, and equipment.

Academic Senate had a 1st reading on the work plan and will have a 2nd reading. College Council and Technology Committee will also review.

III. **Next Meeting**: 4/26/18; 1:00-2:00 p.m. in Lib 202