



75th Anniversary Gala Distinguished Alumni & Gratitude Awards Dinner

March 4, 2022
Westdrift Manhattan Beach

SPONSORSHIP OPPORTUNITIES

DIAMOND PRESENTING SPONSOR | \$25,000 (1 Available)

- Two reserved tables of ten (20 guests total) prominently featured front and center at the Gala
- Logo featured as Presenting Sponsor on all printed and digital media, including formal invitation, web page, and social media
- Acknowledgment during Gala opening remarks and speaking opportunity for company/individual
- Recognition in media releases, news promoting the Gala, and post-Gala thank you
- Full-page color ad on the inside front cover of Gala program book
- Signage acknowledging presenting sponsorship in reception area
- Prominent logo placement in the evening's video presentation
- Logo prominently featured on Gala Step & Repeat banner for photo opportunities
- Hosted bar during reception and table wine service with dinner
- Complimentary valet parking

PLATINUM SPONSOR | \$10,000

- One reserved table of ten (10 guests total) prominently featured at the Gala
- Logo on all printed and digital media, including web page and social media
- Acknowledgment during opening remarks
- Recognition in media releases, news promoting the Gala, and post-Gala thank you
- Full-page color ad on the inside back cover of Gala program book (or other prominent spot based on availability)
- Signage acknowledging sponsorship in reception area
- Prominent logo placement in the evening's video presentation
- Logo prominently featured on Gala Step & Repeat banner for photo opportunities
- Hosted bar during reception and table wine service with dinner

SILVER SPONSOR | \$5,000

- One reserved table of ten (10 guests total) at the Gala
- Logo in the Gala program book, web page, and social media
- Full-page color ad in the Gala program book
- Acknowledgment during the Gala presentation
- Logo placement in the evening's video presentation
- Logo on Gala Step & Repeat banner for photo opportunities
- Hosted table wine service with dinner

SAPPHIRE SPONSOR | \$2,500

- Six (6) tickets to the Gala
- Half-page ad in the Gala program book
- Logo acknowledgement in the Gala program book, web page, and social media
- Logo placement in the evening's video presentation

GALA CELEBRATION TICKETS

Please join us for our cocktail reception and dinner.

VIP Reserved Table | \$2,500

10 Premier Tickets: Invite your friends and family to all sit together in a prime location. Includes table wine service.

Reserved Table | \$1,750

10 Tickets: Invite your friends and family to sit together.

Individual Ticket | \$175

Young Alumni Ticket | \$100

Recent ECC Graduates 2016-2021

GALA PROGRAM BOOK

Be a part of the Gala celebration by purchasing an ad in the Gala program book. The program will be printed in color for all guests and digitally viewed by the larger El Camino College community.

Advertising Opportunities:

Full-Page Ad | \$750

9"H x 6"W

Half-Page Ad | \$500

4.25"H x 6"W

Quarter-Page Ad | \$250

4.25"H x 2.75"W

Ad Submission:

Please submit your high-resolution ad creative to Heidi Wang, Development Officer at hwang@elcamino.edu, no later than February 4, 2022.

SHOW YOUR SUPPORT TODAY

All event contributions support El Camino College's South Bay Promise and Warrior (food) Pantry.

For more Gala information or to purchase tickets, please visit our online 75th Anniversary Gala page at www.elcamino.edu/75gala.

To secure your sponsorship, please contact Andrea Sala, Executive Director at asala@elcamino.edu.

Deadline to be included in the Gala invitation: December 1, 2021. Deadline to be included in the Gala presentation and program: February 4, 2022.

El Camino College Foundation (EIN 95-3874302) is a tax-exempt 501(c)(3) nonprofit organization.