

El Camino College Instagram Analytics August 2023-July 2024						
Month	Total Followers	Posts Sent	Impressions	Average Daily Reach	Engagements	Profile Clicks
Jul-24	10,203	78	593,772	11,361	2,361	197
Jun-24	10,060	127	684,620	11,855	12,074	551
May-24	9,903	259	1,052,770	19,222	5,582	269
Apr-24	9,734	170	787,592	15,450	5,012	244
Mar-24	9,625	177	532,270	9,399	3,640	155
Feb-24	9,439	179	437,441	6,197	6,936	194
Jan-24	9,241	56	298,043	6,029	3,411	159
Dec-23	9,167	67	298,091	5,447	6,010	125
Nov-23	9,037	166	378,350	5,470	4,422	124
Oct-23	8,997	214	958,063	15,055	5,862	183
Sep-23	8,901	201	551,681	6,534	6,427	273
Aug-23	8,654	156	660,787	8,558	7,754	337
Annual Total		1,850	7,233,480		69,491	2,811