

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, August 28, 2020**

<https://cccconfer.zoom.us/j/92719792633>

11:00 AM - 12:00 PM

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (8)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jadyn Williams ___ Makayla Propst ___
Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___
Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris DeLa Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

VI. New Business

6.1 Welcome to Publicity Committee

The committee will hear a greeting, goals, and expectations for the Publicity Committee of Fall 2020.

6.2 Publicity Priority List

The committee will hear updates on current priorities that the committee will focus on.

6.3 Mental Health Care Video

The committee will hear He Tan present a proposal of an ASO Mental Health Care Video.

6.4 Constitution Day

The committee will discuss possible incentives and other ways to promote Constitution Day.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, September 4, 2020

<https://cccconfer.zoom.us/j/92719792633>

11:00 AM - 12:00 PM

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (17)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jadyn Williams ___ Makayla Propst ___
Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___
Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___ Ana Souto ___ Sarah Jean ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris DeLa Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

VI. New Business

6.1 ASO Videos Project

The Publicity Committee will consider and approve the ASO Videos Project as an official ASO Project.

6.2 ASO Social Media

The Publicity Committee will consider and vote individuals who will run one of our various social medias accounts

-Instagram: Community Interaction Coordinator, Story Posts Coordinator, Permanent Posts Coordinator

-Twitter: Content Coordinator, Community Coordinator,

-Mailchimp ASO Weekly Newsletter Coordinator

-Remind Coordinator

6.3 ASO Website

The Publicity Committee will discuss and take individuals interested looking to improve the ASO website in coordination with the Director of Public Relations.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, September 11, 2020**

<https://cccconfer.zoom.us/j/92719792633>

11:00 AM - 12:00 PM

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (17)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jadyn Williams ___ Makayla Propst ___ Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___ Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___ Ana Souto ___ Sarah Marble ___ Khin Di ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Videos Project

The Publicity Committee will hear updates on the ASO Videos Project.

5.2 ASO Social Media

The Publicity Committee will hear updates and discuss ways for the new coordinators of Instagram, Twitter, Mailchimp, and Remind can promote in our socials.

5.3 ASO Website

The Publicity Committee will hear updates and ideas for the ASO website by President Fernandez, Senator Luongo, and Director Khan.

VI. New Business

6.1 Open Education Resource Committee

The Publicity Committee will hear Director Ramirez on the Open Education Resource Committee to consider in approving the promotion of open education resources.

6.2 Updating ASO Discount Program discounts

Director Fernandez Cruz will hear suggestions for possible benefits that ECC students would be interested in now, due to current circumstances.

6.3 ASO LinkedIn

The Publicity committee will consider and approve a LinkedIn for the organization.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, September 18, 2020**

<https://cccconfer.zoom.us/j/92719792633>

11:00 AM - 12:00 PM

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (18)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jadyn Williams ___ Makayla Propst ___ Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___ Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___ Ana Souto ___ Sarah Marble ___ Khin Di ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Videos Project

The Publicity Committee will hear updates on the ASO Videos Project.

5.2 ASO Social Media

The Publicity Committee will hear updates and discuss ways the coordinators of Instagram, Twitter, Mailchimp, and Remind can promote in our socials.

VI. New Business

6.1 Student Civic & Voter Empowerment Promotions

The Publicity Committee will discuss ways ASO can promote civic engagement, voter registration and promote SVP Committee upcoming events.

6.2 ASO Committee Meeting Promotions

The Publicity Committee will discuss ways to promote our recorded committee meetings.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, September 18, 2020**

<https://cccconfer.zoom.us/j/92719792633>

11:00 AM - 12:00 PM

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (18)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jadyn Williams ___ Makayla Propst ___
Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___
Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___ Ana Souto ___ Sarah Marble ___
Khin Di ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Videos Project

The Publicity Committee will hear updates on the ASO Videos Project.

5.2 ASO Social Media

The Publicity Committee will hear updates from the coordinators of Instagram, Twitter, Mailchimp, and Remind on promoting in our socials.

VI. New Business

6.1 Sustainability Halloween Week Promotions

The Publicity Committee will hear and discuss marketing strategies, flyers, and/or more for Sustainability Halloween Week.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda**

Friday, October 9, 2020

11:00 AM - 12:00 PM

Click [here](#) to join the Publicity Committee!

Passcode: 177155

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (19)

Andrea Fernandez Cruz (Chair) __ Faith Adams __ Audrie Devera __ Jadyn Williams __ Makayla Propst __
Jay Huh __ Giancarlo Fernandez __ Jose Luongo __ Katherine Bonilla __ Arianna Willert __ Benji Garcia __
Alberto Ramirez __ Anisah Moutra __ Edwin Lopez __ Haseeb Khan __ Ana Souto __ Sarah Marble __
Khin Di __ Topher Allen __

Advisors

Debbie Allison __ Dr. Greg Toya __ Chris Dela Cruz __

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Videos Project

The Publicity Committee will hear updates on the ASO Videos Project.

5.2 Sustainability Halloween Week Promotions

The Publicity Committee will hear updates for Sustainability Halloween Week Promotions.

5.3 ASO Website

The Publicity will hear updates from the "ASO Website Changes" subcommittee.

VI. New Business

6.1 NSO Handbook Edits

The Publicity Committee will review the new language for the 2020-21 NSO Handbook.

6.2 ASO Discount Program Webpage Language

The Publicity Committee will review the drafted webpage language for the ASO Discount Program webpage.

6.3 Twitter Coordinators

6.3.1 The Publicity Committee will be informed of the resignation of the Twitter Coordinators.

6.3.2 The Publicity Committee will consider and approve individuals who will run our Twitter account.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda**

Friday, October 9, 2020

11:00 AM - 12:00 PM

Click [here](#) to join the Publicity Committee!

Passcode: 177155

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (19)

Andrea Fernandez Cruz (Chair) __ Faith Adams __ Audrie Devera __ Jadyn Williams __ Makayla Propst __
Jay Huh __ Giancarlo Fernandez __ Jose Luongo __ Katherine Bonilla __ Arianna Willert __ Benji Garcia __
Alberto Ramirez __ Anisah Moutra __ Edwin Lopez __ Haseeb Khan __ Ana Souto __ Sarah Marble __
Khin Di __ Topher Allen __

Advisors

Debbie Allison __ Dr. Greg Toya __ Chris Dela Cruz __

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Videos Project

The Publicity Committee will hear updates on the ASO Videos Project.

5.2 Sustainability Halloween Week Promotions

5.2.1 The Publicity will hear updates on Halloween Fast Fashion Presentation

5.2.2 The Publicity will hear updates on DIY Halloween Crafts

5.2.3 The Publicity will hear updates on the Halloween Composting Presentation

5.2.4 The Publicity will hear updates on the DIY Costume Contest

5.3 ASO Website

The Publicity will hear updates from the "ASO Website Changes" subcommittee.

5.4 NSO Handbook Edits

The Publicity Committee will hear updates and approve the language for the 2020-21 NSO Handbook.

5.5 ASO Discount Program Webpage Language

The Publicity Committee will review and approve the new drafted webpage language for the ASO Discount Program webpage.

5.6 Twitter Coordinators

5.6.1 The Publicity Committee will approve Audrie as the Content Twitter Coordinator.

5.6.2 The Publicity Committee will approve Jay as the Community Twitter Coordinator.

VI. New Business

6.1 Student Business Outreach

The Publicity Committee will discuss methods on promoting the Supporting Students Small Business initiative.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda**

Friday, October 30, 2020

11:00 AM - 12:00 PM

Click [here](#) to join the Publicity Committee!

Passcode: **177155**

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (20)

Andrea Fernandez Cruz (Chair) __ Faith Adams __ Audrie Devera __ Jadyn Williams __ Makayla Propst __
Jay Huh __ Giancarlo Fernandez __ Jose Luongo __ Katherine Bonilla __ Arianna Willert __ Benji Garcia __
Alberto Ramirez __ Anisah Moutra __ Edwin Lopez __ Haseeb Khan __ Ana Souto __ Sarah Marble __
Khin Di __ Topher Allen __ Dalyan Johnston __

Advisors

Debbie Allison __ Dr. Greg Toya __ Chris Dela Cruz __

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 Student Business Outreach

The Publicity Committee will hear updates on promoting the Supporting Students Small Business initiative.

VI. New Business

6.1 ASO Student Podcast

The Publicity Committee will discuss ASO's possible participation in the NPR Student Podcast Challenge: College Edition.

6.2 ASO Student Instagram

The Publicity Committee will hear and discuss the Proposition of a new ASO Instagram account dedicated to student profiles.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, November 6, 2020**

11:00 AM - 12:00 PM

Click [here](#) to join the Publicity Committee!

Passcode: **177155**

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (20)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jady Williams ___ Makayla Propst ___
Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___
Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___ Ana Souto ___ Sarah Marble ___
Khin Di ___ Topher Allen ___ Dalyan Johnston ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 Student Business Outreach

The Publicity Committee will hear updates on promoting the Supporting Students Small Business initiative.

5.2 ASO Student Podcast

The Publicity Committee will hear updates on ASO's possible participation in the NPR Student Podcast Challenge: College Edition.

5.3 ASO Student Instagram Posts

The Publicity Committee will hear updates on student posts on our ASO Instagram.

VI. New Business

6.1 Warrior Pantry Promotions

The Publicity Committee will discuss promotions for the Warrior Pantry.

6.2 Finals Madness Promotions

The Publicity Committee will discuss the plans and promotions for Finals Madness.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, November 13, 2020**

11:00 AM - 12:00 PM

Click [here](#) to join the Publicity Committee!

Passcode: **177155**

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (20)

Andrea Fernandez Cruz (Chair) __ Faith Adams __ Audrie Devera __ Jadyn Williams __ Makayla Propst __
Jay Huh __ Giancarlo Fernandez __ Jose Luongo __ Katherine Bonilla __ Arianna Willert __ Benji Garcia __
Alberto Ramirez __ Anisah Moutra __ Edwin Lopez __ Haseeb Khan __ Ana Souto __ Sarah Marble __
Khin Di __ Topher Allen __ Dalyan Johnston __

Advisors

Debbie Allison __ Dr. Greg Toya __ Chris Dela Cruz __

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Student Podcast

The Publicity Committee will hear updates on ASO's possible participation in the NPR Student Podcast Challenge: College Edition.

5.2 ASO Student Instagram Posts

The Publicity Committee will hear updates on student posts on our ASO Instagram.

5.3 Finals Madness Promotions

The Publicity Committee will hear updates on the promotions for Finals Madness.

VI. New Business

6.1 Warrior Pantry Volunteers

The Publicity Committee will discuss ways to help promote the need for Warrior Pantry volunteers.

6.2 ASO Promotional Products

The Publicity Committee will discuss what BrandInk products we would like to distribute to students.

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

**El Camino College
Associated Students Organization
Publicity Committee Agenda
Friday, December 4, 2020**

11:00 AM - 12:00 PM

Click [here](#) to join the Publicity Committee!

Passcode: **177155**

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (20)

Andrea Fernandez Cruz (Chair) ___ Faith Adams ___ Audrie Devera ___ Jadyn Williams ___ Makayla Propst ___
Jay Huh ___ Giancarlo Fernandez ___ Jose Luongo ___ Katherine Bonilla ___ Arianna Willert ___ Benji Garcia ___
Alberto Ramirez ___ Anisah Moutra ___ Edwin Lopez ___ Haseeb Khan ___ Ana Souto ___ Sarah Marble ___
Khin Di ___ Topher Allen ___ Dalyan Johnston ___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Student Podcast

The Publicity Committee will hear updates on ASO's possible participation in the NPR Student Podcast Challenge: College Edition.

5.2 ASO Promotional Products

The Publicity Committee will hear updates on ASO promotional products.

5.3 Finals Madness Promotions

The Publicity Committee will hear updates on the promotions for Finals Madness.

VI. New Business

VII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

El Camino College
Associated Students Organization
Publicity Committee Agenda

Friday, February 19th, 2021

[Click here for the Zoom Link](#)

Passcode: 177155

1:00pm-2:00pm

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (11)

Andrea Fernandez Cruz (Co-Chair)___Makayla Propst (Co-Chair)___ Giancarlo Fernandez ___ Amie Bui___
Topher Allen___ Arianna Willert___ Jose Luongo___ Alberto Ramirez___ Audrie Devera___ Jady Williams___
Edwin Lopez___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 'ASO Sticker' Rename

The Publicity Committee will discuss changing the name from 'ASO Sticker' to the 'ASO Benefit Package'.

5.2 Social Media Coordinators

The Publicity Committee will discuss and take volunteers for the Social Media coordinator positions.

5.3 ASO Webpage Subcommittee

The Publicity Committee will discuss and hear updates from the ASO Webpage Subcommittee.

5.4 ASO Branded Items

The Publicity Committee will discuss the use of the ASO Branded Items for the rest of the academic year.

5.5 ASO LinkedIn

The Publicity Committee will discuss and hear updates regarding an official ASO LinkedIn account.

VI. Finance Items (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.5 MailChimp Subscription

The Publicity Committee will consider and approve \$200 to purchase a premium account for MailChimp.

- VI. New Business**
- VII. Reports**
 - 7.1. Member Reports**
 - 7.2. Advisor Reports**
- VIII. Public Comment on Non-Agenda Items**
- IX. Adjournment**

El Camino College
Associated Students Organization
Publicity Committee Agenda

Friday, March 5th, 2021

[Click here for the Zoom Link](#)

Passcode: 177155

1:00pm-2:00pm

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (11)

Andrea Fernandez Cruz (Co-Chair)___Makayla Propst (Co-Chair)___ Giancarlo Fernandez ___ Amie Bui___
Topher Allen___ Arianna Willert___ Jose Luongo___ Alberto Ramirez___ Audrie Devera___ Jady Williams___
Edwin Lopez___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Branded Items

The Publicity Committee will discuss the use of the ASO Branded Items for the rest of the academic year.

5.2 Instagram Ads

The Publicity Committee will discuss the possibility of purchasing Instagram ads.

5.4 Movie Nights Promotion

The Publicity Committee will discuss ways to promote the Movie Nights Event.

VI. Finance Items (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

VII. New Business

7.1 ASO Benefits Pass

The Publicity Committee will discuss new ways to incentivize students to purchase the ASO Benefits Pass.

VIII. Reports

7.1. Member Reports

7.2. Advisor Reports

VIII. Public Comment on Non-Agenda Items

IX. Adjournment

El Camino College
Associated Students Organization
Publicity Committee Agenda

Friday, March 19th, 2021

[Click here for the Zoom Link](#)

Passcode: 177155

1:00pm-2:00pm

Public Participation: Members of the public are invited to speak concerning any item of business on the agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that is under the Committee's jurisdiction, members of the public are invited to address the Committee during Public Comment. Please limit your comments to no more than 2 minutes.

I. Call to Order

II. Roll Call

Voting Members (11)

Andrea Fernandez Cruz (Co-Chair)___Makayla Propst (Co-Chair)___ Giancarlo Fernandez ___ Amie Bui___Topher Allen___ Arianna Willert___ Jose Luongo___ Alberto Ramirez___ Audrie Devera___ Jadyn Williams___Edwin Lopez___

Advisors

Debbie Allison ___ Dr. Greg Toya ___ Chris Dela Cruz ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

5.1 ASO Branded Items

The Publicity Committee will discuss the use of the ASO Branded Items for the rest of the academic year.

VI. Finance Items (10 minutes per item, 2 minutes per comment, 2 comments per person maximum)

VII. New Business

7.1 ASO Benefits Pass

The Publicity Committee will discuss ways to increase revenue and increase the value of the ASO Benefits Pass.

7.2 ASO Uniforms

The Publicity Committee will discuss and consider purchasing more ASO Uniforms in preparation of next year.

7.3 ASO LinkedIn

The Publicity Committee will discuss and hear updates regarding the ASO LinkedIn Page.

VIII. Reports

8.1. Member Reports

8.2. Advisor Reports

IX. Public Comment on Non-Agenda Items

X. Adjournment