

El Camino College
Associated Students Organization
Publicity Committee Agenda
September 14, 2018
ASO Executive Office
10:00 a.m.

Public Participation: Members of the Public are invited to speak concerning any items of business on this agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the committee during public comment. Please, limit your comments to no more than 2 minutes.

I. **Call to Order**

II. **Roll Call**

Voting Members of the Committee

___ Michelle Ohia (co-chair) ___ Carlos Anzaldo (co-chair)

Adviser

___ Mari Baquir

III. **Approval of the Minutes**

IV. **Approval of the Agenda**

V. **Old Business**

VI. **New Business**

6.1 -- Goals for the semester discussion

- ASB
- ASO Gear
- ASO new identity
- ASO interviews
- Constitution Day

6.2 -- PR promotions Discussion

- Fliers
- Banners
- Sandwich boards
- ASO supplies

6.3 -- Social Media Accts/Assignments

- Facebook
- Twitter
- Instagram
- Snapchat
- Youtube

VII. **Reports**

7.1 -- Committee Member Reports

7.2 -- Adviser Report

VIII. **Public Comment/ Non-Agenda item**

IX. **Adjournment**

El Camino College
Associated Students Organization
Publicity Committee Agenda
September 14, 2018
ASO Executive Office
10:00 a.m.

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VI. **New Business**

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VII. **Reports**

7.1 -- Committee Member Reports

7.2 -- Adviser Report

VIII. **Public Comment/ Non-Agenda item**

IX. **Adjournment**

El Camino College
Associated Students Organization
Publicity Committee Agenda
September 28th, 2018
ASO Executive Office
10:00 a.m

Public Participation: Members of the Public are invited to speak concerning any items of business on this agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the committee during public comment. Please, limit your comments to no more than 2 minutes.

I. **Call to Order**

II. **Roll Call**

Voting Members of the Committee

___ Michelle Ohia (co-chair) ___ Carlos Anzaldo (co-chair) ___ Hodari Harris ___ Jacob Danan ___
Chinua Taylor- Pearce ___ Megan Na ___ Mahfuza Abdulkader ___ Andrew Leon-Bercovich ___ Sean
Min ___ Marissa Hernandez-Gomez _ Wiley Wilson

Advisors

___ Mari Baquir ___ Chris Dela Cruz ___ Gregg Toya

III. **Approval of the Minutes**

IIII **Approval of the Agenda**

V.. **Old Business**

5.1 -- **Social Media Updates**

- Facebook
- Twitter
- Instagram
- Youtube
- Snapchat
- ASO Website

5.2 **ASO Identity Update**

5.3 - **ASO Gears Update**

5.4. **ASO Supplies Update**

- ASO Pins, ASO popsocket,

VI -- **New Business**

6.1- **Constitution day reflection**

6.3- **ASB Fair advertising/banners/fliers**

6.4 **Senate Office Hours Advertising on ASO Social Media Accounts**

VII. **Reports**

7.1 -- **Committee Member Reports**

7.2 -- **Adviser Report**

VIII. **Public Comment/ Non-Agenda item**

IX. **Adjournment**

El Camino College
Associated Students Organization
Publicity Committee Agenda
October 5th, 2018
ASO Executive Office
10:00 a.m

Public Participation: Members of the Public are invited to speak concerning any items of business on this agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the committee during public comment. Please, limit your comments to no more than 2 minutes.

I. **Call to Order**

II. **Roll Call**

Voting Members of the Committee

___ Michelle Ohia (co-chair) ___ Carlos Anzaldo (co-chair) ___ Hodari Harris ___ Jacob Danan ___
Chinua Taylor- Pearce ___ Megan Na ___ Mahfuza Abdulkader ___ Andrew Leon-Bercovich ___ Sean
Min ___ Marissa Hernandez-Gomez _ Wiley Wilson ___ Mario Lopez ___ Angel Rojas ___ Joseph
Mardesich

Advisors

___ Mari Baquir ___ Chris Dela Cruz ___ Gregg Toya

III. **Approval of the Minutes**

IIII **Approval of the Agenda**

V.. **Old Business**

5.1 -- Social Media Updates

- Facebook
- Twitter
- Instagram
- Youtube
- Snapchat
- ASO Website

5.2 ASO Identity Update

5.3 - ASO Gears Update

- **Delmyn will speak about aso gears**

5.4. ASO Supplies Update

- ASO Pins, ASO popsocket,

VI -- New Business

6.1- Constitution day reflection

6.3- ASB Fair advertising/banners/fliers

6.4 Senate Office Hours Advertising on ASO Social Media Accounts

VII. Reports

7.1 -- Committee Member Reports

7.2 -- Adviser Report

VIII. **Public Comment/ Non-Agenda item**

IX. **Adjournment**

El Camino College
Associated Students Organization
Publicity Committee Agenda
October 26th, 2018
ASO Executive Office
10:00 a.m. - 11:00 a.m.

Public Participation: Members of the Public are invited to speak concerning any items of business on this agenda prior to or during the Committee's discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the Committee's jurisdiction, members of the public are invited to address the committee during public comment. **Please, limit your comments to no more than 2 minutes.**

I. **Call to Order**

II. **Roll Call**

Voting Members of the Committee

___ Michelle Ohia (co-chair) ___ Carlos Anzaldo (co-chair) __ Norman Xavier ___ Chinua Taylor-Pearce ___ Si Eun Na ___ Mahfuza Abdulkader __ Andrew Leon-Bercovich __ Sean Min ___ Marissa Hernandez-Gomez _ Wiley Wilson ___ Mario Lopez ___ Joseph Mardesich __ Jacob Danan ___ Angel Rojas __ Daniel Villanueva __ Chase Tarascio __ Pablo Barrera __ Jenebrith Pastran _ Lindsey Lee __ Nigel Lipps __ Hodari Harris ___ Humza Saeed __

Advisors

___ Mari Baquir __ Chris Dela Cruz __ Greg Toya

III. **Approval of the Minutes**

IV. **Approval of the Agenda**

V. **Old Business**

5.1 -- Social Media Updates Discussion - Members will discuss updates on their assigned ASO Accounts

- Facebook
- Twitter
- Instagram
- Youtube
- Snapchat
- ASO Website

5.2 ASOGear Update Discussion- Isaiah and Mario will speak regarding Clothing Companies and Quotes

5.3- Business Cards Discussion - A follow-up on cards for new members and old members

VI. **New Business**

6.1- SD Card - Members will consider on voting for Aso SD Card, Daniel will present a presentation

6.2 Metro U Pass - Sean will discuss Metro U Pass

6.3 CCCSAA Reflection - Members will discuss what they learned at CCCSAA to contribute to Publicity

Committee

VII. **Reports**

7.1 -- Committee Member Reports

7.2 -- Adviser Report

VIII. **Public Comment/ Non-Agenda item**

IX. **Adjournment**

El Camino College
Associated Students Organization
Publicity Committee Agenda
November 9th, 2018
ASO Executive Office
10:00 a.m - 11:00 a.m

Public Participation: Members of the public are invited to speak concerning any items of business on this agenda prior or during the Committee's Discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the committee's jurisdiction, members of the public are invited to address the committee during public comment. **Please, limit your comments to no more than 2 minutes.**

I. Call to Order

II. Roll Call

Voting Members of the Committee:

Michelle Ohia ___ Carlos Anzaldo ___ Norman Xavier ___ Wiley Wilson ___
Si Eun Na ___ Sean Min ___ Mario Lopez ___ Angel Rojas ___
Jacob Danan ___ Nigel Lipps ___ Humza Saeed ___ Lindsey Lee ___
Pablo Barrera ___ Chase Tarascio ___ Jenebrith Pastran ___ Hodari Harris ___
Isaiah Robinson ___ Joseph Mardesich ___ Mahfuza Abdulkader ___
Marissa Hernandez-Gomez ___ Andrew Leon-Bercovich ___ Chinua Taylor-Pearce ___
Daniel Vilanueva ___

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business

5.1 Social Media Updates Discussion - Members will discuss updates on ASO Accounts

- Facebook
- Twitter
- Instagram
- Youtube
- Snapchat
- ASO Website

5.2 ASO Gear Update Discussion -

VI. New Business

6.1 Metro Upass -

6.2 ASO Signature for Emails

6.3 Canvaa Discussion

6.4 Spirit Week

6.5 Holiday drive ad

6.6 Holiday Feast ad

VII. Reports

7.1 Committee Member Reports

7.3 Advisor Report

VIII. Public Comment/Non-Agenda Items

IX Adjournment

El Camino College
Associated Students Organization
Publicity Committee Agenda
November 16, 2018
ASO Executive Office
10:00 a.m - 11:00 a.m

Public Participation: Members of the public are invited to speak concerning any items of business on this agenda prior or during the Committee's Discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the committee's jurisdiction, members of the public are invited to address the committee during public comment. **Please, limit your comments to no more than 2 minutes.**

I. Call to Order

II. Roll Call

Voting Members of the Committee:

Michelle Ohia __	Carlos Anzaldo __	Norman Xavier __	Wiley Wilson __
Si Eun Na __	Sean Min __	Mario Lopez __	Angel Rojas __
Jacob Danan __	Nigel Lipps __	Humza Saeed __	Lindsey Lee __
Pablo Barrera __	Chase Tarascio __	Jenebrith Pastran __	Hodari Harris __
Isaiah Robinson __	Joseph Mardesich __	Mahfuza Abdulkader __	
Marissa Hernandez-Gomez __	Andrew Leon-Bercovich __	Chinua Taylor-Pearce __	
Daniel Vilanueva __	Zaid Albawab		

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business

5.1 Social Media Updates Discussion - Members will discuss updates on ASO Accounts

- Facebook
- Twitter
- Instagram
- Youtube
- Snapchat
- ASO Website

5.2 ASO Gear Update Discussion - _

VI. New Business

6.1 Publicity Ad-

- Bullhorn/megaphone
- New ASO banners

6.2 Spirit week ad discussion- members will have flyers and discuss ways to promote the event

6.3 Holiday Feast ad discussion- members will have flyers and discuss ways to promote the event

6.4 ASO Merchandise -

6.5 Publicity email- Publicity will create a email just for publicity

6.6 Canva Discussion- Michelle will discuss ASO Canva Premium Account

VII. Reports

7.1 Committee Member Reports

7.3 Advisor Report

VIII. Public Comment/Non-Agenda Items

IX Adjournment

El Camino College
Associated Students Organization
Publicity Committee Agenda
May 3rd, 2019
ASO Executive Office
10:00 a.m - 11:00 a.m

Public Participation: Members of the public are invited to speak concerning any items of business on this agenda prior or during the Committee's Discussion of the item, and always prior to the Committee taking action on the item. For matters not listed on the agenda that are under the committee's jurisdiction, members of the public are invited to address the committee during public comment. **Please, limit your comments to no more than 2 minutes.**

I. Call to Order

II. Roll Call

Voting Members of the Committee:

Michelle Ohia (co chair) ____ Hodari Harris (co chair) ____

Norman Xavier __ Wiley Wilson __ Si Eun Na __ Sean Min __ Mario Lopez __ Jacob Danan __ Humza
Saeed __ Lindsey Lee __ Chase Tarascio __ Joseph Mardesich __ Zaid Albawab __ Marissa
Hernandez-Gomez __ Chinua Taylor-Pearce __ Daniel Villanueva __ Pablo Acosta __ Marilyn Valdez __
Steven Unger __ Taylor Babour __ Andrew Leon Bercovich __ Gabriella Imai __ Asante Bird __ Bijan
Bozorgzad __ Julio Tena _

Advisors:

Debbie Allison __ Chris Dela Cruz __ Greg Toya __

III. Approval of the Minutes

IV. Approval of the Agenda

V. Unfinished Business

5.1 ASO Identity/Logo Update: Members will discuss and Vote from the three logos

5.2 Social Media Updates Discussion -

- Facebook
- Twitter
- Instagram
- Youtube
- Snapchat
- ASO Website

VI. New Business

6.1 Social Media Roles & Policies: Chairs will address the roles, responsibilities and policies for ASO Social media. Members will vote to approve the roles, responsibilities and policies.

6.2 Movie Night Flyers: Members will vote on flyers

6.3 Instagram Promo Flyers: Members will discuss and vote on the promo flyers

VII Reports

7.1 Committee Member Reports

7.2 Advisor Report

VIII. Public Comment/Non-Agenda Items

IX Adjournment