

# Personal Branding: Resume, Cover Letter, and Interview Techniques

Strategies and tips to help you write an effective resume, tailor your cover letter, and making a good first impression during interviews



Date: October 27, 2026

Time: 1:00pm - 2:00pm

Zoom:

<https://bit.ly/fa26personalbranding>

## Join us for an interactive workshop on developing your personal brand!

- *Define the key elements of a personal brand*
- *Identify your core values and unique strengths*
- *Discover ways to build and market your brand*



### ECC STATEMENT:

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