

**FINE ARTS**  
**Institutional (ILO), Program (PLO), and Course (SLO) Alignment**

Program: <b>Communication Studies</b>	<b>Number of Courses:</b> 12	<b>Date Updated:</b> 09.18.2014	<b>Submitted by:</b> K. Whitney, ext. 3356
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<b>ILOs</b>	<p style="text-align: center;"><b>1. Critical Thinking</b></p> <p style="font-size: small;"><i>Students apply critical, creative and analytical skills to identify and solve problems, analyze information, synthesize and evaluate ideas, and transform existing ideas into new forms.</i></p>	<p style="text-align: center;"><b>2. Communication</b></p> <p style="font-size: small;"><i>Students effectively communicate with and respond to varied audiences in written, spoken or signed, and artistic forms.</i></p>	<p style="text-align: center;"><b>3. Community and Personal Development</b></p> <p style="font-size: small;"><i>Students are productive and engaged members of society, demonstrating personal responsibility, and community and social awareness through their engagement in campus programs and services.</i></p>	<p style="text-align: center;"><b>4. Information Literacy</b></p> <p style="font-size: small;"><i>Students determine an information need and use various media and formats to develop a research strategy and locate, evaluate, document, and use information to accomplish a specific purpose. Students demonstrate an understanding of the legal, social, and ethical aspects related to information use.</i></p>
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**SLO-PLO-ILO ALIGNMENT NOTES:**

*Mark boxes with an 'X' if: SLO/PLO is a major focus or an important part of the course/program; direct instruction or some direct instruction is provided; students are evaluated multiple times (and possibly in various ways) throughout the course or are evaluated on the concepts once or twice within the course.*

*DO NOT mark with an 'X' if: SLO/PLO is a minor focus of the course/program and some instruction is given in the area but students are not formally evaluated on the concepts; or if the SLO/PLO is minimally or not at all part of the course/program.*

<b>PLOs</b>	<b>PLO to ILO Alignment</b>			
	<i>(Mark with an X)</i>			
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<p><b>PLO #1 Ethos, Pathos, and Logos</b></p> <p>Upon completion of the program, students should be able to conduct sound research and describe and demonstrate basic concepts of rhetorical theory related to ethos, pathos, and logos.</p>	X			
<p><b>PLO #2 Symbolic Nature</b></p> <p>Upon completion of the program, students should be able to explain the symbolic nature of communication and how culture influences communication in individual, group, and business interactions.</p>			X	
<p><b>PLO #3 Verbal and Non-verbal Communication</b></p> <p>Upon completion of the program, students should be able to demonstrate advanced proficiency in verbal and non-verbal communication skills in speech and forensics settings</p>		X		

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment <i>(Mark with an X)</i>			
	P1	P2	P3	1	2	3	4
<b>COMS 1 Public Speaking: SLO #1 Prepare and Deliver Speeches</b> Upon completion of the course, students should be able to prepare and deliver speeches that contain informative and/or persuasive components with a clear thesis, logical organization of main points, credible sources, supplemental audience-based visual aid/s, and a citation page.			X	X	X		
<b>COMS 1 Public Speaking: SLO #2 Exhibit Basic Competency in Verbal and Non-verbal Delivery Skills</b> Upon completion of the course, students should be able to exhibit basic competency in both verbal and non-verbal delivery skills.		X					
<b>COMS 1 Public Speaking: SLO #3 Reasoning and Evidence</b> Upon completion of the course, students should be able to evaluate speeches for organization, sound reasoning, and verbal and non-verbal delivery skills.	X						
<b>COMS 11 Organizational Communications: SLO #1 Theories of Organizational Communication</b> Upon completion of the course, students should be able to understand and explain theories of organizational communication.		X		X	X		
<b>COMS 11 Organizational Communications: SLO #2 Explain Effective Leadership Techniques</b> Upon completion of the course, students should be able to demonstrate leadership techniques and group processes applicable to organizational contexts.			X				
<b>COMS 11 Organizational Communications: SLO #3 Reasoning and Evidence</b> Upon completion of the course, students should be able to explain effective leadership techniques in professional and non-profit organizations.	X						
<b>COMS 12 Interpersonal Communication: SLO #1 Explaining Factors That Affect Communication</b> Upon completion of the course, students will be able to identify and differentiate interpersonal communication concepts including perception, self-concept, emotions, and theories of interpersonal communication.		X		X	X		
<b>COMS 12 Interpersonal Communication: SLO #2 Evaluating the Nature of Language and Non-Verbal Messages</b> Upon completion of the course, students will be able to create a well-organized outline and present the content of an interpersonal communication topic demonstrating basic verbal and non-verbal competency.			X				
<b>COMS 12 Interpersonal Communication: SLO #3 Communication Competence</b> Upon completion of the course, students will be able to identify and differentiate theories of interpersonal communication pertaining to listening, self-disclosure, language, nonverbal, conflict, male/female communication and communication climate.			X				

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment <i>(Mark with an X)</i>			
	P1	P2	P3	1	2	3	4
<b>COMS 14 Introduction to Intercultural Communication: SLO #1 Dimension of Cultural Variability</b> Upon completion of the course, students should be able to understand and explain dimensions of cultural variability.		X		X	X		X
<b>COMS 14 Introduction to Intercultural Communication: SLO #2 Influence of Culture on Communication</b> Upon completion of the course, students should be able to give examples of the influence of culture on communication using theory-based models of intercultural communication.		X					
<b>COMS 14 Introduction to Intercultural Communication: SLO #3 Researching and Discussing Various Cultural Contexts</b> Upon completion of the course, students should be able to research and discuss various cultural contexts in terms of individualism/collectivism, power distance, time orientations, gender roles, verbal and non-verbal codes, and acculturation.			X				
<b>COMS 22ABCD Forensics - Individual Events: SLO #1 Demonstrating Competitiveness</b> Upon completion of the course, students should be able to demonstrate competitiveness, at the junior-division level, in one or more individual Forensics event.			X	X	X		X
<b>COMS 22ABCD Forensics - Individual Events: SLO #2 Gathering and Evaluating Research and Evidence</b> Upon completion of the course, students should be able to gather, classify, and evaluate research and evidence to support and defend claims.	X						
<b>COMS 22ABCD Forensics - Individual Events: SLO #3 Demonstrating Intermediate Verbal and Non-verbal Communication Competence</b> Upon completion of the course, students should be able to demonstrate intermediate verbal and non-verbal communication competence in Forensics events.			X				
<b>COMS 23ABCD Forensics - Team Events: SLO #1 Demonstrating Competitiveness at the Junior Division Level</b> Upon completion of the course, students should be able to demonstrate competitiveness, at the junior-division level, in one or more Forensics event.			X	X	X		X
<b>COMS 23ABCD Forensics - Team Events: SLO #2 Gathering and Evaluating Research and Evidence</b> Upon completion of the course, students should be able to gather, classify, and evaluate research and evidence to support and defend claims.	X						
<b>COMS 23ABCD Forensics - Team Events: SLO #3 Demonstrating Intermediate Verbal and Non-verbal Communication Competence</b> Upon completion of the course, students should be able to exhibit intermediate verbal and non-verbal communication competence suited to Forensics events.			X				

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment <i>(Mark with an X)</i>			
	P1	P2	P3	1	2	3	4
<b>COMS 25ABCD Forensic Team: SLO #1 Competitiveness at the Junior-Division Level</b> Upon completion of the course, students should be able to demonstrate competitiveness, at the junior-division level, in one or more Forensics event.			X	X	X		X
<b>COMS 25ABCD Forensic Team: SLO #2 Evaluate Research and Evidence</b> Upon completion of the course, students should be able to gather, classify, and evaluate research and evidence to support and defend claims.	X						
<b>COMS 25ABCD Forensic Team: SLO #3 Advanced Oral Communication Competence</b> Upon completion of the course, students should be able to demonstrate advanced oral communication competence in Forensics events.			X				
<b>COMS 3 Small Group Communication: SLO #1 Understanding Basic Communication</b> Upon completion of the course, students should be able to understand and explain basic communication theories related to group membership.		X		X	X		
<b>COMS 3 Small Group Communication: SLO #2 Audience-based Group Projects</b> Upon completion of the course, students should be able to prepare and participate in delivery of audience-based group projects that include credible research, logical organization, supplemental visual aid/s, and a citation page.	X						
<b>COMS 3 Small Group Communication: SLO #3 Basic Competency</b> Upon completion of the course, students should be able to demonstrate basic competency in both verbal and non-verbal delivery skills.			X				
<b>COMS 4 Argumentation and Debate: SLO #1 Fundamental Concepts of Communication Theories</b> Upon completion of the course, students will be able to understand and identify fundamental concepts of communication theories that govern argumentation and debate.	X			X	X		
<b>COMS 4 Argumentation and Debate: SLO #2 Basic Ability to Argue Logically</b> Upon completion of the course, students should be able to demonstrate basic ability to argue logically using sound reasoning and credible evidence that support and defend claims.	X						
<b>COMS 4 Argumentation and Debate: SLO #3 Basic Competency in Verbal and Non-verbal Delivery Skills</b> Upon completion of the course, students should be able to exhibit basic competency in both verbal and non-verbal delivery skills.			X				

SLOs	SLO to PLO Alignment <i>(Mark with an X)</i>			COURSE to ILO Alignment <i>(Mark with an X)</i>			
	P1	P2	P3	1	2	3	4
<b>COMS 5 Mass Communication: SLO #1 Understanding History and Communication Theories</b> Upon completion of the course, students should be able to understand and describe the history and communication theories associated with mass communication.		X		X			
<b>COMS 5 Mass Communication: SLO #2 Identifying Rules and Regulations</b> Upon completion of the course, students should be able to identify and explain rules and regulations that govern mass communication.		X					
<b>COMS 5 Mass Communication: SLO #3 Analyzing and Describing the Impact of New Media</b> Upon completion of the course, students should be able to analyze and describe the impact of new media, movies, television, and music on society and culture.		X					
<b>COMS 6 Student Leadership: SLO #1 Basic Knowledge of Public Service and Citizenship</b> Upon completion of the course, students should be able to understand and describe basic knowledge of public service and citizenship.	X					X	
<b>COMS 6 Student Leadership: SLO #2 Applying Basic Leadership and Participation Guidelines</b> Upon completion of the course, students should be able to apply basic leadership and participation guidelines to facilitate meetings.		X					
<b>COMS 6 Student Leadership: SLO #3 Participating in Volunteer Leadership Activities</b> Upon completion of the course, students should be able to demonstrate public service and citizenship through participation in volunteer leadership activities off and on campus.	X						
<b>COMS 8 Oral Interpretation of Literature: SLO #1 Interpret Literary Devices</b> Upon completion of the course, students will be able to interpret and explain genres of literature including poetry, prose, short-story, and drama.		X			X		
<b>COMS 8 Oral Interpretation of Literature: SLO #2 Prepare and Deliver Performances</b> Upon completion of the course, students will be able to prepare and deliver performances that clear organization, and audience adaptation.			X				
<b>COMS 8 Oral Interpretation of Literature: SLO #3 Exhibit Basic Performance Competency</b> Upon completion of the course, students will be able to exhibit basic performance competency in both verbal and non-verbal delivery skills.			X				