

Course SLO Assessment Report - 4-Column

El Camino College

El Camino: Course SLOs (BUS) - Business Management and Marketing

Course SLOs	Assessment Methods & Standard and Target for Success / Tasks	Results	Action & Follow-Up
<p>El Camino: Course SLOs (BUS) - Business Management and Marketing - ECC: BUS 17 - Personal Finance - SLO #1 Develop Financial Goals - Students learn how to develop short and long-term goals and create a budget to achieve life goals. (Created By El Camino: Course SLOs (BUS) - Business Management and Marketing)</p> <p>Course SLO Assessment Cycle: 2013-14 (Spring 2014)</p> <p>Input Date: 11/25/2013</p> <p>Course SLO Status: Active</p>	<p>Assessment Method Description: Students were assessed based on a “budget project” in which they developed life goals, assessed priorities, and developed a monthly budget.</p> <p>Assessment Method: Exam/Test/Quiz</p> <p>Standard and Target for Success: 85% of students will score a 70% or above on the “Budget Project”</p>	<p>11/28/2013 - A total of 55 students completed the assessment with 90.9% scoring above 70% (50 out of 55). The average score was 81.1%.</p> <p>Standard Met? : Yes</p> <p>Semester and Year Assessment Conducted: 2013-14 (Fall 2013)</p> <p>Faculty Assessment Leader: Joshua Troesh</p> <p>Reviewer's Comments: Overall it is not surprising that students scored higher on the first two assessments than on the third, as students had a period of 8 weeks to complete each of the first two assessments, while only had 1.5 hours to complete the third assessment (objective exam). Additionally, the first two assessments were projects about the students’ own finances and goals, suggesting that students may have done better on the assessments due to the fact that they were more engaged in the subject matter. Students who did not complete one of the assessments scored significantly lower on the assessments they did complete when compared to students who completed all three assessments. This suggests the assessments not only assess students’ skills, but also help students build the skills necessary to be successful in the other SLOs (as designed).</p> <p>Although the assessment for SLO 3 does not meet target, it is within 3% of meeting target. This suggests that minor changes are necessary in instruction or assessment to bring students to standard with the assessment. With the curriculum for the course being significantly updated in the Fall 2013 semester, the next assessment timetable will provide valuable data on if the changes in curriculum achieved their goal.</p>	<p>09/01/2014 - The curriculum for BUS 17 was rewritten during the Fall 2013 semester and approved by the College Curriculum Committee. As we look at assessments going forward, this new curriculum should more closely align with the SLOs and provide for better student success.</p> <p>Action Category: Curriculum Changes</p>
<p>El Camino: Course SLOs (BUS) - Business Management and Marketing - ECC: BUS 17 - Personal Finance - SLO #2 Develop Financial Plans - Students learn how to develop financial plans that assist in building financial security at</p>	<p>Assessment Method Description: Students were assessed based on a “Financial Plan Project” in which they analyzed their retirement needs, housing options, investment opportunities, insurance needs, and car options.</p>	<p>12/16/2013 - A total of 58 students completed the assessment with 94.8% scoring above 70% (55 out of 58). The average score was 85.6% on the assessment.</p> <p>Standard Met? :</p>	<p>09/01/2014 - The curriculum for BUS 17 was rewritten during the Fall 2013 semester and approved by the College Curriculum Committee. As we look at</p>

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<p>retirement and other major life stages; understand investment options; and how to analyze and choose appropriate investments including stocks, bonds, and real estate. (Created By El Camino: Course SLOs (BUS) - Business Management and Marketing)</p> <p>Course SLO Assessment Cycle: 2014-15 (Spring 2015)</p> <p>Input Date: 11/25/2013</p> <p>Course SLO Status: Active</p>	<p>Assessment Method: Exam/Test/Quiz</p> <p>Standard and Target for Success: 85% of students will score a 70% or above on the "Final Project"</p>	<p>Yes</p> <p>Semester and Year Assessment Conducted: 2013-14 (Fall 2013)</p> <p>Faculty Assessment Leader: Joshua Troesh</p> <p>Reviewer's Comments: Overall it is not surprising that students scored higher on the first two assessments than on the third, as students had a period of 8 weeks to complete each of the first two assessments, while only had 1.5 hours to complete the third assessment (objective exam). Additionally, the first two assessments were projects about the students' own finances and goals, suggesting that students may have done better on the assessments due to the fact that they were more engaged in the subject matter. Students who did not complete one of the assessments scored significantly lower on the assessments they did complete when compared to students who completed all three assessments. This suggests the assessments not only assess students' skills, but also help students build the skills necessary to be successful in the other SLOs (as designed).</p> <p>Although the assessment for SLO 3 does not meet target, it is within 3% of meeting target. This suggests that minor changes are necessary in instruction or assessment to bring students to standard with the assessment. With the curriculum for the course being significantly updated in the Fall 2013 semester, the next assessment timetable will provide valuable data on if the changes in curriculum achieved their goal.</p>	<p>assessments going forward, this new curriculum should more closely align with the SLOs and provide for better student success.</p> <p>Action Category: Curriculum Changes</p> <hr/>
<p>El Camino: Course SLOs (BUS) - Business Management and Marketing - ECC: BUS 17 - Personal Finance - SLO #3 Financial Impacts on Life - Students learn the basic concepts of financial management, examine how personal financial decisions integrate with social and economic influences, and recognize how money management affects a person's psychological and physiological well-being. (Created By El Camino: Course SLOs (BUS) - Business Management and Marketing)</p> <p>Course SLO Assessment Cycle: 2015-16 (Spring 2016)</p> <p>Input Date:</p>	<p>Assessment Method Description: An objective exam was administered.</p> <p>Assessment Method: Exam/Test/Quiz</p> <p>Standard and Target for Success: 75% of students will score a 70% or above on the "Objective Exam"</p>	<p>12/16/2013 - A total of 58 students completed the assessment with 72.4% scoring above 70% (42 out of 58). The average score was 75.2%.</p> <p>Standard Met? : Yes</p> <p>Semester and Year Assessment Conducted: 2013-14 (Fall 2013)</p> <p>Faculty Assessment Leader: Joshua Troesh</p> <p>Reviewer's Comments: Overall it is not surprising that students scored higher on the first two assessments than on the third, as students had a period of 8 weeks to complete each of the first two assessments,</p>	<p>09/01/2014 - The curriculum for BUS 17 was rewritten during the Fall 2013 semester and approved by the College Curriculum Committee. As we look at assessments going forward, this new curriculum should more closely align with the SLOs and provide for better student success.</p> <p>Action Category: Curriculum Changes</p> <hr/>

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<p>11/25/2013</p> <p>Course SLO Status: Active</p>		<p>while only had 1.5 hours to complete the third assessment (objective exam). Additionally, the first two assessments were projects about the students' own finances and goals, suggesting that students may have done better on the assessments due to the fact that they were more engaged in the subject matter. Students who did not complete one of the assessments scored significantly lower on the assessments they did complete when compared to students who completed all three assessments. This suggests the assessments not only assess students' skills, but also help students build the skills necessary to be successful in the other SLOs (as designed).</p> <p>Although the assessment for SLO 3 does not meet target, it is within 3% of meeting target. This suggests that minor changes are necessary in instruction or assessment to bring students to standard with the assessment. With the curriculum for the course being significantly updated in the Fall 2013 semester, the next assessment timetable will provide valuable data on if the changes in curriculum achieved their goal.</p>	<p>05/02/2014 - The assessment for SLO 3 was designed to test students overall knowledge of the course, including the specific items in SLO 3, and not strictly the outcome identified. Development of a narrower SLO may provide more accurate results of this narrow outcome.</p> <p>Action Category: SLO Assessment Process</p> <hr/>