

# Assessment: Course Four Column

SPRING / SUMMER 2016



## El Camino: Course SLOs (FA) - Photography

### ECC: PHOT 206ab:Advanced Photojournalism (Same course as JOUR 7ab)

<i>Course SLOs</i>	<i>Assessment Method Description</i>	<i>Results</i>	<i>Actions</i>
<p><b>SLO #1 First Alterations</b> - Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning. (Assessment tool for all three SLOs in J7: photo editing assignment.)</p> <p><b>Course SLO Status:</b> Active</p> <p><b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2014-15 (Spring 2015), 2015-16 (Spring 2016), 2016-17 (Spring 2017)</p> <p><b>Input Date:</b> 12/14/2013</p>	<p><b>Presentation/Skill Demonstration</b> - Photoshop skill demonstration.</p> <p><b>Standard and Target for Success:</b> 90 percent students should score acceptable.</p>	<p><b>Semester and Year Assessment Conducted:</b> 2015-16 (Spring 2016)</p> <p><b>Standard Met?</b> : Standard Met</p> <p>8 students completed SLO #1 and 8 students succeeding in meeting the requirements. I think the students were successful in this cropping exercise because as advanced students, they have experience in cropping in the camera as they are photographing the image. In the post-processing phase, of which SLO #1 is measured by, the students showed the necessary skills to tweak or make minor adjustments in a crop. (09/15/2016)</p> <p><b>Faculty Assessment Leader:</b> Gary Kohatsu</p> <p><b>Faculty Contributing to Assessment:</b> Gary Kohatsu</p>	<p><b>Action:</b> Because of the 100 percent success rate, I will continue to have students practice cropping images in creative ways. (11/28/2016)</p> <p><b>Action Category:</b> Program/College Support</p>
<p><b>SLO #2 Second Alterations</b> - Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.</p>	<p><b>Presentation/Skill Demonstration</b> - Photoshop skills demonstration.</p> <p><b>Standard and Target for Success:</b> 90 percent of students should score acceptable.</p>	<p><b>Semester and Year Assessment Conducted:</b> 2015-16 (Spring 2016)</p> <p><b>Standard Met?</b> : Standard Met</p> <p>8 students took part in SLO #2 and all 8 students succeeded in meeting the requirements. I believe the success of this exercise is due to the students having advanced skills and understanding that in most cases, the image straight from the camera will need some tonal adjustment. All students showed proficiency in the use of Curves or Levels in</p>	<p><b>Action:</b> Because of the 100 percent success rate of SLO #2, I will continue to have students practice adjusting the tonal levels through the Curves or Levels features.. (11/28/2016)</p> <p><b>Action Category:</b> Program/College Support</p>

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<p><b>Course SLO Status:</b> Active  <b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2014-15 (Spring 2015), 2015-16 (Spring 2016), 2016-17 (Spring 2017)  <b>Input Date:</b> 12/14/2013</p>		<p>Photoshop to achievement good tonal quality of the image. (09/16/2016)  <b>Faculty Assessment Leader:</b> Gary Kohatsu  <b>Faculty Contributing to Assessment:</b> Gary Kohatsu</p>	
<p><b>SLO #3 Third Alterations</b> - Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.  <b>Course SLO Status:</b> Active  <b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2014-15 (Spring 2015), 2015-16 (Spring 2016), 2016-17 (Spring 2017)  <b>Input Date:</b> 12/14/2013</p>	<p><b>Presentation/Skill Demonstration</b> - Photoshop skill demonstration.  <b>Standard and Target for Success:</b> 90 percent students should score acceptable.</p>	<p><b>Semester and Year Assessment Conducted:</b> 2015-16 (Spring 2016)  <b>Standard Met?</b> : Standard Met  8 students took part in SLO #3 and all 8 met the requirements of successfully sharpening an images in Photoshop. I think the success of sharpening an image is due to the students have advanced photo skills. They could identify images of which appeared "soft" (lacking clarity) to the eye, and then tweak the image to give it a sharp edge. (11/28/2016)  <b>Faculty Assessment Leader:</b> Gary Kohatsu  <b>Faculty Contributing to Assessment:</b> Gary Kohatsu</p>	<p><b>Action:</b> Due to the 100 percent success rate demonstrated by student in SLO #3, I will continue to allow and encourage them to make their own judgment calls in sharpening images. (11/28/2016)  <b>Action Category:</b> Program/College Support</p>

# ECC: PHOT 257:Creative Photographic Processes

<i>Course SLOs</i>	<i>Assessment Method Description</i>	<i>Results</i>	<i>Actions</i>
<p><b>SLO #1 Photographic Books -</b> Students will be able to visualize and produce a hard copy photographic book on a unified theme using photographic techniques of film or digital photography.</p> <p><b>Course SLO Status:</b> Active</p> <p><b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2015-16 (Spring 2016), 2017-18 (Spring 2018)</p> <p><b>Input Date:</b> 12/14/2013</p> <p><b>Comments::</b> Program Review Year: 2016</p>	<p><b>Laboratory Project/Report -</b> Part of the coursework focused on students creating a physical book containing a unified photographic theme either from a narrative point of view, or a design perspective. The books needed to contain a minimum of 15 images reflecting the student's choice of style, with text being added to enhance the point of view or to compliment the design.</p> <p>Students then met with instructor to review a maquette of their work before submitting to publisher, or constructing their binding for final touches.</p> <p>The books ranged from a traditionally published hard bound book with film/digitally created images with text included, a hand made book with a non traditional binding, alternatively processed images with collage styled text, to a hand sewn binding with individually tipped in images, and hand written text. The range was amazing.</p> <p><b>Standard and Target for Success:</b> Success in this assessment will be the creation of a book containing ideas, images and text relevant to the interpretation and continuity of book. The images will be cohesive to the book's theme or design, properly exposed and well printed to compliment the selected focus of the book.</p>		

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Interpretation is a crucial element in the book and image making process, students were also asked to peer review fellow students projects using the same rubric as the instructor. The rubric categories were: content (1-10points), Presentation (1-5points) and Flow (1-5points). The criteria for this aspect of the project had a total of 20 points. All instructor and peer points were calculated and then averaged. It is expected that 85% of the students will score 80% or above.

**Reviewer's Comments:** Photo 257 is an advanced photography class. Photo 257 focused on the photographic creative processes within traditional film based image making as well as digital. During the Summer of 2014 Photo 257 was offered as a combined class with a Photo 101 having an enrollment of 8. So for the purpose of this assessment I used the 8 students enrolled in Photo 257

**Laboratory Project/Report -** The Photography 257 student will select a unified theme/narrative, and visualize and make photographs in a film/analog or digital format, in black and white or color, exploring the theme. The student will process and edit the images, and construct a digital hard copy book or handmade book of film/analog photographs on the selected unified theme.

**Semester and Year Assessment Conducted:** 2015-16 (Spring 2016)  
**Standard Met?** : Standard Met  
 Photography 257 met concurrently with a section of Photography 101 on Monday mornings during the spring of 2016. The majority of students were enrolled in Photography 101, so there were 7 students enrolled in Photography 257. The students were excited and very motivated to produce a hard copy photography book. The students selected a theme relevant to their professional and creative goals and interests, and made photographic

**Action:** Photography 257 is taught in room Art 15 which does not currently have a teaching station for instruction. The teacher has to take the students to room Art 9 to utilize the Photography Department computer lab to edit student work, along with using a computer to show illustrations, and examples of photographic techniques and concepts. The full-time Photography

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	<p><b>Standard and Target for Success:</b> The images will be cohesive to the book's theme, narrative, properly exposed and well printed to compliment the selected focus of the book. It is expected that 70% of students will score 75% or above on this SLO.</p>	<p>images over the course of five to seven weeks. Each student met with the teacher to review, edit and select images for the final book product. Five of the students produced outstanding final hard copies of the book project and received grades of 90% and above. The students were very enthusiastic and involved in the book process. The resulting books had between 10-20 pages of photographic images. Several students included text in the book. Two students made images for the project, however did not bring the project to completion in the form of a hard copy book, receiving partial credit. Therefore, the standard target of success, 70% will score 75% or above, was met. (08/09/2016) <b>Faculty Assessment Leader:</b> Darilyn Rowan</p>	<p>professor will continue to request a teaching station in the Photography classroom. (08/09/2017) <b>Action Category:</b> Program/College Support</p>
<p><b>SLO #2 Non-Traditional Surfaces -</b> Students will be able to visualize and produce properly exposed photographic images on non-traditional surfaces utilizing non-silver photographic emulsions. <b>Course SLO Status:</b> Active <b>Course SLO Assessment Cycle:</b> 2015-16 (Spring 2016), 2018-19 (Spring 2019) <b>Input Date:</b> 12/14/2013 <b>Comments::</b> Program Review Year: 2016</p>	<p><b>Laboratory Project/Report -</b> The assessment method will focus on making photographic images on light-sensitive fabric that has been treated commercially with a cyanotype eco friendly light-sensitive coating. The student will select one of two options for the assessment. The fabric is exposed to sunlight for approximately 15 minutes and washed in running water for five minutes to produce a permanent photographic image. The student can select to make a photogram using the fabric, which refers to laying objects on the light-sensitive fabric and exposing the fabric to light, producing a shadow image of the objects on the fabric. The student can select to print out a digital photographic image on a piece of clear acetate, lay the acetate on the light-sensitive fabric, and produce a fabric image of the original digital version.</p>	<p><b>Semester and Year Assessment Conducted:</b> 2015-16 (Spring 2016) <b>Standard Met? :</b> Standard Met Photography 257 is a course that is taught concurrently with a section of Photography 101 during the spring semester. The majority of students are enrolled in Photography 101, however 7 students were enrolled in Photography 257 during the Spring 2016 semester when this assessment was done. All seven students participated in the assessment. Five students produced photogram images using the non-traditional fabric photographic material. Two students produced images on the fabric through a digital process involving the printing of a digital image on clear acetate. The sun printing was done on campus outdoors. The students were very involved with the printing experience and expressed great enthusiasm for future applications, including fashion design applications. 100% of students in Photography 257 scored 80% or above on this SLO assessment. (08/09/2016) <b>Faculty Assessment Leader:</b> Darilyn Rowan</p>	<p><b>Action:</b> The instructor of record for the class will include light-sensitive photographic paper that is exposed in sunlight versus an analog darkroom, along with the light-sensitive fabric, to give the students a broader range of non-traditional photographic materials. (08/09/2017) <b>Action Category:</b> Teaching Strategies</p>

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**Standard and Target for Success:**  
 The photographic images on non-traditional photographic fabric will illustrate principles of composition and be properly exposed in sunlight. It is expected that 85% of students will score 80% or above on this SLO.

**SLO #3 Print Solarization** - Students will be able to visualize and produce black and white film or digital photographic images utilizing techniques of print solarization.

**Course SLO Status:** Active

**Course SLO Assessment Cycle:** 2016-17 (Spring 2017)

**Input Date:** 12/14/2013

**Comments:** Program Review Year: 2016