

# Assessment: Course Four Column

Spring/Summer 2017



## El Camino: Course SLOs (HUM) - Journalism

### ECC: JOUR 7ab:Advanced Photojournalism (Same course as PHOT 206ab)

Course SLOs	Assessment Method Description	Results	Actions
<p><b>SLO #1 First Alterations</b> - Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.</p> <p><b>Course SLO Status:</b> Active</p> <p><b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2014-15 (Spring 2015), 2015-16 (Spring 2016), 2016-17 (Spring 2017), 2017-18 (Spring 2018), 2018-19 (Spring 2019), 2019-20 (Spring 2020)</p> <p><b>Input Date:</b> 12/09/2013</p> <p><b>Inactive Date:</b></p> <p><b>Comments::</b></p>	<p><b>Presentation/Skill Demonstration</b> - Photoshop skill demonstration.</p> <p><b>Standard and Target for Success:</b> 90 percent students should score acceptable.</p> <p><b>Additional Information:</b></p>	<p><b>Semester and Year Assessment Conducted:</b> 2016-17 (Spring 2017)</p> <p><b>Standard Met?</b> : Standard Met</p> <p>Of the 4 students tested for SLO 1 — Cropping an image — I believe all students succeeded because each has an acceptable understanding of image composition. I tested each student in three specific areas of cropping: Vertical, horizontal, and loose cropping to include text overlay. The latter is a more advanced technique and I use this as an indicator of a photographer who might have the skills desired in a photo editor. One student, John Lopez, demonstrated the instinctive eye for cropping an image to include text overlay. Each student explained why they chose a specific crop, as each photo is unique in its content and composition. I was satisfied with each student's reason for cropping an image vertically, horizontally and freestyle with added text overlay. (09/13/2017)</p> <p><b>% of Success for this SLO:</b></p> <p><b>Faculty Assessment Leader:</b> Gary Kohatsu</p> <p><b>Faculty Contributing to Assessment:</b></p>	<p><b>Action:</b> This course has been dropped for the Fall 2017 semester. If continued in the Spring 2018 semester, another adjunct instructor will teach Journalism 7. I will discuss SLO 1 with this new instructor and emphasize that he/she continue working with Union staff photographers on image cropping. (04/09/2018)</p> <p><b>Action Category:</b> Teaching Strategies</p>
<p><b>SLO #2 Second Alterations</b> - Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to</p>	<p><b>Presentation/Skill Demonstration</b> - Photoshop skills demonstration.</p> <p><b>Standard and Target for Success:</b> 90 percent of students should score acceptable.</p> <p><b>Additional Information:</b></p>	<p><b>Semester and Year Assessment Conducted:</b> 2016-17 (Spring 2017)</p> <p><b>Standard Met?</b> : Standard Met</p> <p>Each student demonstrated an acceptable level of SLO 2, tonal adjustment for contrast and color saturation. Ryan</p>	<p><b>Action:</b> Continued success of SLO 2 can be achieved by having J7 photographers periodically demonstrate how they tonally adjust photos they are uploading</p>

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<p>adjust the image for contrast using Photoshop, which gives the photo dimension.</p> <p><b>Course SLO Status:</b> Active</p> <p><b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2014-15 (Spring 2015), 2015-16 (Spring 2016), 2016-17 (Spring 2017), 2017-18 (Spring 2018), 2018-19 (Spring 2019), 2019-20 (Spring 2020)</p> <p><b>Input Date:</b> 12/09/2013</p> <p><b>Inactive Date:</b></p> <p><b>Comments::</b></p>		<p>Guitare and Joh'nysha Vercher applied tonal adjustment to a photo using the levels tool in Photoshop. John Lopez and Osvaldo Deras made tonal adjustments to a photo using the Curves tool. Either tool is acceptable, with Curves being a more advanced means of adjusting an image. The end result would not indicate which tool was used. I believe all the students were successful in tonal adjustments because all shoot with their cameras set for a RAW image, which is an untouched, uncompressed photo that retains all details. A raw image must be converted to a JPEG or TIFF file, and then the levels or curves tool applied to enhance the image. While a RAW image contains all details and information of a photo, it is unrefined. RAW shooters learn very quickly to bring out the final image through tonal adjustment. (09/13/2017)</p> <p><b>% of Success for this SLO:</b></p> <p><b>Faculty Assessment Leader:</b> Gary Kohatsu</p> <p><b>Faculty Contributing to Assessment:</b></p>	<p>to Camyak, for publication in the Union newspaper. Note: This course was cancelled for the Fall 2017 semester. If continued in the Spring 2018 semester, I have provided a projected date of Feb. 19, 2018 for follow up. Also, I likely will not teach this course as we move forward, so will assist in the SLO 2 process with the new instructor. (02/19/2018)</p> <p><b>Action Category:</b> Teaching Strategies</p>
<p><b>SLO #3 Third Alterations</b> - Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.</p> <p><b>Course SLO Status:</b> Active</p> <p><b>Course SLO Assessment Cycle:</b> 2013-14 (Spring 2014), 2014-15 (Spring 2015), 2015-16 (Spring 2016), 2016-17 (Spring 2017), 2017-18 (Spring 2018), 2018-19 (Spring 2019), 2019-20 (Spring 2020)</p> <p><b>Input Date:</b> 12/09/2013</p> <p><b>Inactive Date:</b></p> <p><b>Comments::</b></p>	<p><b>Presentation/Skill Demonstration</b> - Photoshop skills demonstration.</p> <p><b>Standard and Target for Success:</b> 90 percent of student should score acceptable.</p> <p><b>Additional Information:</b></p>	<p><b>Semester and Year Assessment Conducted:</b> 2016-17 (Spring 2017)</p> <p><b>Standard Met? :</b> Standard Met</p> <p>I believe the success of SLO 3, image sharpness, is a practiced skill because advanced photographers generally set their DSLR or mirrorless cameras to average or lower levels of contrast and sharpness. This is done so cameras do not "over-process" images, which is often seen in low-end cameras. The 4 advanced students understand that the less processing done by the camera, the more they have to make adjustments in Photoshop, or other software such as Lightroom or Aperture. Professional photographers want to control the sharpening, because if a camera over-sharpens the image, there is no going back to de-sharpen. Our photographers know that it is always best that they control every aspect of the final image, including the sharpening process, to give their images a professional look. Also, two of five photographers shoot with Canon cameras, while the other three shoot with Nikons. Each camera delivers a different look in terms of dynamic range, saturation and sharpness. Understanding the camera usually motivates</p>	<p><b>Action:</b> Continued success of SLO 3 can be achieved by ensuring all J7 photographers fully understand their cameras and to set the (cameras) menu features to slightly reduce saturation and sharpness. I want my students to learn to boost sharpness and saturation in the post-processing phase, rather than allow their cameras to perform these functions. The J7 course was cancelled for the Fall 2017 semester, but will hopefully be picked up in the Spring 2018 semester. So the action date is projecting ahead. (02/19/2018)</p> <p><b>Action Category:</b> Teaching Strategies</p>

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advanced photographers to enhance their photos with the various features of Photoshop, including the sharpening tool. (09/13/2017)

**% of Success for this SLO:**

**Faculty Assessment Leader:** Gary Kohatsu

**Faculty Contributing to Assessment:**